



THE 1977 DODGE WAGONS

We've got the wagons covered.

**ASPEN WAGONS.
THEY'RE SMALLER
THAN THE BIG,
BIGGER THAN
THE SMALL.**

1977 Dodge Aspen wagons are five-door wagons. They handle more than one half ton of passengers and cargo, yet they're nimble and remarkably comfortable to drive.

They're big inside with 72.8 cubic feet of cargo area. They're strong under the hood. With either the new 225 Super Six or the dependable 318 V8 teamed with a solid

three-speed manual transmission (225 Super Six and three-speed manual transmission not available in California or high altitudes). A big 41-amp alternator, 305-amp battery, and power front disc and rear drum brakes complete the standard performance package. But don't stop there.

Because you'll have a choice in

luxury. With comfort and performance options like TorqueFlite automatic transmission, air conditioning, Sure Grip axle, a wide selection of AM or AM/FM radio combinations, luggage rack, and your choice of luxurious interior seating and fabrics.

Standard Aspen wagon bench seat is covered in Titan vinyl in blue.

parchment, or tan with color-keyed door panels with built-in armrests and bright accents. The Aspen SE wagon features a Bancroft vinyl bench seat in blue, green, red, parchment, and tan. Both models include color-keyed loop-pile carpeting standard.

1977 Dodge Aspen wagons prove that an ideal in-between size can still carry big loads. Aspen wagons for '77 are built for people who carry things. And like to carry them in style.

1. Aspen wagon's big 72.8-cu.-ft. cargo area.
2. Optional rooftop luggage rack for extra gear when you've really got a full load.
3. Optional lockable security compartment (std. on SE).
4. Aspen wagon.
5. Aspen SE wagon.

6. Instrument panel.
7. Hillcrest plaid 60/40 SE wagon seat option.
8. Concealed tire stowage for an unobstructed load floor.

Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.



MONACO WAGONS. TRADITIONAL ROOM AND LUXURY IN TWO SIZES.

1977 Monaco wagons are available in two sizes. The new Monaco and Monaco Crestwood mid-sized and the Royal Monaco and Royal Monaco Brougham full-sized wagons. Both continue the Monaco tradition of luxury and attention to detail.

Monaco and Monaco Crestwood wagons feature a 360 V8 teamed with a TorqueFlite automatic trans-

mission. Power front disc and rear drum brakes and front sway bar make them easy to handle on the road. Three-seat, eight-passenger versions are available in both models and have 84.7 cubic feet of cargo capacity with seats folded.

Royal Monaco and Royal Monaco Brougham wagons (not available in California or high altitudes)

come with the 400 V8 with Electronic "Lean Burn" System and TorqueFlite transmission. Power front disc and rear drum brakes, power steering, inside day/night mirror, and inside hood release are just part of Royal Monaco's long list of standard features.

But make your mid-sized or full-sized Monaco wagon as personal as you

like. Choose air conditioning, AM/FM radios with or without stereo and eight-track tape decks, power seats and windows, and automatic speed control. Simpler yet, pick from the number of option packages available by checking with your Dodge Dealer.

1. Optional 60/40 seat in Boca Raton cloth and vinyl for Monaco Crestwood wagons (available only in gold).
2. Three-way doorgate.
3. Monaco Crestwood wagon.
4. Royal Monaco Brougham wagon.
5. Royal Monaco Brougham optional 50/50 all-vinyl split-back bench seat. Available in blue, green, gold, parchment, and chestnut.

6. Royal Monaco cargo area—102.4 cu. ft. of loadspace.
7. Optional electrical rear window defroster.



SPORTSMAN WAGON AND RAMCHARGER. THEY CAN TAKE MORE PEOPLE MORE PLACES.

From the big Sportsman wagon* to the go-almost-everywhere Ramcharger,* Dodge has a 1977 wagon to meet your needs. People-moving, pleasure-seeking, load-carrying wagons that fill the bill for style, comfort, capacity, and toughness.

The 1977 Sportsman wagon comes in a selection of wheelbases: 109-

inch with an overall length of 176 inches, 127-inch with an overall length of 194 inches, and 212 inches for the Maxiwagon... capacity, in comfort, from five to 15 passengers.

With engines from the standard 225 Slant Six and the 318 V8 to the optional 360, 400, and 440 V8s. A three-speed manual transmission is standard on B100 and 200 wagons

with the LoadFlite automatic standard on the B300 wagon.

Durable vinyl seats are standard in Sportsman, Custom Sportsman, and Royal Sportsman. High-back deluxe cloth-and-vinyl Command seats with inboard fold-down armrests are standard on Royal Sportsman SE. Three-passenger rear seats disconnect easily for added cargo capacity.

Ramcharger is an on- or off-the-road vehicle that can go almost anywhere and do almost anything. Especially when you order the full-time four-wheel-drive model. With either model, you'll be getting a rugged three-speed or an optional four-speed transmission.† A choice of either the standard 225 Slant Six or 318 V8. And a chance to order the

optional 360 two-bbl., 400, or 440 V8 (four-wheel-drive models only). Whether you go for the all-weather practicality of the optional hardtop roof or the open-air excitement of the Dealer-installed softtop, don't forget to check the Ramcharger's wide selection of comfort and performance options. See your Dodge Dealer for full details.

1. Standard easy-opening single rear door.
2. Optional Command swivel high-back seats. Available on Royal Sportsman and SE models.
3. Royal Sportsman wagon.
4. Dodge Ramcharger SE.

5. Ask your Dealer about Ramcharger trailer-towing packages.
6. Ramcharger SE interior.

* Available only with 318 V8 in California or high altitudes.

† Not available on two-wheel drive models.



1977 DODGE WAGON STANDARD EQUIPMENT.

ASPEN.

Front ashtray • Color-keyed carpeting • Heater/defroster • Hubcaps • Keyless door locking system • Outside left mirror • Drip mouldings • Quarter-window mouldings • Color-keyed bumper filler • All-vinyl bench seat • Deluxe all-vinyl bench seat (SE) • Front and rear armrests • Electric windshield washers • Two-speed windshield wipers • Three-spoke steering wheel • Windshield and liftgate mouldings • Upper door frame mouldings (SE) • Liftgate "open" warning light • Power disc brakes • Cargo compartment carpet and storage bins w/locking doors (SE) • Heavy-duty suspension • Simulated wood-grained side and liftgate applique (SE) • F78 x 14 BSW tires • 225 two-bbl. Super Six or 318 V8 engine • Hood ornament and wind split moulding (SE) • Rear ashtray (SE) • Cigarette lighter (SE) • Belt moulding (SE).

MONACO AND MONACO CRESTWOOD.

Front and rear ashtrays • Power front disc brakes • Front and rear bumper guards • Cigarette lighter • Heater/defroster • Single horn • Dual horns (Crestwood) • Electronic Ignition • Inside day/night mirror • Outside left mirror • High-speed starter • Front sway bar • Electric arm-mounted windshield washers • Two-speed electric windshield wipers • Upper level ventilation • Carpeted cargo area • Three-way doorgate • 360 V8 engine • Power steering • Heavy-duty suspension • TorqueFlite automatic transmission • Power disc brakes • H78 x 15 BSW glass-belted tires • Color-keyed carpeting • Hubcaps • Simulated wood-grain-

trimmed instrument panel • Body side, doorgate, wheel-lip mouldings • All-vinyl front bench seat (Monaco) • Deluxe steering wheel • Simulated wood-grained doorgate applique • All-vinyl split-back front bench seat with center armrest (Crestwood) • Simulated wood-grained body side and doorgate applique (Crestwood) • Tan vinyl insert body side moulding (Crestwood) • Door upper frame moulding (Crestwood) • Hood ornament and hood wind split moulding (Crestwood).

ROYAL MONACO AND ROYAL MONACO BROUGHAM.

Two front and two rear ashtrays • Color-keyed carpeting • Cigarette lighter • Glove box coin holder • Heater/defroster • Inside hood release • Color-keyed instrument panel with simulated wood-grained accents • Keyless door locking system • Inside day/night mirror (Brougham) • Belt and drip mouldings • Power steering • Power front disc brakes • TorqueFlite automatic transmission • Power doorgate window • High-speed starter • LR78 x 15 BSW steel-belted radial tires • 400 four-bbl. with Electronic "Lean Burn" System • Deluxe steering wheel • Front sway bar • Doorgate ajar warning light • Upper level ventilation • Electric arm-mounted windshield washers • Two-speed electric windshield wipers • Hidden headlights • Single horn • Hubcaps • All-vinyl front bench seat • Padded door trim panels • Glove box light (Brougham) • Cargo compartment light • Upper door frame and wheel-lip mouldings (Brougham) • All-vinyl split-back front bench seats with center armrest (Brougham) • Luxury door

trim panels with integral assist straps (Brougham) • Roof air deflector (Brougham) • Simulated wood-grained applique on body-side and doorgate (Brougham) • Corner guards and heavy-duty shock absorbers (Brougham).

SPORTSMAN.

Argent-finish grille • Ashtray • Power front disc and rear drum brakes • Pushout-type side windows • Painted hubcaps and bumpers • High-level air vents • Foam seat • Front and rear compartment floor mats • Front compartment headliner • Electronic Ignition • Sportsman nameplate • 48-amp alternator • Front compartment armrests • Door locks • Glove box with door • Heater/defroster • Dual horns • Backup lights • Combined side marker and reflector • Dome light for driver and passenger compartment • Dual outside mirrors (painted) • Front low-back bucket seats • Two-speed windshield wipers and arm-mounted washers.

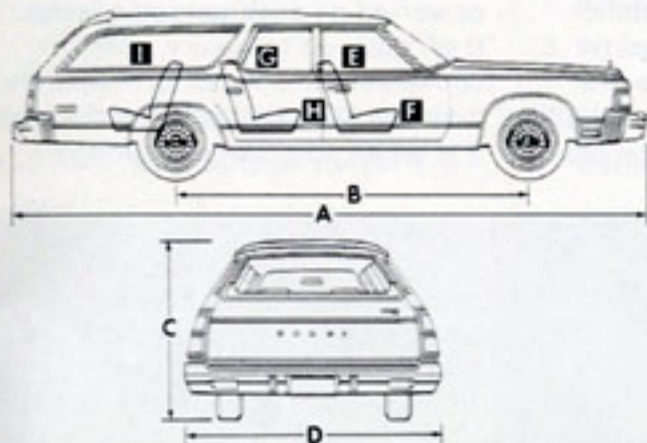
In addition, the CUSTOM SPORTSMAN features: Bright-finish hubcaps • Padded floor mat throughout • Hardboard door and side trim panels • Headliner throughout • Bright tail lamp bezel • Custom Sportsman nameplate • Upper front and side exterior trim moulding • Padded instrument panel • Instrument cluster dress-up trim • Horn bar • Cigarette lighter • Fiber glass window trim and color-keyed spare tire cover. ROYAL SPORTSMAN standard features also include: Bright grille moulding • Bright-finish outside mirrors • Bright-finish bumpers • Color-keyed carpeting throughout • Royal Sportsman nameplate • Vinyl simulated wood-grained instrument

panel accent • Deluxe vinyl seat trim • Vinyl-trim side panels with simulated wood-grained accent • Vinyl-covered headliner throughout • Added insulation • Bright-finish windshield moulding • Bright-finish side and rear window moulding • Bright instrument cluster trim. The ROYAL SPORTSMAN SE has in addition to most of the above: Royal Sportsman SE nameplate • Carpeted engine housing cover • High-backed deluxe cloth-and-vinyl Command seats with an inboard fold-down armrest and deluxe cloth-and-vinyl bench seats.

RAMCHARGER.

225 Six or 318 V8 engine • Three-speed fully synchronized manual transmission • Power front disc and rear drum brakes • 48-amp alternator • Color-keyed instrument panel with new two-tone paint treatment and bright trim moulding • New bright grille with integral head lamps and parking lights • "Dodge" name in grille • New diecast "Dodge Ramcharger" on tailgate • Armrests • Color-keyed interior • Sun visors • Ashtray • Door-operated courtesy lights • Fresh-air heater/defroster • Seat belts • Spare tire mounting • Electronic Ignition • Glove-box-mounted fuse box • Driver and passenger color-keyed low-back vinyl bucket seats • Rubber floor covering in driver's compartment. SE MODELS feature: Deluxe vinyl bucket seats • Color-coordinated vinyl door trim panels with assist straps • Front carpeting (hardtop models) • Bright instrument cluster trim with simulated wood-grained accents • Console with insulated chest • Ramcharger SE nameplate • Horn bar with bright medallion insert.

DIMENSIONS:



Aspen Wagon Dimensions:

A. Length—201.1", B. Wheelbase—112.7", C. Height—55.2", D. Width—72.8", E. Front headroom—39.2", F. Front legroom—42.5", G. Rear headroom—38.7", H. Rear legroom—36.6", I. Cargo capacity—72.8 cu. ft. (plus 0.6 cu. ft. for additional storage compartment).

Monaco Wagon Dimensions:

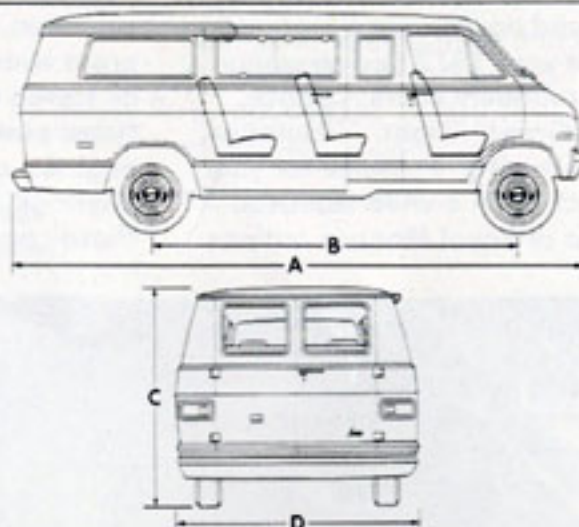
A. Length—225.6", B. Wheelbase—117.5", C. Height—55.8", D. Width—78.8", E. Front headroom—39.7", F. Front legroom—42.1", G. Rear headroom—40.5", H. Rear legroom—34.7", I. Cargo capacity—84.7 cu. ft. (plus 5.2 cu. ft. of concealed storage space on 2-seat models).

Royal Monaco Wagon Dimensions:

A. Length—229.4", B. Wheelbase—124.0", C. Height—57.6", D. Width—79.4", E. Front headroom—38.7", F. Front legroom—42.1", G. Rear headroom—40.5", H. Rear legroom—37.3", I. Cargo capacity—100.8 cu. ft. (plus 4.3 cu. ft. of concealed storage space on 2-seat models and 1.5 cu. ft. for additional storage compartment).

Wagon Seating Variations:

Three-seat models available in Monaco and Royal Monaco lines (N/A Aspen).



Sportsman Dimensions:

B100 & B200 A. Length—176", B. Wheelbase—109", C. Height—80.8", D. Width—79.8"; Max. Payload Allowance (six-cylinder models): B100—1,795 lbs., B200—2,365 lbs.

B100, B200, & B300 A. Length—194", B. Wheelbase—127", C. Height—80.8", D. Width—79.8"; Max. Payload Allowance (six-cylinder models): B100—1,675 lbs., B200—2,245 lbs., B300—3,485 lbs. (318 V8 only).

B200 and B300 (Maxiwagon) A. Length—212", B. Wheelbase—127", C. Height—80.8", D. Width—79.8"; Max. Payload Allowance (six-cylinder models): B200—2,035 lbs., B300—3,330 lbs. (318 V8 only).

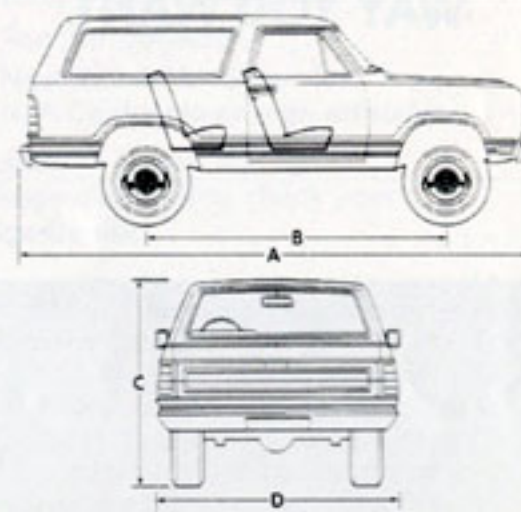
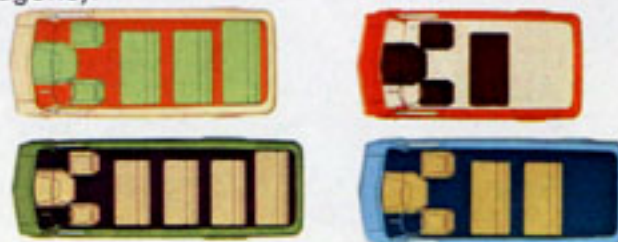
Sportsman Seating Variations:

Five-passenger seating—Standard.

Eight-passenger seating—Optional capacity with second bench seat (109" and 127" wheelbase, B200 and B300).

Twelve-passenger seating—Optional capacity with second and third bench seat (127" wheelbase, B300).

Fifteen-passenger seating—Optional capacity with second, third, and fourth bench seat (127" wheelbase, B300 Maxi-wagons).



Ramcharger Dimensions:

A. Length—184.6", B. Wheelbase—106.0", C. Height—69.8", D. Width—79.5"; Standard GVW, 4,900 lbs.; Maximum GVW, 6,100 lbs.

Ramcharger Seating Variations:

Front two-passenger—Standard.
Five-passenger seating—Optional 3-passenger rear bench seat, color-keyed to front seats, removable for increased cargo capacity.

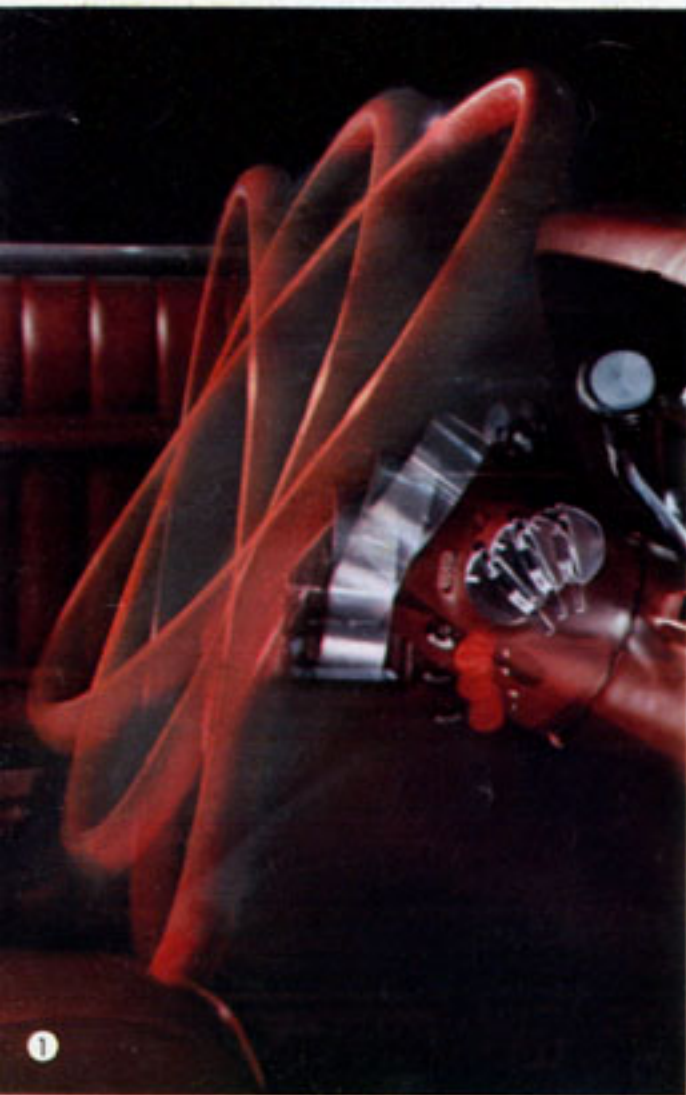


EQUIP YOUR WAGON THE WAY YOU WANT.

1977 Dodge options can make your wagon one for the road or load. Either way, you can add the luxury, comfort, and convenience features that make your 1977 Dodge wagon selection uniquely yours. Choose the "Easy Order," "Light," "Insulation," or "Trailer-Towing" Package for your Aspen. Pick from a wide selection of Monaco or Royal Monaco options

for added personalization. Add more luxury and convenience to your Sportswagon or Ramcharger selection. Available on most wagons are a wide selection of AM, AM/FM, or stereo radio and tape combinations, power steering, optional engines, and automatic transmissions, lights, extra seats, and all those comfortable seat and decora-

tive exterior and interior options that distinguish your particular 1977 Dodge wagon. Wheel covers, body side mouldings, stripes, paint combinations, vinyl-textured roofs as varied as each person's tastes. It all adds up to luxury, comfort, convenience, and performance the way you like it. And that's the way it is when you choose a Dodge



wagon. For specific option and optional package availability, check your Dodge Dealer.

Options:

1. Tilt steering wheel.
2. Power seats.
3. Remote-control outside mirror.
4. 5" x 7" dual outside mirrors.

5. Electronic "Lean Burn" System (available on 360 & 400 V8s). N/A California or high altitudes.

6. Power door locks.
7. Rallye wheel.
8. White painted eight-spoke road wheel.
9. AM/FM radio and air conditioning (N/A w/225 engine)

(must have power steering, additional GVW and tinted glass on some models).

10. Trailer-towing hitch and wiring harness (trailer-towing package).
11. Electric clock.
12. Luggage rack.

13. Automatic speed control (automatic transmission only).

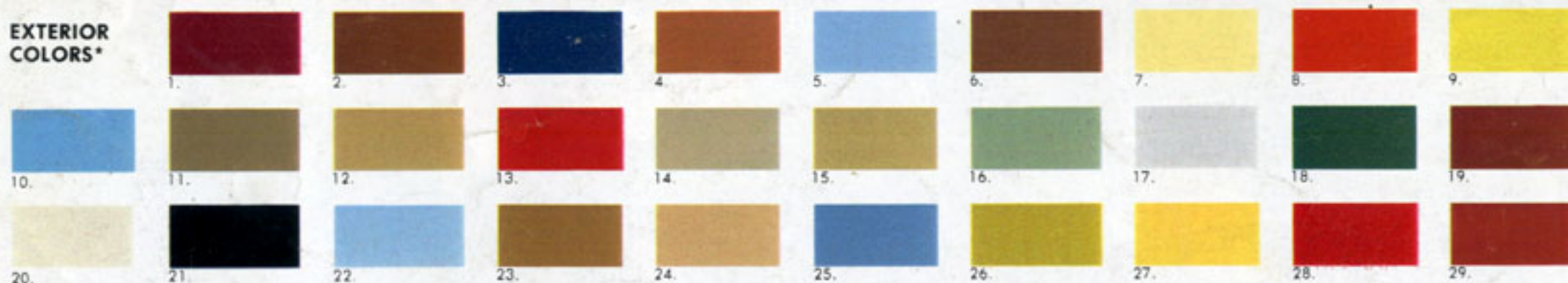
14. Long Life 500-amp battery.
15. Roof air deflector.
16. New 225 2-bbl. Super Six. N/A California or high altitudes.

For specific option and optional package availability, check your Dodge Dealer.





EXTERIOR COLORS*



CAR ONLY: 1. Vintage Red Sunfire Metallic, 2. Spanish Gold Metallic, 3. Starlight Blue Sunfire Metallic, 4. Burnished Copper Metallic, 5. Cadet Blue Metallic, 6. Coffee Sunfire Metallic, 7. Jasmine Yellow, 8. Spitfire Orange, 9. Yellow Blaze, 10. French Racing Blue, 11. Moondust Metallic, 12. Golden Fawn, 13. Bright Red, 14. Mojave Beige, 15. Inca Gold Metallic, CAR AND TRUCK: 16. Jade Green Metallic, 17. Silver Cloud Metallic, 18. Forest Green Sunfire Metallic, 19. Russet Sunfire Metallic, 20. Eggshell White, 21. Black Sunfire Metallic, 22. Wedgewood Blue, 23. Caramel Tan Metallic, 24. Light Mocha Tan, 25. Regatta Blue Metallic, TRUCK ONLY: 26. Harvest Gold, 27. Yellow, 28. Bright Red, 29. Russet.

*N/A Aspen, Aspen only, Royal Monaco & Monaco only, Monaco only, Royal Monaco & Aspen only, Royal Monaco, Monaco & Truck only, Aspen & Truck only.

*Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge Dealer for accurate color chips.



YOUR SIGNS FOR MOTORING SATISFACTION

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AUTOMOTIVE SALES DIVISION



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