

Three quick ways to catch

DODGE fever



CHARGER R/T



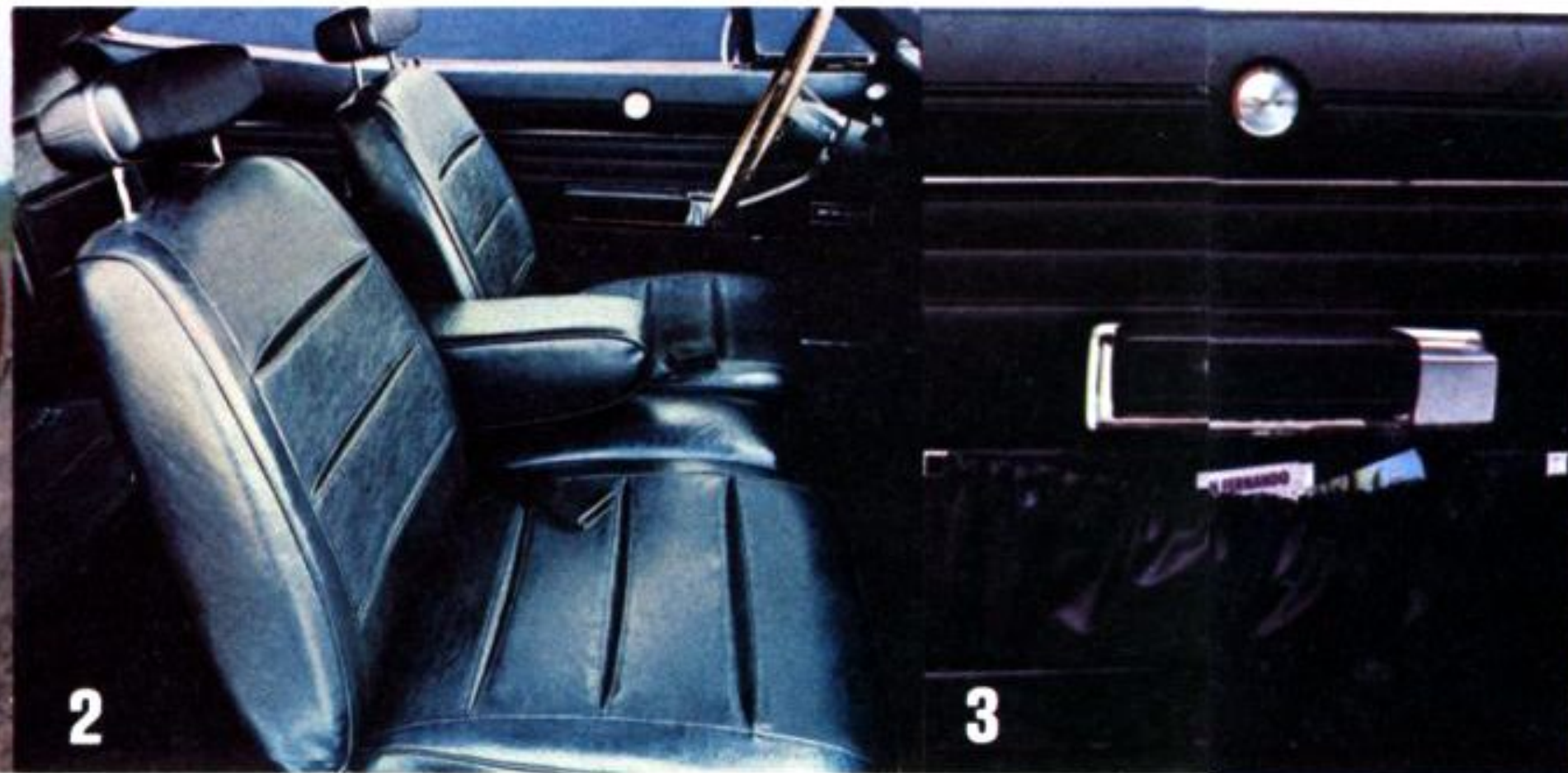
CORONET R/T



DART GTS



THE CARS WITH THE BUMBLEBEE STRIPES



Run with the Dodge Scoot Pack 

THE CARS WITH THE BUMBLEBEE STRIPES

CHARGER R/T

THE CLEAN MACHINE

You're the driving expert. If you're a pro, drive like one—safely.

There are cars you buy because of one look. A piece of sculpture. Shaped like a Mach 2 jet on wheels. And from the long, low-hung, clean snout rolling inquisitively along the ground to the impertinent flip of the spoiler on the rear deck, you wouldn't change a line of it if you could.

There are cars you buy because of a throaty rumble deep down inside that makes you vaguely uneasy to be standing still.

There are cars you buy because the suspension treats an angled grade crossing in the rain with studied insolence. Because the four-speed box changes cogs with the precision of a sharp ax striking soft pine. And because just sitting in it, you know it's right, and just the way you want it, and if you don't get it, you'll hate yourself every time you think about it.

Charger R/T is such a car. People who don't understand cars might say, "It's kind of cute." Cute? With a 440-Magnum as standard equipment? It is your duty to make sure they are all sold before that kind of person gets his hands on one. To help you, we've kept the price nice and low.

1. GROUND RULES.

You can't corner in midair. But then that's what the special springs, shocks, sway bar, and oversized anchors are for. To keep you grounded when you need it most. (They're all standard; hope we haven't spoiled the fun for the do-it-yourself crew.) Front discs optional.

2. SEAT YOURSELF. IT'S YOUR CHOICE.

Standard front seats on R/T are deep, snug, foam-padded, vinyl-trimmed buckets. And for a modest extra cost we'll go you one better. With a cushion-plus-fold-down-armrest between the buckets if you like extra company up front. Still another option is a center console you can have with either the three-speed automatic or four-speed manual transmission and console-mounted selector. Now, what's your choice?

3. STORE IN THE DOOR.

A pocket located on each door where, amazingly enough, you can reach it. Great place for the genuine Italian shades and a tour guide.

4. STRIPED FOR ACTION.

Here's a kind of cocky way to show your colors. Wrapped boldly around the tail like a bumblebee. The problem is that it tells everybody just what you're pushing. If that bothers you, order yours with no stripes at all.

5. CHARGER'S DASH HAS PLENTY OF IT.

In an era when dashes start looking like soda fountains, welcome news. Matt black. With numbers yet. And readably round dials. And an optional tach also round, readable, and mounted on the dash with clock in the center.

One look, and you've got
DODGE fever



CORONET R/T

THE TIME MACHINE

Save the competition for the track.
Be a friendly driver.

Coronet R/T. The great-looking, beautifully balanced example of just how easy it is to own the whole show. Beautifully balanced in the engine room, with a 440-cubic-inch Magnum V8 and a TorqueFlite automatic, no less. Superbly balanced at the corners with a special Handling Package that includes an extra leaf in the right rear spring to help put all the torque where it belongs and keep it there. Wide-tread tires and bumblebee stripes, too. And all of these come standard. What's optional on Coronet R/T? Well, among other things, a slick and rugged four-speed manual box. And Dodge's deservedly renowned 426-cubic-inch Hemi V8. The fact that Coronet R/T is also easy on the eyes, strong as a rock, comes in two-door hardtop and convertible versions, and is priced in a very encouraging manner shouldn't hold you back either. With Coronet R/T, everything will stay beautifully in balance, including your budget.

1. DECISIONS, DECISIONS.

Whether to have the bold bumblebee stripe encircling the rear deck, the elegant fine lines running down the flank or perhaps no stripe at all. They are all free. The choice is yours.

2. GENTLEMEN, BE SEATED.

This interior is standard on Coronet R/T. The console and head restraints are optional. But the deep foam padding, the carpets on the floor and that easy-to-keep-great-looking set of buckets are included in every one.

3. YES, YOU CAN.

Order that nifty Rallye dash for your Coronet R/T. Complete with readably round dials, matt black finish, white numbers, and even the full-sized tach and clock.

4. WE'VE GOT YOU CORNERED.

What makes it happen? Plenty. Heavy-duty shocks, springs, a sway bar Charles Atlas couldn't bend, and to keep your rubber on the road an extra leaf in the right rear to control the torque. Also heavy-duty brakes with drums as big as buckets. Front discs are optional for those in a hurry to go nowhere.

No wonder you've got
DODGE fever

HERE'S WHAT MAKES THE SCAT PACK RUN.



426

HEMI DUAL 4-BBL V8

Horsepower.....425 @ 5000 rpm
Torque (ft.-lb.).....490 @ 4000 rpm
Compression Ratio.....10.25
Recommended Fuel.....Premium
Exhaust Type.....Dual
Optional for Charger R/T, Coronet R/T.



440

MAGNUM 4-BBL V8

Horsepower.....375 @ 4800 rpm
Torque (ft.-lb.).....400 @ 3200 rpm
Compression Ratio.....10.1
Recommended Fuel.....Premium
Exhaust Type.....Dual
Standard for Charger R/T, Coronet R/T.



340

4-BBL V8

Horsepower.....275 @ 5000 rpm
Torque (ft.-lb.).....340 @ 3200 rpm
Compression Ratio.....10.5
Recommended Fuel.....Premium
Exhaust Type.....Dual
Standard for Dart GT/SPORT.

Dodge



Hey, Cat, Show Your Scat!



SPECIAL OFFER

Send today
for your
SCAT PACK materials—

- 6" Decal
 - 4" Decal
 - Two Scat Pack Lapel Badges
 - Catalogue of Other Scat Pack Materials
- Just 25¢ for postage and handling.

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Detroit, Michigan 48221

Yes, please send me the two Scat Pack decals, lapel badges and catalogue of other Scat Pack Goodies. Enclosed is my 25¢ for postage and handling.

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CAR OWNED: MAKE _____ MODEL _____ YEAR _____