



CHALLENGER RALLYE

# 1973 DODGE CHALLENGER



Buckle up in a '73 Challenger, and decide if it's more exciting to drive one or watch one.

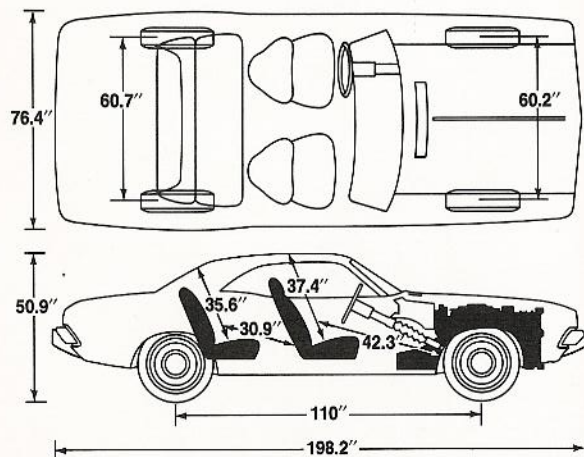
## '73 CHALLENGER. EVERYTHING ITS NAME IMPLIES.

Here's a personal sports compact that lets you go your own way. Its looks alone are enough to tell you Challenger isn't for everyone. But if you're that rare driver who really appreciates a firm-handling, responsive sports car, get behind the wheel of a '73 Challenger. Settle into Challenger's bucket seats and get the job done with Challenger's three-on-the-floor stick shift. Or get a lot more mean-looking with the Challenger Rallye Package, including a Rallye Instrument Cluster, fender scoops, and the black-out painted grille. '73 Challenger and Challenger Rallye—two ways to assert your personality.



DODGE CHALLENGER.

## CHALLENGER DIMENSIONS



## LUGGAGE CAPACITY

LADY'S TRAIN CASES	●●●●
LADY'S OVERNIGHT BAGS	●●●●●●
MAN'S OVERNIGHT BAG	●●●●
BAG OF GOLF CLUBS	●●●●

## STANDARD SPECIFICATIONS

ENGINE:	318 V8
TRANSMISSION:	3-on-the-floor, fully synchronized manual
SUSPENSION:	Front: Torsion bars Rear: Asymmetrical leaf springs Heavy-duty Rallye Suspension with front and rear sway bars (Rallye)
TIRES:	7.35 x 14 polyester BSW (Challenger) F70 x 14 bias-belted WSW (Rallye)
WHEELS:	14 x 5; 14 x 5.5 (with F70 x 14 tires)
BRAKES:	Front: Manual disc Rear: 10" x 2 1/2" drum
ELECTRICAL SYSTEM:	Battery: 280-ampere (46-amp-hr) Alternator: 41-amp Electronic Ignition System Transistorized voltage regulator
FUEL TANK:	18 gallons
TRUNK CAPACITY:	8.6 cu. ft.

## REAR AXLE AVAILABILITY

ENGINE	TRANSMISSION	STD.	OPT.
318 V8	3-speed manual	3.23	—
	TorqueFlite	2.76	3.23

## STANDARD EQUIPMENT

### INTERIOR FEATURES

All-vinyl front bucket seats with integral head restraints, available in Blue, Green, Black, and White  
 3-speed floor-mounted manual transmission  
 Deep-pile carpeting  
 Simulated wood-grained door trim inserts  
 Front and rear ashtrays  
 Keyless door-locking system  
 Heater/defroster  
 Front and rear armrests  
 Ventless front windows  
 Dome light  
 Cigarette lighter  
 Glove box lock  
 Day/night inside mirror  
 2-spoke steering wheel with horn button

### EXTERIOR FEATURES

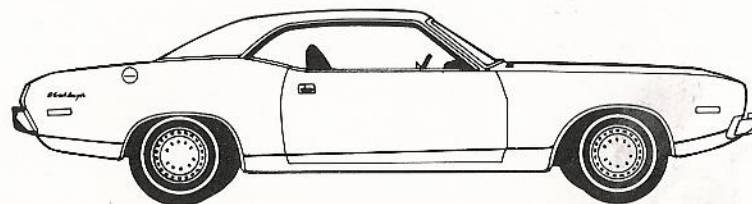
Deluxe front and rear bumper guards

Concealed 2-speed windshield wipers  
 Dual horns  
 Body side dual paint stripes (NA Rallye)  
 Lower deck lid and rear quarter mouldings  
 Grille and hood mouldings  
 Wheel-lip mouldings  
 Drip-rail mouldings

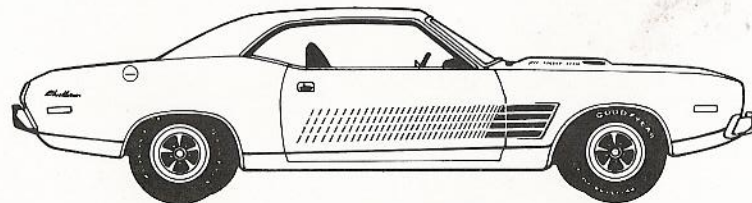
### SAFETY FEATURES

Cleaner Air System with Vapor Saver (gasoline evaporation control system)  
 Antitheft steering column lock  
 Backup lights  
 Breakaway front ashtray  
 Combination side markers, light reflectors  
 Dual Braking System  
 Extra-protection bumper system  
 Energy-absorbing steering column and steering wheel  
 Flush outside door handles

3-point safety belt system with locking retractors  
 Hazard warning system  
 Head restraints  
 "Key-left-in-ignition" warning buzzer  
 Manual latches on folding front seatbacks  
 Left outside mirror  
 Inside day/night rearview mirror with double-ball-joint safety mount  
 Nonoverride door lock on passenger's door  
 Padded instrument panel and sun visors  
 Parking brake  
 Parking brake and master cylinder warning light  
 Safety-Action inside door handles  
 Safety-Rim wheels  
 Soft knobs on window cranks  
 Turn signals with lane-change features  
 Windshield wipers and washers



CHALLENGER.



CHALLENGER RALLYE.

## SELECTED CHALLENGER OPTIONS

340 V8 engine with bright-tip dual exhausts  
 4-speed, floor-mounted manual transmission, with Hurst shifter (available with the optional 340 V8 engine)  
 TorqueFlite 3-speed automatic transmission (column- or floor-mounted)  
 Air conditioning (NA with a 3-speed manual transmission)  
 Power front disc brakes  
 Electric clock (std. with the Rallye Instrument Cluster)  
 Front floor console  
 Emission Control Package (mandatory on all cars registered in California)  
 Inside hood release  
 Rallye Instrument Cluster, including tachometer, electric clock, trip odometer, and oil gauge (std. with the Rallye Package)  
 "Reverse" warning light (std. with the 4-speed manual transmission)  
 Dual outside racing mirrors, painted or chrome, including a left remote-control mirror  
 Body side moulding with black vinyl insert  
 Sill mouldings  
 Music Master AM radio  
 AM radio with stereo tape cassette  
 AM/FM multiplex stereo radio  
 Rear seat speaker

Dual rear speakers (with stereo and tape cassette only)  
 Rear window defogger  
 Power steering  
 Sure Grip differential  
 Rallye Suspension, includes heavy-duty torsion bars, heavy-duty springs, heavy-duty shocks, and a front sway bar (rear sway bar is std. with the 340 V8 engine)  
 Tinted glass (all windows)  
 Vinyl roof  
 Deluxe wheel covers  
 Rallye wheels with chrome trim rings  
 Magnum wheels with chrome trim rings  
 3-speed electric windshield wipers with electric washers

Light Package. (Includes fender-mounted turn signals, map and courtesy lights, a glove box light, an ashtray light, a trunk light, an instrument-panel floodlight with a time delay, and an ignition switch with time delay.)  
 Performance Axle Package. (This package is available with the 340 V8 engine only; the Sure Grip differential can be bought separately. The package includes: Sure Grip differential, a high-performance radiator, a fan shroud, and a heavy-duty 3.55:1 axle ratio.)

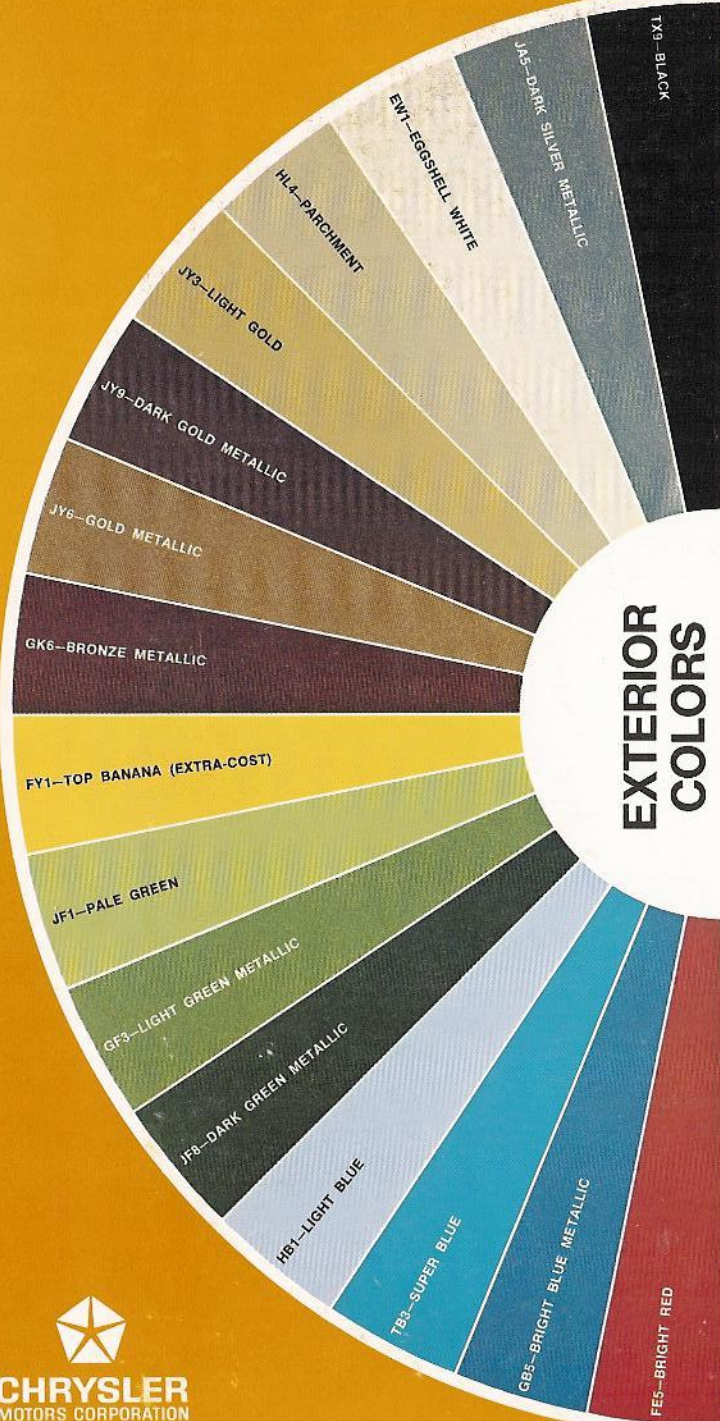
### EXTERIOR COLORS

Light Blue—HB1.  
 Super Blue—TB3.  
 Bright Blue Metallic—GB5.  
 Bright Red—FE5.  
 Top Banana—FY1 (extra-cost).  
 Light Gold—JY3.  
 Gold Metallic—JY6.  
 Dark Gold Metallic—JY9.  
 Pale Green—JF1.  
 Light Green Metallic—GF3.  
 Dark Green Metallic—JF8.  
 Bronze Metallic—GK6.  
 Parchment—HL4.  
 Dark Silver Metallic—JA5.  
 Eggshell White—EW1.  
 Black—TX9.

### OPTIONAL PACKAGES

Rallye Package. (Includes a performance hood, black-out painted grille and lower deck panel, fender scoops and body side strobe tape stripes, Rallye Instrument Cluster, heavy-duty shock absorbers, the Rallye Suspension with front sway bar, and F70 x 14 white sidewall bias-belted tires.)

## EXTERIOR COLORS



**Extra care in engineering makes a difference in Dodge...depend on it.**



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