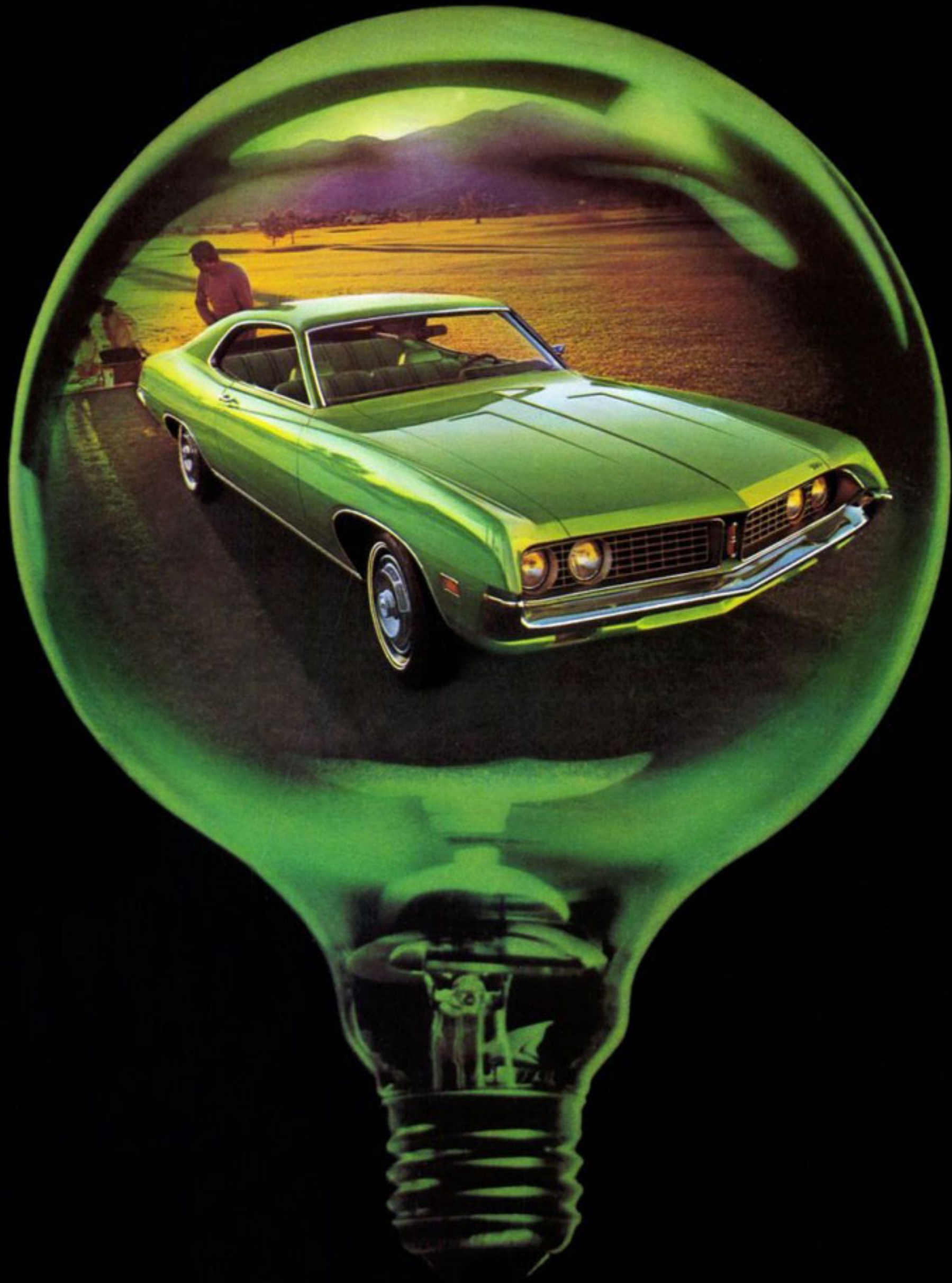


'71 FORD TORINO



Torino for '71

The Ford that gives you
better ideas...for less.

Make it better. Then price it lower. That's the idea behind Torino, the lean, middle-size car with features larger cars offer, except a larger price.

Torino's the only car in its class with SportsRoof, Hardtop, Sedan, Convertible and Wagon models. Sporty cars, family cars . . . 14 choices in all.

Torino's wheelbase is longer for a smoother ride. 3-speed automatic transmission (not just 2-speed) lets you SelectShift manually or automatically. Power brakes are disc brakes up front, not drum type. Bucket seats are High Back, not just buckets with headrests.

Underneath its aerodynamic styling are better ideas that keep Torino around for a long, long time. Unitized body with 4,500 welds gives a years-long, rattle-free ride; thirteen pounds of hand-sanded primer and 24 pounds of enamel armor the brilliant finish against weather and road grime; door hinges designed to last up to 20 years; belted, bias-ply tires standard for longer tread life, better grip.

Compare any Torino with the competition. See the difference better ideas make.



Torino 500

Some things are meant to last.

Like love. Marriage. And Torino 500, the most popular Torino for present and future families. With better ideas . . . for less, in a 2-Door Hardtop (shown page 3), 4-Door Hardtop, 2-Door SportsRoof, 4-Door Sedan, and Wagon. Windshield wiper/washer system is sleekly concealed. Roomy six-passenger standard interior in cloth and vinyl trim (all-vinyl in wagon) pleases comfort lovers and is wipe-easy to clean. Belted, bias-ply tires deliver load-rated traction and superior tread life. Wheel lip moldings shield against stones. Oval-design 2-spoke steering wheel eases entry and exit, while Uni-Lock Harnesses simplify shoulder and lap belt use for extra safety. Durable power ranges from a standard 250 Six to five optional V-8's, including a 429 CJ-R V-8 with Ram-Air Shaker Hood Scoop. Fully synchronized 3-speed manual transmission is standard; SelectShift or 4-speed manual with Hurst Shifter*, optional. Other options include: dual-band white sidewall tires, Rim-Blow Deluxe 3-spoke Steering Wheel, vinyl roof, Hideaway Headlamps, rear window electric defrost, dual color-keyed racing mirrors with left side remote control. Plus bumper guards, pleated all-vinyl seat trim (shown page 9), colorful Laser Stripes for the SportsRoof, High Back bucket seats in tu-tone knitted-vinyl trim (page 8) for the SportsRoof and 2-Door Hardtop. Begin a lasting relationship. Buy Torino 500.



TORINO 500 4-DOOR HARDTOP

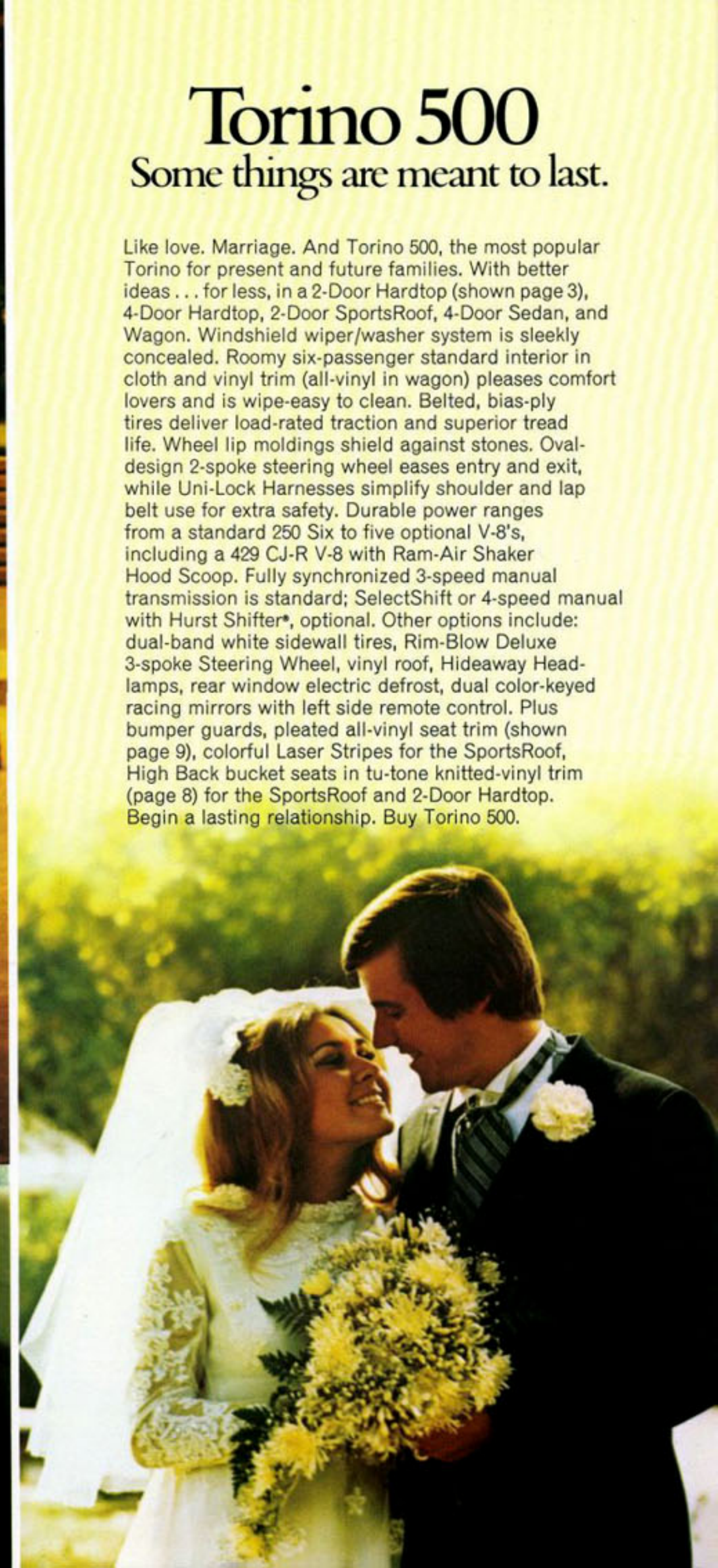
TORINO 500 2-DOOR SPORTSROOF



TORINO 500 WAGON



TORINO 500 4-DOOR SEDAN



Torino GT

Handles with flair
at a price you can handle.

This Torino was named GT by design, not by price. So you guys with gals and dads with kids can afford to handle a car that's all sport. Two models: SportsRoof (right) and Convertible (page 8). Torino GT SportsRoof treats you with hood scoop, dual color-keyed racing mirrors (left side remote control), tinted glass backlite, all-vinyl interior as standard. With unique GT flair in front and rear styling (shown page 16). Ready to move when you are is a standard 302 cube 2V V-8. Three-speed manual transmission lets you handle shifts with fully synchronized ease. Belted, white sidewall wide ovals handle traction. Tailor GT SportsRoof to your personal driving needs with options like: 4-speed manual transmission with Hurst Shifter*, power front disc brakes, 8000 rpm tach, SelectShift Cruise-O-Matic transmission, 429 cube CJ V-8, or 429 cube CJ-R V-8 with Ram-Air and thru-the-hood Shaker Scoop. Plus High Back buckets, in knitted-vinyl trim, Magnum 500 wheels, Hideaway Headlamps, Sport Slats rear window louvers. Handle any road. Handle with Torino GT SportsRoof.



Torino GT

Go, wrapped in glamour, at well below the going price.

Torino GT Convertible lets you enjoy the sun, moon and stars. And a breeze or two. At a power control touch. Strong 5-ply, power-operated top nestles under a stretchable boot secured by clip-type fasteners that guard against broken fingernails. Tempered, solid glass backlite won't discolor and resists scratching. Standard power combination is a 302 2V V-8 with fully synchronized 3-speed manual transmission. Wide-oval white sidewall tires are of belted, bias-ply design to give excellent traction and tread life. All-vinyl interior is wipe-easy to clean. DirectAire Ventilation lets you balance high/low air circulation for maximum top-up comfort. Hood scoops, dual color-keyed racing mirrors (left side remote control), and ventless side glass are also standard. Four optional engines include 429 CJ and 429 CJ-R (the "R" is for Ram-Air and thru-the-hood Shaker Scoop). Both 429 V-8's have competition suspension. Sporty comfort is yours with optional High Back bucket seats in tu-tone knitted-vinyl trim and a color-keyed carpet/mat combination. Other options: Laser Stripes, center console, 4-speed manual transmission with Hurst Shifter*, Hideaway Headlamps, SelectShift Cruise-O-Matic transmission. Go Torino GT Convertible. For less.



GT KNITTED-VINYL INTERIOR (Included with optional High Back bucket seats. Optional with full-width seat.)



Torino Cobra

Young. Cool. Cut for action

It's GT's hiss'n' cousin! New 351 cube 4V V-8 with dual exhaust system is standard. Plus 4-speed manual transmission with Hurst Shifter*, black painted hood/grille/lower back panel, Cobra decals, F70-14 wide ovals with white sidewalls, all-vinyl interior. Backlite glass is tinted. Suspension is strictly Heavy Duty. Optional 429 cube CJ or CJ-R (Ram-Air with Shaker Scoop) V-8's include competition suspension with staggered rear shock absorbers to help tame rear axle hop. Other optional Cobra goodies: Power front disc brakes, 8000 rpm tach, Laser Stripes, Sport Slats backlite louvers, High Back buckets in knitted-vinyl trim. Go Cobra. Meet the real you.



TORINO COBRA SPORTSROOF



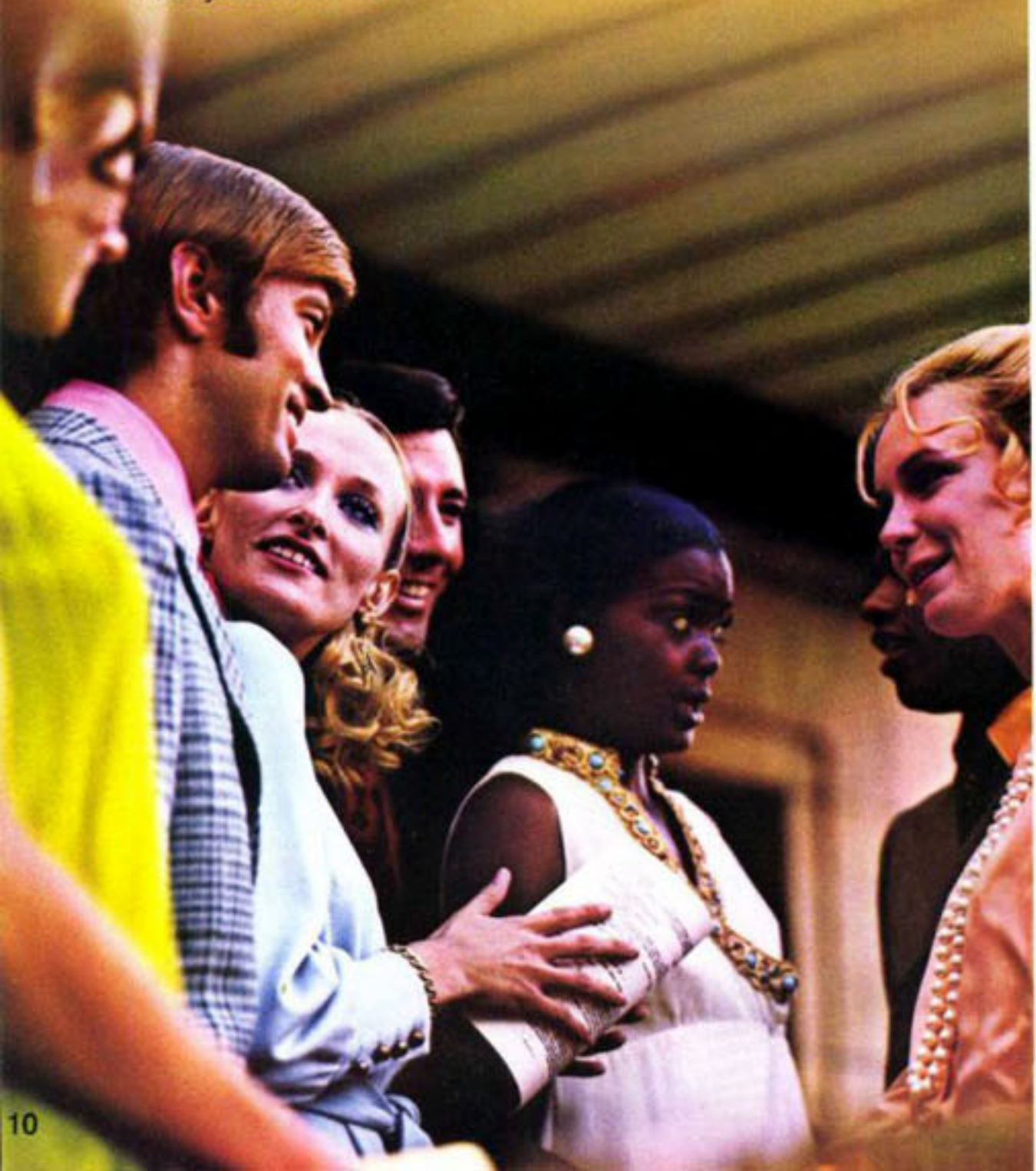
COBRA INTERIOR



Torino Brougham

When you want to go
the distance in style.

Torino Brougham 2-Door Hardtop. Torino-strong. Brougham-elegant. In every luxurious way, it's the Ford car that gives you better ideas . . . for less. Subtle styling is tastefully dramatic. Ventless door glass gives an unusually low level of wind noise; DirectAire Ventilation, extraordinary comfort; soundproofing, greater freedom from traffic and road noise. Elegant interior is surprisingly easy to keep clean—with new seat and door trim, four interior color choices, and luxurious, hard-wearing fabrics. Other Brougham quality standards: full wheel covers, wheel lip and bodyside moldings, locking steering column, Uni-Lock Harness. Staying power is assured with a standard 302 2V V-8 and 3-speed fully synchronized manual transmission. Options include: rear window electric defroster, SelectShift Cruise-O-Matic, power side windows, power steering, 4-way power seat, SelectAire Conditioning, four other V-8's, AM/FM Stereo Radio, dual rear seat speakers. Plus bodyside moldings with black vinyl inserts and, as shown, deluxe wheel covers, vinyl roof, and dual-band white sidewalls. Torino Brougham 2-Door Hardtop. For now. And years from now.



TORINO BROUGHAM 2-DOOR HARDTOP

Torino Brougham

When it moves into your life,
it moves in to stay.

Torino Brougham 4-Door Hardtop. Distinctively built to stay with you and yours. Because of better ideas . . . for less. Its aerodynamic styling is enhanced by the sweep of a full formal roof and the family convenience of four doors. Plus your colorful choice of 16 brilliant, weather-resistant exterior finishes and optional vinyl roof. Interior craftsmanship combines luxury with long wear and easy maintenance in standards like: color-keyed nylon carpeting, all-vinyl headlining, aluminum scuff plates, foam-padded seats with textured cloth and vinyl trim. Standard 302 2V V-8 gives the smooth performance you need for reliable family travel. Four equally rugged V-8's are optional. People-conscious standards include: energy-absorbing steering wheel and column, padded instrument panel, lap belts for all seating positions, Uni-Lock Harness for front outboard passengers . . . and all Ford Motor Company Lifeguard Design Safety Features (see page 19). Years-tough options include: power side windows, protective bodyside moldings with black vinyl insert, SelectShift Cruise-O-Matic transmission, rear window electric defrost, intermittent windshield wipers, Hideaway Headlamps. Torino Brougham. Styled for your family. For keeps.

Torino Squire. Brougham excellence for wagon-minded families. By Ford, the Wagonmaster. With better idea standards like woodtone side paneling, versatile 2-Way Magic Doorgate, 85.2 cu. ft. cargo capacity and 7.6 cu. ft. more in a lockable rear stowage compartment. For complete details, just consult your Ford Dealer. And be sure to ask for your free copy of 1971 Ford "Wagon Set" catalog.

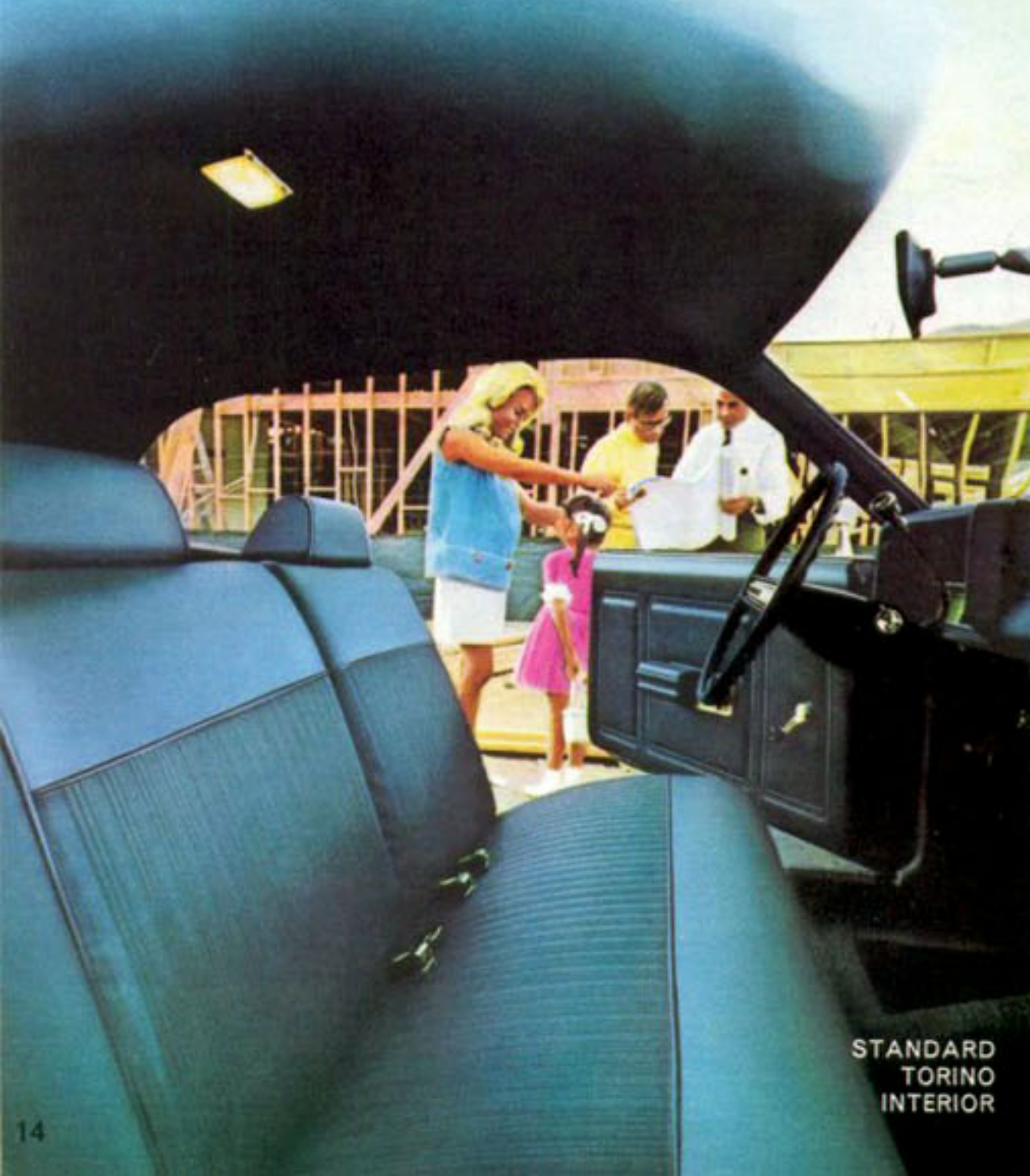


TORINO BROUGHAM 4-DOOR HARDTOP

Torino

For people with great expectations.

For family people who expect their car to have better ideas . . . for less. And be exciting, as well. Torino 2-Door Hardtop and 4-Door Sedan live up to such great expectations. They're sensibly designed to give years of economical power from a standard 250 Six and a fully synchronized 3-speed manual transmission. Exciting extra-value standards include: vinyl seat trim in three color choices, belted tires, concealed windshield wiper/washer system, and an oval, energy-absorbing 2-spoke steering wheel. Hardtop pampers you with DirectAire Ventilation for balanced air circulation; ventless side glass for less wind noise. Other thoughtful Torino details: bright drip and rear window moldings; reversible keys; Uni-Lock Harness; anti-theft, locking steering column; color-keyed, vinyl coated, rubber floor mat. For people who expect a personal touch, there are options like five V-8's, SelectShift Cruise-O-Matic, power steering, SelectAire Conditioner. Plus bumper guards, protective bodyside molding with black vinyl inserts. There's a popular Torino Wagon, too, with standards like 2-Way Magic Doorgate, 85.2 cu. ft. cargo capacity, lockable rear stowage compartment. Torino. Expect everything about it to be great. Except its small price.



STANDARD
TORINO
INTERIOR



TORINO 4-DOOR SEDAN

TORINO 2-DOOR HARDTOP

Personalize your Torino. Exercise your options.

Better idea options to meet your personal needs:

For extra convenience: Electric clock • Intermittent windshield wipers • Wagon luggage rack and Deluxe wagon luggage rack with woodtone appliques, adjustable rear rails. Deluxe also has integral rear window air deflector • Power tailgate window for wagons • Visibility Group with map light, glove box light, luggage compartment light, cargo light on station wagons, ash tray light, rear door courtesy light switches on 4-door models, outside left-hand remote control mirror, front "lights-on" warning light and buzzer, parking brake warning light, engine compartment light, and seat belt warning light

• Rim-Blow Deluxe 2-Spoke Steering Wheel • Bumper guards • Bodyside molding with black vinyl insert • Power steering • Power side windows • Power front disc brakes • Deluxe seat belts • Rear window electric defrost.

For your kind of comfort: 4-way full-width power seat • Thin-shell High Back bucket seats, including knitted-vinyl trim in six color combinations, carpet, and mat • Tinted glass • DirectAire Ventilation (std. on 2-door hardtops and convertible) • Rear facing third seat for wagons • AM Radio • Dual rear seat speakers • AM/FM Stereo Radio with two front speakers • SelectAire Conditioner

For more expressive styling: Laser Stripes • Vinyl seat trim • Knitted-vinyl seat trim • Rob Roy and Black Watch Plaid seat trim for wagons • Vinyl roof in five colors • Dual racing mirrors (LH remote control) • Sport Slats • Hideaway Headlamps • Wheel covers and wheels • Center console • Dual-band white sidewall tires

For special performance: Heavy-duty battery • Heavy Duty Load Suspension with heavy-duty springs, shocks, stabilizer bar • Tachometer • Traction-Lok differential • Special axle ratios • Trailer Towing Packages • Shaker Hood Scoop • 4-speed manual transmission with Hurst Shifter*



Trailer Towing Packages—matched to your particular engine, model and towing needs. Include such items as: power front disc brakes, heavy-duty load

suspension, extra-cooling package, heavy-duty alternator and battery, and rear window towing identification decal. For all car and wagon models.



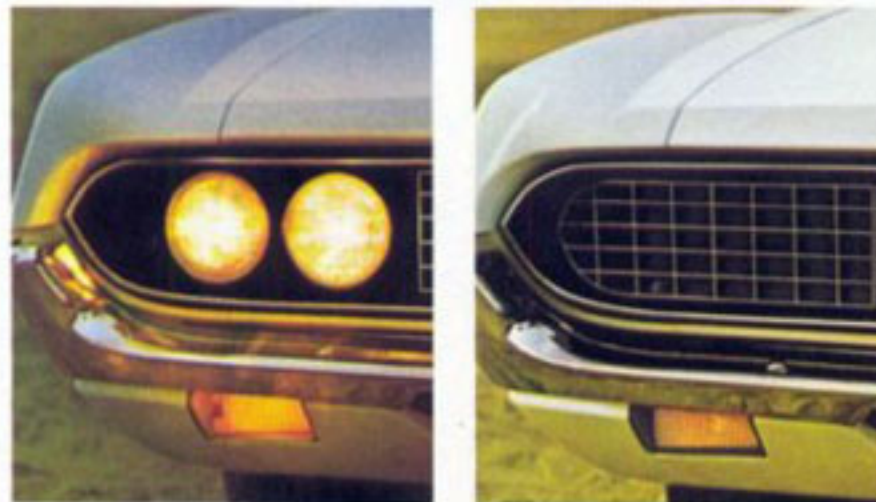
SelectAire Conditioner—lets you keep your cool. Also heats, ventilates and defrosts for total year-round driving comfort. Optional tinted glass is recommended.

Shaker Hood Scoop—pokes through the hood, rams outside air directly into the carburetor. Included with 429 CID 4V CJ-R V-8. Optional with 351 CID 4V V-8.



Sport Slats—for SportsRoof models. Shown on Torino GT SportsRoof. Rear window louvers en-

hance aerodynamic styling, shade rear window, lift up as a single unit for easy rear window cleaning.



Hideaway Headlamps—mounted in special grille with doors that cover the headlamps out of sight when not in use. A little sneaky, but very sleek.



4-Speed Manual Transmission with Hurst Shifter®—for fully synchronized shifting sport with 351 4V and 429 4V V-8's on 2-door models.

Console—provides a sportier interior, convenient stowage compartment and practical center armrest with optional High Back bucket seats on Torino 500 2-Door Hardtop and SportsRoof, Torino GT and Cobra models.



Deluxe Seat Belts—Uni-Lock Harness with satin-finish buckle and deluxe webbing. Reminder light on instrument panel glows briefly when engine is started—a Better Idea pioneered by Ford. Includes automatic seat back release on 2-door models.



Rear Window Electric Defrost—conductive, almost invisible strips warm backlite glass to help improve rearward visibility.



Dual Racing Mirrors—outside, color-keyed, give better visibility with a sporty touch. Left-hand mirror can be adjusted from inside the car with a remote control in the driver's door.

Base Wheel Covers—attractive, low-cost wheel dress-up (standard on Torino Brougham and Squire), available with 14-inch wheels. **Trim Rings and Hub Caps**—give the performance look, at a modest price (standard on Torino GT models), available only with wide-oval tires. **Sporty Wheel Covers**—available only with wide-oval tires. **Deluxe**



Base Wheel Covers



Trim Rings and Hub Caps



Sporty Wheel Covers



Deluxe Wheel Covers



Styled Steel Wheels



Magnum 500 Chrome Wheels



Power Front Disc Brakes—for confident braking with less pedal effort. Included when you order power brakes. Floating caliper design gives superior resistance to fade and effects of water. Self-adjusting.



Power Side Windows—the fingertip way to raise or lower windows. Control buttons are conveniently mounted on driver's door panel for instant access.



AM/FM Stereo Radio—with space-age microelectronic circuitry and two front cowl-mounted speakers for faithful stereo effect. A rugged, precise instrument tested for six hours of radio operation before installation.

Wheel Covers—the finest in wheel cover decor, available with 14-inch wheels. **Styled Steel Wheels**—argent finish, available with 14-inch wide-oval tires. **Magnum 500 Chrome Wheels**—the ultimate. Available only with optional F60-15 wide-oval belted black sidewall tires with raised white letters.



Bodyside Molding with Black Vinyl Insert—helps protect doors against scratches and dents.

Bumper Guards—sturdy chrome-plated units with rubber inserts, help prevent bumper override. Front only on station wagons.



Rim-Blow Deluxe 3-Spoke Steering Wheel—lets driver squeeze the stylish woodtone rim to use auto horn without having to move a hand from the wheel.

Power Steering—lessens driving and parking effort. Gives a faster steering ratio of 20.64 to 1 as compared to the manual ratio of 29.04 to 1.

Most options are available on all models. Some are required at extra cost in combination with other options. Always consult your Ford Dealer for complete details.

Torino

For people who don't buy a new car every year (or even every other year)

Standard Features

Basic Features shared by all '71 Torino car models: Synchronized 3-speed manual transmission (exc. Cobra and with 351 2V or larger V-8's) • 16 brilliant Super Diamond Lustre Enamel exterior finishes • Up to six interior color choices depending on series and body style • Dual headlamps • Suspended design accelerator pedal • Front ash tray • Cigarette lighter • Concealed 2-speed windshield wipers • Curved side glass • Dome light • Galvanized rocker panels and main underbody members • Glove box • All-vinyl headlining • Counterbalanced hood • Bright windshield moldings • Reversible keys, "keyless" locking • Aluminized and stainless muffler components • Bright drip moldings (exc. wagons) • Rear window moldings (exc. wagons) • Aluminum scuff plates • Two-spoke steering wheel • Belted, bias-ply tires • Heater/defroster blower (3-speed) • Unitized body construction • Plus all Ford Motor Company Lifeguard Design Safety Features listed on page 19.

Basic Wagon Features: In addition to basic car features above, all '71 Torino wagons have: Lockable storage compartment below rear deck • Left-hand quarter panel fuel fill location • Spare tire cover integrated with trim panel, color-keyed • Thin vertical taillights with centered backup lights • 2-Way Magic Doorgate • Roll-down rear window, manual • All-vinyl trim.

Torino 2-Door Hardtop, 4-Door Sedan: In addition to basic car features listed: 250-cu. in. Big Six • DirectAire Ventilation (2-door hardtop) • Vinyl-coated rubber mat, color-keyed • Ventless door glass (2-door hardtop) • Argent-painted grille with bright divider • Hub caps.

Torino Wagon: Has all basic car, wagon and Torino items.

Torino 500 2-Door Hardtop, SportsRoof, 4-Door Sedan, 4-Door Hardtop: In addition to basic car items listed: Argent-painted egg-crate design grille • Full wheel lip moldings • Carpeting • Cloth and vinyl trim • Bright rocker panel moldings • Bright drip and full belt moldings (SportsRoof) • Deck lid lock cover.

Torino 500 Wagon: Has all basic car, wagon and Torino 500 items.

Torino GT Convertible, SportsRoof: In addition to basic car and Torino 500 features: 302-cu. in. 2V V-8 • Power convertible top • Courtesy lights under instrument panel (convertible) • Tinted glass backlite (SportsRoof) • Pleated all-vinyl interior • Dual color-keyed racing mirrors (LH remote control) • Hood scoop • Wide-oval white sidewall tires • Dark argent rocker panel moldings • Bright drip and full belt

moldings (SportsRoof) • Unique tail lamps recessed behind expanded metal applique • Hub caps and trim rings.

Torino Cobra: In addition to basic car and Torino items: 351-cu. in. 4V V-8 and wide-ratio 4-speed manual transmission with Hurst Shifter® • Dual exhausts • F70-14 wide-oval white sidewall tires • 7-inch-wide rim wheels and hub caps • Heavy Duty Load Suspension • Pleated all-vinyl interior • Cobra decals • Black painted grille with bright divider • Black painted hood • Black deck lid, lower back panel, tail lamp bezels and quarter panel extensions • Carpeting • Wheel lip moldings • Tinted backlite.

Torino Brougham 2-Door Hardtop, 4-Door Hardtop: In addition to basic car and Torino 500 items: 302-cu. in. 2V V-8 • Full wheel covers • Brougham ornamentation • Hood and fender edge moldings • Bright lower bodyside moldings with black fill and quarter panel extensions • Wheel lip moldings • Rear applique between tail lamps • Soundproofing package • Luxurious cloth trims in four color choices.

Torino Squire: In addition to basic car, wagon and Brougham items: Simulated exterior woodtone paneling • Power front disc brakes.

Emission Control

Drive your 1971 Torino with confidence. It incorporates the latest control systems to help lessen release of undesirable elements into the atmosphere:

Exhaust Emission Control—all engines use carburetor, ignition system and distributor modifications to burn smog-producing components within the engine itself.

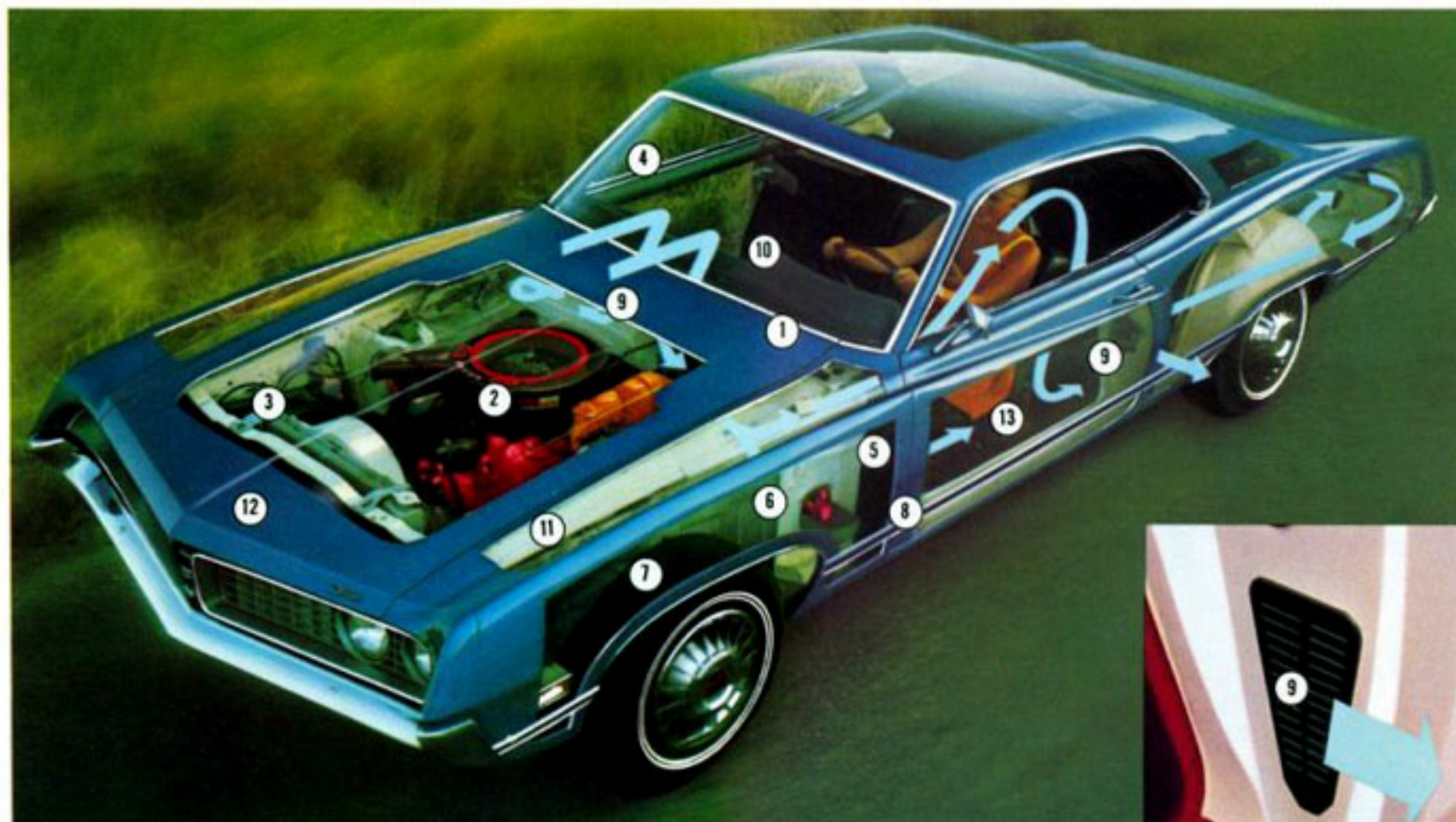
NOx Exhaust Emission Control System—all models delivered in California include a system to control oxides of nitrogen emissions.

Closed Crankcase Ventilation—helps prevent crankcase fumes from escaping through engine oil filler cap.

Fuel Evaporative Emission Control—a closed vent system which returns fuel system vapors to engine for consumption. Dramatically limits fuel vapor evaporation to atmosphere.

Worth looking into

1. Concealed Windshield Wiper/Washer System—for maximum visibility, sleeker styling. Blade development-tested for over 3,000,000 wiper cycles. Each hidden left/right washer directs two streams of water on windshield for better cleaning action. **2. Engines**—each Torino engine, Six or V-8, is given a balance check while running under its own power—one of many steps taken to assure smooth, dependable engine operation. **3. Alternator/Starter**—dependable alternator development-tested at twice normal belt loads for 1,000 hours at 10,000 rpm . . . equal to over 150,000 miles of operation. Starter drive for equivalent of 250,000 miles. **4. Curved Ventless Side Glass**—increases shoulder room, visibility. Reduces wind noise. **5. Soundproofing**—insulation package hushes out road noise, vibration. Now. And years from now. **6. Monocoque Construction**—unitized body with 4,500 welds isolates noise and vibration from passenger compartment. Discourages road rattles from developing. **7. Tires**—w-i-d-e looking, belted, bias-ply design for improved traction and handling, longer tread life. **8. Door Hinges/Door Seals**—rugged hinges development-tested and designed for equivalent of 20-year use. Mechanically retained rubber seals protect against elements and noise. **9. DirectAire Ventilation**—brings fresh air into interior through instrument panel air conditioning vents. Directs air high and low for balanced circulation. Standard on 2-door hardtops and convertible; optional on 4-door sedans, 4-door hardtops, and wagons. Flow-Thru system (except wagons) exhausts stale air through pressure relief valves in door lock pillars. **10. Instrument Panel**—clusters vital controls and instruments in front of driver. Printed instrument circuits give space-age reliability and servicing ease. **11. Steering Linkage**—sealed against



weather, dirt, and corrosion. Lifetime lubricated. **12. Exterior Finish**—13 pounds of hand-sanded primer and 24 pounds of enamel give a brilliant finish that fights off years of weather

and road grime. **13. Front Seat Foam Cushioning**—2½ inches of molded foam cushioning in front seats for comfort and longer wear of most-used seats.

Engineered for Safety

Ford Motor Company is a pioneer in automotive safety. It has, for example, offered features such as lap belts and a padded instrument panel almost a decade before they were required as automotive industry standards. In keeping with its innovative spirit, Ford has established a Safety Research Center. This facility is dedicated to improving current safety-oriented features of Ford products as well as exploring new approaches to automotive safety design. Such traditional, continuing concern with your driving security is reflected in every 1971 Torino. That's why each model has all these standard **Ford Lifeguard Design Safety Features**:

A. Uni-Lock Harness—easier-to-use, three point lap/shoulder belt restraint system for front outboard occupants (except convertibles). Lets you attach shoulder belt to lap belts with a single buckle.



A. Uni-Lock Harness

B. Automatic Lap Belt Retraction/Adjustment—retractors encourage lap belt and shoulder harness use by automatically adjusting lap belts when in use. Retracts each out of the way when disconnected from Uni-Lock buckle.



B. Automatic Lap Belt Retraction/Adjustment



C. Energy-Absorbing Steering Column and Wheel



D. Safety-Designed Interior Door Handles



E. Locking Steering Column



F. Side Marker Lights

C. Energy-Absorbing Steering Column and Wheel—provides controlled, collapsing action of steering column to absorb sudden impact, energy. Steering wheel has padded, high-energy absorbing rim, spokes and hub; acts with collapsible column to further minimize peak impact forces on driver.

D. Safety-Designed Interior Door Handles—pull-type for easy, fast opening action. Positioned flush with armrest to avoid protrusion.

E. Locking Steering Column—anti-theft device automatically locks transmission, ignition and steering mechanism as you remove key.

F. Side Marker Lights—amber front, red rear side lights help alert other drivers to your car's presence. Appropriate front side lights blink when turn signal indicator is used during a turn or lane change.

Lap Belts—for all seating positions.

Dual Hydraulic Brake System—automatically allows front brakes to operate if rear brakes should lose hydraulic pressure (or vice versa). Warning light on instrument panel indicates pressure loss.

Padded Instrument Panel—has glare-reduced, energy-absorbing, full-width crash pad. Instruments are lighted, recessed and clustered directly before the driver.

Safety-Designed Control Knobs—are smooth, radius design. All controls are recessed in the instrument panel and are within the driver's reach even with lap and shoulder belts fastened.

Anti-Glare Design Details—anti-glare finish on windshield wiper arms, steering wheel hub, rearview mirror, mirror mounting and windshield pillars.

Energy-Absorbing Armrests—padded to help absorb impact energy.

Rearview Mirror—inside and outside. Inside is of yield-away design with day/night feature.

Sun Visors—padded, energy-absorbing design.

Windshield Wipers—two-speed to let you match wiper action to weather conditions.

Windshield Washers—for easy removal of insects, road grime.

Safety Glass Windshield—vinyl center laminate to resist penetration and shattering.

Safety-Designed Door Latches, Hinges—double-yoke latches and load-rated hinges help keep door closed on impact.

Emergency Flasher—simultaneously flashes all turn indicator lights as attention-getting signal.

Backup Lights—give better visibility while backing up and alert other drivers that you are in reverse gear.

Energy-Absorbing Front Seat Backs—padded tops for extra protection to rear seat passengers.

Self-Locking Front Seat Backs (2-door models)—prevent folding forward of front seats during collision or sudden braking.

Safety-Designed Coat Hooks (except convertible)—yield-away design, with no sharp edges.

Safety-Designed Radio Controls—knobs and push buttons recessed, smoothly radiused.

Safety Rim Wheels—double-ridge rim helps retain tire to rim during blowout.

Load-Rated Tires—matched to vehicle weight and normal passenger/cargo loads.

Corrosion-Resistant Brake Lines—armored against stones, weather, salt.

Uniform Transmission Quadrant—for standardized, no-guess shifting.

Parking Lamps Coupled with Headlamps—identify your car even though a headlight burns out.

Non-Reversing Odometer—for accurate, tamper-proof mileage recording.

Safety-Designed Front End Structure—controlled-collapse design helps absorb impact energy.

Head Restraints—or High Back bucket seats for front outboard occupants help prevent whiplash effect.

Safety Glove Box Latch—helps prevent glove box door from opening accidentally or during collision.



Better idea for safety... Buckle up.

Specifications

Color and Trim: 16 Super Diamond Lustre Enamel finishes, up to 6 interior colors.

Engines*:

250-cu. in. 6-cylinder engine—145 hp; 3.68" bore x 3.91" stroke; 9.0 to 1 comp. ratio; 7 main bearings; reg. fuel; single bbl. carb.

302-cu. in. V-8—210 hp; 4.00" bore x 3.00" stroke; 9.0 to 1 comp. ratio; reg. fuel; 2-bbl. carb.

351-cu. in. V-8—240 hp; 4.00" bore x 3.50" stroke; 9.0 to 1 comp. ratio; reg. fuel; 2-bbl. carb.

351-cu. in. V-8—285 hp; 4.00" bore x 3.50" stroke; 10.7 to 1 compression ratio; premium fuel; 4-bbl. carb.

429-cu. in. CJ V-8—370 hp; 4.36" bore x 3.59" stroke; 11.3 to 1 comp. ratio; premium fuel; 4-bbl. carb.

429-cu. in. CJ-R V-8—370 hp; 4.36" bore x 3.59" stroke; 11.3 to 1 comp. ratio; premium fuel; 4-bbl. carb; Shaker Hood Scoop.

*Horsepower ratings are gross horsepower as determined by dynamometer.

POWER TEAMS

ENGINES	TRANSMISSIONS
250-cu. in. Six (Std. on Torino, Torino 500 models, N.A. Torino Brougham, Squire, GT and Cobra models)	3, C
302-cu. in. 2V V-8 (Std. on Torino Brougham, GT and Squire models, N.A. Cobra)	3, C
351-cu. in. 2V V-8 (N.A. Cobra)	C
351-cu. in. 4V V-8 (Std. on Cobra)	4, C
429-cu. in. 4V CJ V-8**	4, C
429-cu. in. 4V CJ-R V-8**	4, C

SYMBOLS:

3—3-speed fully synchronized manual shift
4—4-speed manual with Hurst Shifter® linkage (N.A. wagons, 4-door models with 429 V-8's)

C—SelectShift (3-speed automatic trans.)

**Torino GT convertible with any 429 CID V-8 requires power front disc brake option.

Engine Features: 6000-mile (or 6-month) full-flow oil filter; auto. choke; self-adj. valves (canted, self-adj. on 351 & 429 V-8's); oil capacity, including filter, 5 qts.; hydraulic valve lifters; dry element air cleaner; 190° thermostat; 12-volt elec. syst.; 3-phase, solid state, bridge-rectified alternator; Autolite Sta-Ful battery, weatherproof ignition with constant-resistance wiring; air-cooled breaker points; positive-engagement starter; fully aluminized mufflers.

Clutch and Manual Trans. (see chart for avail.): Clutch face dia. 10.0" with 250 Six and 302 V-8; 11" with 351 V-8; 11.5" with 429 V-8's.

3-Speed Manual Transmission: Synchro manual shifting in all three forward gears. "H" pattern with lever on steering column.

4-Speed Manual Transmission: Sports-type transmission, fully synchronized in the four forward gears with Hurst Shifter® floor-mounted stick shift linkage.

SelectShift Cruise-O-Matic Drive (see chart for availability): Fully automatic, or may be shifted manually. Three forward speeds, one reverse. Provides engine braking in low or

intermediate gear for better control on grades and hilly driving, or when towing.

Rear Axle: Semi-floating type with deep-offset hypoid gears. Straddle-mounted drive pinion with roller bearings. Permanently lubricated wheel bearings.

Front Suspension: Ball-joint type with coil springs pivot-mounted on upper arms. Angle-Poised for anti-dive control. Strut stabilized lower arms.

Rear Suspension: Asymmetrical design with rear axle forward of spring center for anti-dive and anti-squat. Extra-long leaf type springs.

Steering: Recirculating-ball type, steering gear. Linkage system lubricated for life. Steering ratio 29.04 to 1. Turning diameter 42.33 feet. Power steering option ratio: 20.64 to 1.

Brakes: Dual hydraulic system with dual master cylinder, separate lines to front and rear brakes. Self-adj. type 10-inch full cast front drums finned and flared for better cooling. Lining area sedans, hardtops with Six and 302 V-8—163.6 sq. in.; convertibles and wagons with Six and 302 V-8, sedans, hardtops, convertibles with 351 or 429 V-8's—173.3 sq. in.; wagons with 351 and 429 V-8's—192.5 sq. in.

Basic Dimensions and Capacities: Length—206.2" (Wagons—209.0"); Width—76.5" (4-Door Sedan, 4-Door Hardtop), 76.8" (2-Door Hardtop, SportsRoof), 75.4" (Wagon); Wheelbase—117.0" (Wagon—114.0"); Track (front/rear)—60.5"/60.0"; Height (design)—53.1" (4-Door Sedan, 4-Door Hardtop), 52.3" (2-Door Hardtop), 51.1" (SportsRoof), 52.7" (Convertible), 55.7" (Wagon); Usable Luggage Capacity—16.2 cu. ft. (2- and 4-Door Sedans and Hardtops), 17.0 cu. ft. (SportsRoof), 12.1 cu. ft. (Convertible), 85.2 cu. ft. (Wagon); Fuel Capacity—20 gals. (Wagons—18 gals.).

Approximate Curb Weights: Torino GT SportsRoof—3506 lb., Convertible—3646 lb., Torino 500 SportsRoof—3356 lb., 2-Door Hardtop—3300 lb., 4-Door Hardtop—3354 lb., 4-Door Sedan—3290 lb., Cobra SportsRoof—3680 lb., Torino 2-Door Hardtop—3293 lb., 4-Door Sedan—3285 lb., Torino Squire Wagon—3809 lb., Torino 500 Wagon—3692 lb., Torino Wagon—3630 lb.

Trailer Towing: Ask your Ford Dealer for a copy of "1971 Ford Recreation Vehicles" to best equip your car for trailer towing.

Station Wagons: For full details on station wagon models referred to herein, ask for the Ford "Wagon Set" Catalog.

NOTE: Your new 1971 Torino has factory engineered and approved parts such as dependable Autolite Sta-Ful battery, Autolite Power-Tip spark plugs, Autolite shock absorbers, and an Autolite 6000-mile oil filter. For continued top performance, specify genuine Autolite parts when replacement is necessary.

Information shown was correct when approved for printing. Ford Division reserves the right to discontinue, or change at any time, specifications or designs without incurring any obligations. Some features shown or described are optional at extra cost.



TORINO 500
4-DOOR HARDTOP
4-DOOR SEDAN
2-DOOR HARDTOP
2-DOOR SPORTSROOF



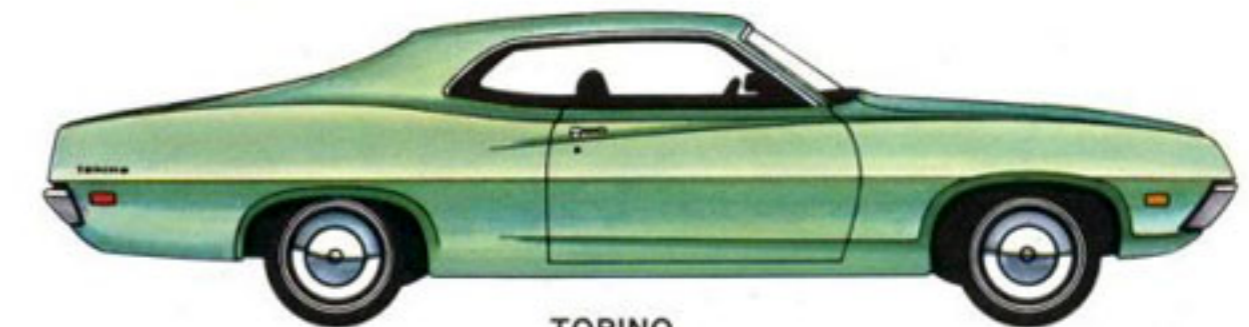
TORINO BROUGHAM
2-DOOR HARDTOP
4-DOOR HARDTOP



TORINO GT
2-DOOR SPORTSROOF
2-DOOR CONVERTIBLE



TORINO COBRA
2-DOOR SPORTSROOF



TORINO
2-DOOR HARDTOP
4-DOOR SEDAN



STATION WAGONS
TORINO SQUIRE
TORINO 500 WAGON
TORINO WAGON

TORINO 