

CHRYSLER



CAN LUXURY  
COME WITH A  
**340 HP  
HEMI®?**

**ABSOLUTELY.**



## 2005 300

Chrysler's in-your-face design appeals to the right people, and whether it was the Bentley-esque stance or the powerful Hemi engine, there's something here that pushes the right buttons. This is the hottest thing to come out of Detroit since Aretha, Eminem and the World Champion Pistons combined.

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)

©1995-2004 DaimlerChrysler. All Rights Reserved.  
For important information, go to [www.chrysler.com/universal/privacy.html](http://www.chrysler.com/universal/privacy.html)

Page 1 of 8



CLASSIC STYLE



Elegance comes standard on the 2005 Chrysler 300. An aerodynamic exterior delivers refined wind-noise management, enhancing fuel efficiency and creating a quiet interior. In addition, the 120-inch wheelbase and "wheels-to-the-corners" design provide not only a more balanced ride, they actually increase interior space for you and your passengers.



RWD

It's something you haven't seen on a Chrysler performance sedan in over fifteen years, but this rear-wheel-drive system provides a whole new driving experience. Design and engineering advancements combined with new, world-class technologies offer all the advantages of rear-wheel drive and the confidence of maximum driver control.

The All-Wheel Drive (AWD) system Available on 300C, 300 Limited and 300 Touring, means better acceleration, especially when traction is limited. It provides power to both axles at all times; 62 percent of the engine torque to the rear wheels, and 38 percent to the front wheels, to provide the rear-wheel drive feel essential for performance sedans. A planetary center differential allows the axles to rotate at different speeds, necessary for cornering.



POWER

The 5.7L HEMI® Multi-Displacement System (MDS) V8 engine with 340 horsepower at 5,000 rpm and 390 lb-ft of torque is standard on 300C, making it the most powerful sedan in its class.\* The MDS system allows the engine to operate on four cylinders when power demands are minimal for an up to 20-percent increase in fuel efficiency. This provides the power of a V8 with the economy of a large V6. (EPA estimated mpg: 17 city/ 25 highway)

The 3.5-liter high-output V6 single overhead camshaft (SOHC) engine with 250 horsepower at 6,400 rpm and 250 lb-ft of torque, standard on 300 Touring and 300 Limited. (EPA estimated mpg: 18 city/ 28 highway)

The 2.7-liter double overhead camshaft (DOHC) 24-valve multiport fuel injection (MPI) V6 engine with 190 horsepower at 6,400 rpm and 190 lb-ft of torque, standard on the 300. (EPA estimated mpg: 21 city/ 28 highway)

\* Based on 2004 Automotive News midrange premium car segment. Excludes other DaimlerChrysler vehicles.

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)



AVAILABLE EXTERIOR COLORS



CHOOSE YOUR OWN VEHICLE OF RELAXATION

- 300 - Cloth available in Dark Slate Gray [A] with Light Graystone upper trim [1] or Medium Slate Gray [B] with Dark Slate Gray upper trim [2]
- 300 Touring - Leather trim available in Light Graystone [C] with Dark Slate Gray upper trim [2] or with Deep Jade upper trim [3], or Medium Slate Gray [D] with Dark Slate Gray upper trim [2]
- 300 Limited - Leather trim available in Light Graystone [C] with Dark Slate Gray upper trim [2] or with Deep Jade upper trim [3], or Medium Slate Gray [D] with Dark Slate Gray upper trim [2]
- 300C - Premium leather trim available in Medium Slate Gray [E] with Dark Slate Gray upper trim [2] or in Light Graystone [F] with Dark Slate Gray upper trim [2], or with Deep Jade upper trim [3]
- 300 Signature Series - Two-tone accented leather-trim seats in Dark Slate Gray and Light Graystone along with the Dark Slate Gray and Light Graystone interior trim combination [not shown]



WHEEL OPTIONS



17-inch bolt-on wheel covers standard on 300



17-inch painted aluminum wheels standard on 300 Touring



17-inch chrome-clad aluminum wheels standard on 300 Limited



18-inch chrome-clad aluminum wheels standard on 300C



18-inch polished aluminum wheels standard on all 300 AWD models

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)



## INTERIOR

This spacious well-appointed interior features Satin Silver accents and an elegant analog clock. Its handcrafted interior feel continues with the refinement and sophistication of optional real California walnut trim. For the ultimate in luxury, 300C comes standard with industry-first tortoiseshell accents on the power tilt and telescopic steering wheel, shift knob, and door pull handles.

## UCONNECT™

Available UCONNECT™ voice-activated hands-free communication system allows you to talk on your Bluetooth™ compatible wireless phone



## SOUND SYSTEM

Cruise the streets and turn up the available AM/FM stereo with integral six-disc CD/MP3 player and full-screen navigation. For a seriously stellar sound, couple it with a Boston Acoustics 368-watt digital amplifier and subwoofer (available only on 300C). Performance characterized by a smooth octave-to-octave tonal balance, natural frequency response, and uncolored presentation free of distortion, from the very softest to the loudest passage, identifies the Boston Sound™ - a faithful reproduction of the original recording.

## GPS NAVIGATION SYSTEM

The available integrated DVD-based GPS navigation system will give you turn-by-turn directions and a full-screen display to get you back on the right road.



## PARK ASSIST

Available from Chrysler for the first time on Chrysler 300C, the Park Sense™ rear-object detection system supplements the driver's mirrors in parking situations to let you know if an obstacle is in the way while in reverse. The system uses ultrasonic sensors to scan for objects up

to 71 inches behind the rear fascia, and then provides both visual and audio warnings if something or someone is detected.

\* Detects most stationary obstacles. As with any electronically controlled system, care is advised. The Rear Park Sense™ visual alert is located in an overhead display at the rear of the vehicle, and is visible through the rearview mirror's reflection. Visual warning is smaller than displayed in this image.

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)



	300 Models			
	300	Touring	Limited	300C
<b>ENGINE/TRANSAXLE</b>				
2.7L DOHC V6/4-speed automatic	22E			
3.5L SOHC 24V High Output V6/4-speed automatic		26H (RWD)	26K (RWD)	
3.5L SOHC 24V High Output V6/5-speed automatic with AutoStick®		27H (AWD)	27K (AWD)	
5.7L Multi-Displacement HEMI® V8/5-speed automatic with AutoStick				28T/29T (AWD)
<b>MECHANICAL</b>				
<b>Battery-Saver Feature</b> – Enhanced programmable to turn headlamps off after ignition is turned off and switches off both switched and non-switched interior lamps	S	S	S	S
<b>Brakes</b> – Power 4-wheel disc	S			
– Power 4-wheel disc with antilock, includes All-Speed Traction Control	O	S	S	
– Power performance 4-wheel disc antilock, includes All-Speed Traction Control		S <sup>1</sup>	S <sup>1</sup>	S
<b>Electronic Stability Program</b> – Includes Emergency Brake Assist and All-Speed Traction Control (includes ABS on 300 model)	O	S	S	S
<b>Fuel Tank</b> – 18-gallon	S	S	S	
– 19-gallon		S <sup>1</sup>	S <sup>1</sup>	S
<b>Suspension</b> – Short-/long-arm front with lateral links and tension struts and stabilizer bar; independent rear with stabilizer bar	S	S	S	S
<b>EXTERIOR FEATURES</b>				
<b>Door Handles</b> – Body-color	S	S	S	
– Bright				S
<b>Exhaust System</b> – Stainless steel	S	S	S	S
– Dual with chrome tips				S
<b>Headlamps</b> – Halogen with delay	S	S	S	
– Halogen projector with delay				S
– Time-delay off switch	S	S	S	S
– Automatic			S	S
– Xenon High Intensity Discharge with headlamp washers and delay				O
– Fog lamps		S	S	S
<b>Mirrors</b> – Power, fixed black	S			
– Body-color power heated foldaway		S	S	
– Chrome power heated foldaway with memory, driver's auto-dimming and auto-adjust in reverse				S
<b>Moonroof</b> – Power with express-open/-close feature (included in luxury Group)		O	O/P	O
<b>Spare Tire</b> – Compact	S	S	S	S
<b>Tires</b> – P215/65R17 all-season touring	S	S	S	
– P225/60R18 all-season touring		S <sup>1</sup>	S <sup>1</sup>	S

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)



	300 Models			
	300	Touring	Limited	300C
<b>EXTERIOR FEATURES (CONTINUED)</b>				
- P215/65R17 AST self-sealing (included in Protection Group)	P	P <sup>1</sup>	P <sup>1</sup>	
- P225/60R18 AST self-sealing (included in Protection Group II)				P
Trunk Lid Release – Power remote (includes Inside Emergency Release)	S	S	S	S
Wheels – 17" steel with bolt-on covers	S			
- 17" aluminum		S		
- 18" polished aluminum (AWD)		S <sup>1</sup>	S <sup>1</sup>	S <sup>1</sup>
- 17" chrome-clad aluminum			S	
- 18" chrome-clad aluminum				S
Windshield Wipers – Variable intermittent	S	S	S	
- Rain-sensitive automatic				S
<b>INTERIOR FEATURES</b>				
Air Conditioning – Manual Single Zone	S	S		
- Automatic Dual Zone Temperature Control with infrared sensing			S	S
Air Filtration – Particulate air filter (included in Protection Group and Protection Group II)	P	P	P	P
Cargo Net – Trunk, envelope design			S	S
Climate Control Outlets – Rear, located in the rear of center console	S	S	S	S
Console – Floor includes cup holders, coin holder, cassette and CD storage, and rear-seat heat and A/C outlets	S	S	S	S
Cup Holders – Front (2) and rear (2)	S	S	S	S
Deck Lid Liner				S
Defroster – Electric rear window, front side-window demisters	S	S	S	S
Door Locks – Power, includes auto speed-sensitive feature and central locking	S	S	S	S
Electronic Vehicle Information Center – In-cluster reconfigurable driver-interactive information display			S	S
HomeLink® Universal Garage Door Opener			S	S
Lighting – Dual front map, front door courtesy, glove box and trunk lamps, rear reading lamps above each door	S	S	S	S
Memory System – Driver's seat, radio presets, steering column, exterior mirrors and power adjustable pedals (if equipped) – settings for two drivers				S
Mirrors – Rearview day/night	S	S		
- Auto-dimming rearview (included with UConnect™)	P	P	S	S
- Illuminated visor vanity	S	S	S	S
Shift Knob – Urethane	S			
- Leather-wrapped		S	S	
- Tortoise shell-style				S
- Genuine California Walnut Wood (included in Luxury Group)			P	O
Speed Control – Electronic with steering column stalk-mounted controls	S	S	S	S
Speedometer – Electroluminescent 140-mph primary	S	S	S	
- Electroluminescent 160-mph primary				S

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)



	300 Models			
	300	Touring	Limited	300C
<b>INTERIOR FEATURES (CONTINUED)</b>				
Steering Column – Tilt/telescoping	S	S	S	
– Power tilt/telescoping with memory				S
Steering Wheel – Urethane	S			
– Leather-wrapped		S	S	
– Tortoise shell-style trim/leather-wrapped				S
– Genuine California Walnut wood trim/leather-wrapped (included in Luxury Group)			P	O
Temperature Display – Outside, located in instrument cluster	S	S	S	S
Trip Computer – 5-function			S	S
Windows – Power with driver one-touch-down	S	S		
– Power with front one-touch-up and -down, and antipinch technology			S	S
<b>SEATING AND TRIM</b>				
Addison Cloth Interior	S			
Luxury Royale Leather-Trimmed Interior				S
Premium Torino Leather-Trimmed Interior		S	S	
Seating – Front low-back buckets; rear contoured 60/40 split-folding bench with armrest and cup holders	S	S	S	S
Seats – Power 8-way driver's	S	S	S	S
– Power 6-way front-passenger (included in Comfort/Convenience Group)		P	S	S
– Heated front seats (included in Comfort/Convenience Group)		P	S	S
Wood Trim – Genuine California Walnut includes steering wheel upper rim, interior door pull handles and shift knob (included in Luxury Group)			P	O
<b>ENTERTAINMENT SYSTEMS</b>				
Radio – AM/FM stereo with CD player and changer controls	S	S	S	S
– AM/FM stereo with cassette, in-dash 6-disc CD and MP3 player (included in Sound Group and Sound Group II)	O/P	P	P	P
– AM/FM stereo with in-dash 6-disc CD and MP3 player, integrated DVD-based GPS navigation system with 5.8" display screen			O	O
– UConnect™ Hands-Free Communication System (includes auto-dimming rearview mirror on 300 and 300 Touring)	O	O	O	O
Satellite Radio – Factory-installed SIRIUS Satellite Radio (includes one-year subscription provided by SIRIUS)	O	O	O	O
Sound Systems – 4-speaker	S	S		
– 6-speaker			S	
– Boston Acoustics 6-speaker with 276-watt digital amplifier (included in Sound Group)	P	P	P	S
– Boston Acoustics 8-speaker with subwoofer and 368-watt digital amplifier (included in Sound Group II)				P
<b>SAFETY AND SECURITY</b>				
Adjustable Pedals – Power	O	O	O	
– With Memory System				O

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)



	300 Models			
	300	Touring	Limited	300C
<b>SAFETY AND SECURITY (CONTINUED)</b>				
<b>Air Bags<sup>SM</sup></b> – Advanced multistage driver and front-passenger with Occupant Classification System	S	S	S	S
– Supplemental side-impact protection for front and rear outboard occupants (included in Protection Group and Protection Group II)	P	P	P	P
<b>Brake-Park Interlock</b> – Prevents an automatic transmission from being shifted out of Park unless brake pedal is applied	S	S	S	S
<b>Child-Protection Rear Door Locks</b>	S	S	S	S
<b>Child Seat Anchor System (LATCH)</b> – Lower child seat anchors and upper tether anchors help ease the installation of aftermarket child seats	S	S	S	S
<b>Dynamic Side-Impact Intrusion Protection</b> – Patented design includes steel side-guard door beams and structural body reinforcements	S	S	S	S
<b>ParkSense<sup>SM</sup> Rear Back-up System<sup>SM</sup></b> – Ultrasonic (included in Protection Group II)				P
<b>Remote Keyless/Illuminated Entry System</b> – Control for power door locks, trunk lid release and panic alarm, includes two transmitters	S	S	S	S
– With Memory System				S
<b>Seat Belt Cluster Lamp</b> – Remains on after engine start until driver buckles up	S	S	S	S
<b>Seat Belts</b> – Height-adjustable three-point driver and front-passenger with traveling buckles; three-point lap/shoulder belts at all rear-seat positions	S	S	S	S
<b>Security Alarm</b>			S	S
<b>Sentry Key<sup>SM</sup></b> – Anti-theft Engine Immobilizer	S	S	S	S
<b>Trunk Lid Release</b> – Inside emergency release with glow-in-the-dark handle	S	S	S	S
<b>PACKAGES</b>				
<b>Antilock Brakes/All-Speed Traction Control</b> – Included with ESP	O			
<b>Cold Weather Group</b> – Includes engine block heater	O	O	O	O
<b>Comfort/Convenience Group</b> – Includes heated front seats, 6-way power passenger seat, and express-up/down front windows		O		
<b>Luxury Group</b> – Includes AM/FM cassette/6-disc CD and MP3 player, 6 Boston Acoustics speakers with 276-watt digital amplifier, moonroof and genuine California Walnut wood trim			O	
<b>Protection Group</b> – Includes supplemental front and rear side-curtain air bags, air filtering system and self-sealing tires	O	O	O	
<b>Protection Group II</b> – Includes supplemental front and rear side-curtain air bags, air filtering system, self-sealing tires and ParkSense <sup>SM</sup> Rear Back-up System				O
<b>Smoker's Group</b> – Includes front and rear ashtray and cigar lighter	O	O	O	O
<b>Sound Group</b> – Includes AM/FM cassette/6-disc CD and MP3 player with 6 Boston Acoustics speakers and 276-watt digital amplifier	O	O	O	
<b>Sound Group II</b> – Includes AM/FM cassette/6-disc CD and MP3 player with 8 Boston Acoustics speakers including subwoofer and 368-watt digital amplifier				O

S – Standard, P – Included in package noted in parentheses, O – Optional  
<sup>SM</sup>AWD models only. <sup>SM</sup>AWD model includes P225/60R18 self-sealing tires. <sup>SM</sup>Always sit properly in the seat with seat belt fastened. Always observe the frontpassenger air bag indicator lamp to determine if the OCS classification is appropriate. Children 12 and under should always be in a backseat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight. <sup>SM</sup>Detects most obstacles. As with all electronically controlled systems, care is advised. SIRIUS, the dog logo and SIRIUS stream names are logos and trademarks of SIRIUS Satellite Radio, Inc. HomeLink is a registered trademark owned by Johnson Controls, Inc. HEMI and Sentry Key are registered trademarks of DaimlerChrysler Corporation. UConned and ParkSense are trademarks of DaimlerChrysler Corporation.

For more information, please visit [www.chrysler.com/300](http://www.chrysler.com/300)