

1980 DODGE MIRADA



MIRADA

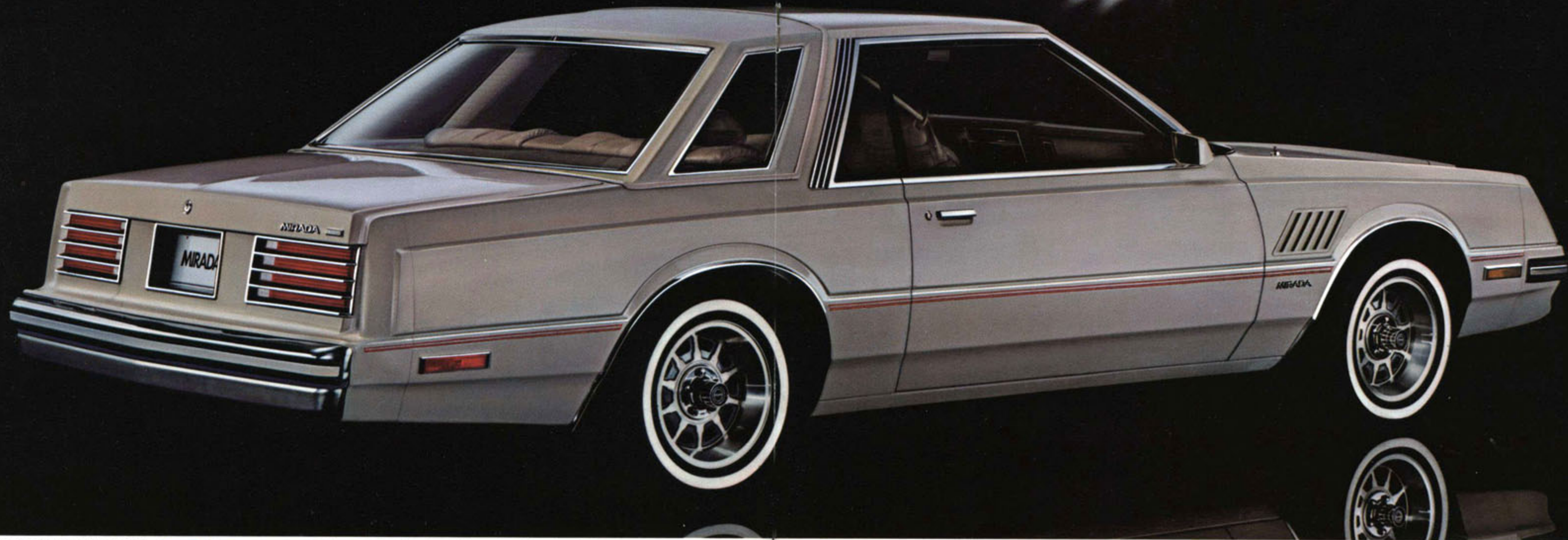
A STAR IS BORN!

From your first look at Mirada, you know you haven't seen this one before. Everything about it—the aerodynamic profile, the one-of-a-kind front end, the striking roof motif—says that this is no ordinary car. Now slide behind the wheel and get ready to forget everything that's commonplace about driving. The sensation of free flight is instantaneous. The feeling of being unique among drivers is unmistakable. Mirada. Total Performance in a personal car!



Mirada with CMX Package in Baron Red

About this catalog.
We have tried to make this catalog as complete as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and you should ask him for current information before ordering.



TOMORROW STARTS HERE.

The waiting is over. Tomorrow has arrived and Mirada is it. The weight-saving design. The size. The electronic technology. The standard driving conveniences. Torque-Flite automatic transmission. Power steering. Power front disc brakes. Multi-function column switch



with integral turn signal, headlamp dimmer and washer/wiper controls. New, improved optional air conditioning. But you needn't stop there. Mirada can be whatever you wish to make it. Even true performance capability can once again be had with the 5.9-liter (360 CID) V-8 that's optional with the Mirada CMX Package. A perfect match for the



CMX's brash ready-for-the-road custom appearance. Other personal directions you're free to take are featured on these pages. Help yourself to tomorrow.

The pictures:

1. The optional Verdi II cloth-and-vinyl 60/40 seating is offered in blue, heather, cashmere or red.
2. New optional leather-and-vinyl bucket seats are offered in blue, heather,



cashmere or red; or in white with blue, cashmere or red interior accents. Center storage console with transmission shift lever is also optional.
3. The Mirada instrument panel. As comprehensible as it is complete. With optional three-spoke Tuff steering wheel and standard brushed aluminum instrument panel applique

MIRADA OPTIONS

1. Cabriolet Roof.

This stylish simulated convertible roof is custom fitted to Mirada's "Ultra '80's" shape.

2. AM/FM Stereo with Cassette Player.

This new radio option for 1980 features the Dolby® noise reduction system. The system enhances listening enjoyment by minimizing tape hiss on Dolby-encoded cassette cartridges and also improves the dynamic range of Dolby-encoded FM broadcasts.

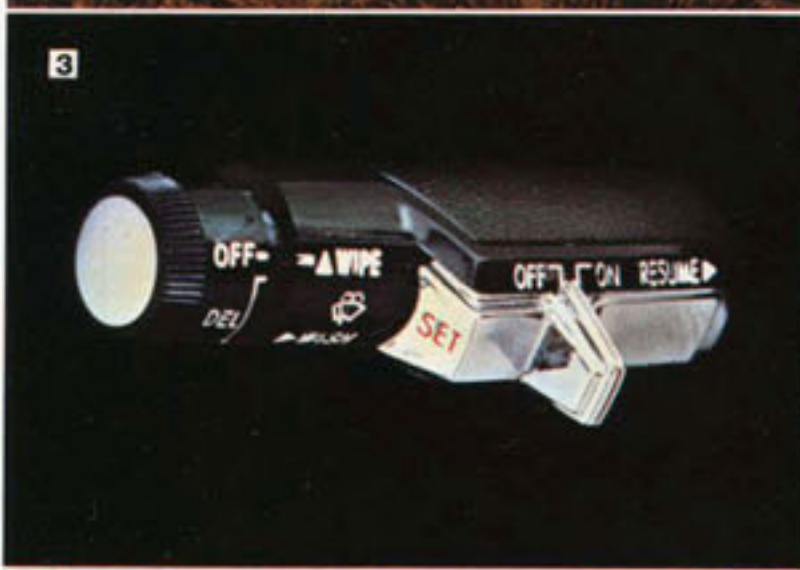
*Dolby is a trademark of Dolby Laboratories.

3. Automatic Speed Control/Intermittent Wipers.

Automatic speed control and an intermittent washer/wiper system are optional features that can be incorporated into the standard multifunction, column-mounted control lever. The intermittent windshield washer/wiper has a delay mode that can be set for wiper pauses of two to fifteen seconds.

4. Illuminated Entry System.

This feature makes entering your Mirada safer and more convenient. Lifting either outside door handle turns on all inside courtesy lights. It also switches on the "halo" light encircling each door key cylinder, allowing easy insertion of the key at night. All courtesy lights turn off automatically after 30 seconds or when the ignition switch is turned to "ON."



5. Forged Aluminum Road Wheels.

These stunning 10-spoke wheels are color-keyed and come with larger P205 belted radial wider white sidewall tires when ordered with the CMX Package. (Both tires and wheels are also available separately.)

6. Convex Outside Mirror.

One more Mirada styling and convenience touch: a right convex remote control mirror (standard with CMX Package).

7. 5/50 Protection Plan.

This optional service contract, the longest protection plan* of any domestic manufacturer, covers major power train components for five years or 50,000 miles (whichever comes first) from the time you take delivery of your new Mirada. The plan, which has a \$50 deductible per repair visit, also has an allowance for alternate transportation and towing. Ask your dealer for full details.

*Provisions of plans may vary with manufacturer.

8. Illuminated Driver-Side Vanity Mirror.

This 1980 option ensures you will look the part behind the wheel of your Mirada at all times. (Passenger-side illuminated vanity mirror also available.)

9. Turbine Wheel Covers.

The look of tomorrow: turbine-style wheel covers.

1980 READY-TO-ORDER FORM EXTERIOR FEATURES

Certain models, packages and options are subject to specific restrictions, requirements and late availability. Consult your dealer for current ordering information.



Mirada
Exterior and chassis features include:
• Mirada nameplates on deck lid and front fenders • Bright side window protective rub strip with bright insert moldings • Bright quarter window verti-

cal applique edges • Premier wheel covers • Front fender louvers (non-functional) • Integral front bumper protective rub strip with bright insert moldings

ENGINES

Federal (49-State)

- 3.7-liter (225 CID) 1V Slant Six (standard)
- 5.2-liter (318 CID) 2V V-8 (optional)
- 5.9-liter (360 CID) 4V V-8 (optional)

High Altitude

- 5.2-liter (318 CID) 4V V-8 (optional)

California

- 5.2-liter (318 CID) 4V V-8 (optional)

Since 1980 EPA estimates were unavailable at the time this catalog was printed, ask your dealer about current information regarding mpg ratings.

OPTIONAL PACKAGES

Basic Group

- Remote control outside mirror—left
- Light Package • Air conditioning • Undercoating • Landau vinyl roof • Deluxe color-keyed seat belts • Windshield wipers with intermittent wipe • Body-side tape stripe

Light Package

- (included in Basic Group)
- Trunk light • Glove box light • Ash receiver light • Ignition switch light with time delay • "Headlamps-on" warning chimes • Low washer fluid light • Map lamp • Door-ajar warning light • Illumi-

- nated hood and brake release lettering • Fuel, temperature and alternator warning lights

Sport Handling Package

- Firm-Feel suspension • Heavy-duty front and rear antisway bars, shocks, torsion bars, and springs • Special Firm-Feel power steering • P215/70R15 steel-belted radial raised white letter tires • Extra-wide wheel rims

Roadability Package

- Rear antisway bar • Extra-wide wheel rims

INTERIOR TRIM



All-vinyl bucket seats with optional center cushion and folding center armrest. Offered in blue, heather, cashmere, red or white.



Cloth-and-vinyl 60/40 individually adjustable seats with folding center armrest and passenger-side seatback recliner. Offered in blue, heather, cashmere or red.



Real leather-and-vinyl bucket seats with standard center cushion and folding center armrest. Offered in blue, heather, cashmere, red or white.

TIRES AND WHEELS

- P195/75 R15 glass-belted radial white sidewall (standard)
- P205/75 R15 glass-belted radial white sidewall (optional)
- P205/75 R15 steel-belted radial wider whitewall (optional)
- P205/75 R15 Aramid-belted radial whitewall with gold stripe (optional)

- P215/70 R15 steel-belted radial with raised white letters (optional)
- Premier wheel covers (standard)
- Premium turbine-style wheel covers (optional)
- Ten-spoke forged aluminum road wheels (four) (optional)

Chassis

- Color-keyed 10-spoke forged aluminum road wheels
- Larger P205 belted radial wider white sidewall tires

Cabriolet Roof Package

- Simulated convertible roof (white or cashmere)
- Dual remote control mirrors (body-color painted or chrome)
- Offered with these exterior paints only: Nightwatch Blue, Crimson Red Metallic, Baron Red, Mocha Brown Metallic, Natural Suede Tan, White and Black

OPTIONS

- Air Conditioning*
- Air Conditioning*—Automatic temperature control
- Automatic Speed Control
- Axle—Sure-Grip differential
- Battery—500-amp Long-Life
- Bumper Guards—Rear
- Bumper Rub Strip—Rear
- Center Cushion with Folding Armrest—Vinyl bucket seats only
- Clock—Electronic digital with vacuum fluorescent display
- Console—Available only with bucket seats
- Cooling—Maximum*
- Cornering Lights
- Defroster—Electrically heated rear window (includes 65-ampere alternator; required on all vehicles registered in New York state)
- Emissions Control System and Testing—Required on all vehicles registered in California
- Emissions Control System and Testing—Recommended for high-altitude use with 318 four-barrel only
- Gas Cap—Locking

- Glass—Clear: windshield only
- Headlamps—Halogen
- Horn—Three-note (Triad)
- Illuminated Entry System

Mirrors

- Illuminated Visor Vanity—Left front
- Illuminated Visor Vanity—Right front
- Remote Control—Outside left: chrome
- Remote Control—Outside left and convex right: chrome
- Remote Control—Outside left and convex right: painted (five colors available)

Moldings

- Body-Side—With protective vinyl inserts: color-keyed (nine colors available)
- Door-Edge Protectors
- Pedal Dress-Up
- Sill Molding
- Wheel-Opening Molding

Power

- Antenna—Not available with AM/FM stereo with CB
- Bucket Seat—Left
- 60/40 Split Bench—Left
- Deck-Lid Release with Trunk Lamp—Control in glove box
- Door Locks
- Windows

- Protective Carpet Front Floor Mats
- Protective Carpet Rear Floor Mats—Require front mats at extra cost

Radios

- AM/FM Monaural
- AM Monaural with Eight-Track Stereo Tape—Includes four speakers, two front and two rear
- AM/FM Stereo—Includes four speakers, two front and two rear
- AM/FM Stereo with CB Transceiver with Fixed Tri-Band Antenna—Includes four speakers, two front and two rear
- AM/FM Stereo with Eight-Track Stereo Tape Player—Includes four speakers, two front and two rear
- AM/FM Stereo with Electronic Search-Tune—Includes four speakers, two front and two rear
- AM/FM Stereo and Cassette with Dolby®—Includes four speakers, two front and two rear
- Rear-Seat Speaker—Single: available with AM or AM/FM monaural radios only

*Dolby is a trademark of Dolby Laboratories.

- Reading Lamp—Dual beam, header mounted

- Seat Belts—Deluxe, color-keyed
- Shock Absorbers—Heavy-duty: included with Heavy-Duty Suspension Package
- Spare Tire—Conventional

Steering Wheels

- Three-Spoke Color-Keyed "Tuff" Sport
- Three-Spoke Deep-Dish Deluxe—Horn switches on spokes and brushed insert in rim
- Two-Spoke Padded—Leather-wrapped rim
- Two-Spoke Wheel and Tilt Steering Column
- Stripes, Tape—Body-side, lower; (eight colors) standard body-side, upper, with optional CMX Package
- Sun Roof—Tinted glass, power-operated
- Suspension—Heavy-duty: includes heavy-duty rear springs and heavy-duty shock absorbers
- T-Bar Roof
- Trunk Dress-Up—Includes trunk carpeting and spare tire cover
- Undercoating
- Vinyl Roof—Landau (nine colors)
- Windshield Wipers—Deluxe, electric two-speed intermittent wipe

*Ask your dealer for details regarding restrictions applicable to the later installation of air conditioning.

STANDARD SPECIFICATIONS

ENGINE:	3.7-liter (225 CID) 1V Slant Six
TRANSMISSION:	Automatic
SUSPENSION:	Front—Transverse torsion bars with antisway bar Rear—Leaf springs
AXLE RATIO:	2.7:1 (2.4:1 California)
TIRES:	P195/75R15 glass-belted radial white sidewall
BRAKES:	Front—Disc (power assisted) Rear—Drum (power assisted)
ELECTRICAL:	Battery—370-amp standard; 325-amp included with V-8's only Alternator—60-amp

DIMENSIONS, WEIGHT AND CAPACITY

LENGTH:	209.5"
WIDTH:	72.7"
HEIGHT:	53.3"
WHEELBASE:	112.7"
TURNING DIAMETER:	40.7'
CURB WEIGHT:	3,373 lbs
TREAD: (front/rear)	60"/59.5"
TRUNK CAPACITY:	16.7 cu ft
PASSENGER CAPACITY:	6
FUEL CAPACITY:	18 gallons

STANDARD EQUIPMENT

AM Radio*
Anti-Corrosion Protection
Ash Receivers—Front and rear
Battery Test Indicator
Belts, Safety
Cigarette Lighter
Cleaner Air System
Coat Hooks
Coolant Recovery System
Diagnostic Plug Connector
Electronic Ignition
Electronic Voltage Regulator
Flashers—Hazard warning
Floor Covering—Color-keyed carpet; trunk: vinyl mat
Fuel Tank—18 gallons
Gauges—Alternator, engine temperature and fuel level
Glass—Tinted
Glove Box Lock
Head Restraints—Right and left
Heater and Defroster—Bi-level type
Hood Release—Inside
Hood Silencer Pad
Horn—Dual
Ignition Lock—Anti-theft
Instrument Panel—Brushed aluminum applique
Keyless Door Locking
Lights—Headlight switch, brake system warning, backup, parking brake warning, transmission selector lever quadrant, side marker and parking

lights, door switches for interior lights, rear quarter courtesy lights, dual interior quarter lamps, dual cowl lights
Louvers—Simulated: fender
Mirrors—Inside rearview, day/night; outside left manual chrome
Molded Headliner—Cloth-covered, color-keyed and foam-backed
Multifunction Column Switch—Turn-signal control lever with directional signals and lane-change feature; integral headlamp dimmer control and windshield wiper/washer control (includes automatic speed control and intermittent wipe feature when these options are ordered)
Power Steering
Seats—High-back vinyl buckets
Starter—High-speed
Steering Wheel—Two padded spokes with brushed aluminum applique and full horn pad
Tire—Spare: compact hi-pressure
Transmission—Three-speed TorqueFlite automatic (equipped with lockup torque converter)
Trip Odometer
Ventilation—Upper-level
Wheel Covers—Premier
Windshield Wipers—Electric two-speed with washers

*Standard radio may be deleted for credit on factory orders.

STANDARD SAFETY FEATURES

- Brake system warning light (also serves as indicator when parking brake is applied)
- Combination lap-shoulder belts for the driver and right-front passenger; lap belts for all other passengers • Driver's side automatic inertia seatback latch (60/40 or low-back bucket seats) • Dual braking system with separate brake-fluid reservoirs in the master cylinder • Dual throttle return springs • Double ball joint rearview mirror mount • Easy-entry system, passenger side (60/40 or low-back bucket seats) • Electric windshield washers and wipers • Energy-absorbing bumper systems • Energy-absorbing front seatback • Energy-absorbing steering column • Fade-resistant front disc brakes • Front seat head restraints • Glare-reduction measures for windshield wipers, instrument panel and steering wheel • Hazard warning flasher system • Headlamp and wiper circuit breakers with automatic reset • Ignition and steering column lock • Interlocking door latches • "Key-left-in-ignition" warning signal • Nonoverride door locks (except driver's door) • Padded instrument panel and sun visors • Recessed inside door release handles • Reinforced windshield header and roof • Resilient window crank knobs • Rotary glove-box latch • Safety-Rim wheels • Seatback latches on folding front seats • Seat belt reminder system • Side door beams • Side marker lights and reflectors • Turn signals with lane-change features

CORROSION PROTECTION

Chrysler Corporation's corrosion protection is unsurpassed in the industry. It includes the use of galvanized sheet metal panels, one of the best known methods of corrosion protection, as well as the seven-step dip-and-spray process. Both keep your Mirada looking new for years to come.

Chrysler Corporation reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models. Check your dealer for complete information.

COLORS



Test drive total performance in a personal car. Dodge Mirada.

Buy or lease a Dodge Mirada



MOPAR parts are engineered by Chrysler Corporation for use in your new Dodge. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

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