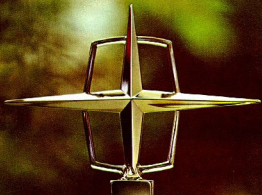




LINCOLN

Continental







Entering the rear seat compartment of Lincoln Continental for 1962 is as easy as entering the front, thanks to wide-opening doors hinged to the body instead of the center pillar. A power-operated door-latching system locks all four doors with the flick of a switch conveniently located on the instrument panel; a light on the instrument panel blinks a warning if the rear doors are not fully closed when the ignition is on.

LUXURY TAILORED TO YOUR GOOD TASTE



... surrounds you inside Lincoln Continental for 1962. The finest fabrics, leathers, vinyls and walnut paneling contribute a classic elegance. Scientifically cushioned seats are cushioned in nearly twice the total amount of foam rubber, in two degrees of softness, for firm-foying support. Resilient rubber isolates passengers from road shock and noise.

For greater comfort and more graceful entry, there's nearly $8\frac{1}{4}$ inches of space between the steering wheel and front seat cushion. A larger center ash tray fits in the center of the instrument panel on cars not equipped with air conditioning . . . and there are ash trays built into the armrests of each rear door. An added convenience is a handsome vanity mirror attached to the right sun visor.



This panel, set into the crest of the left front dash, gives the driver fingertip control over the power windows built into every Lincoln Continental. Individual control switches at each window permit passengers to raise or lower their windows; the driver can lock out these controls, when desired, by pressing a switch on his control panel. Notice the elegant vertical door paneling.



1962 Lincoln Continental four-door sedan in Black Cherry Metallic.

FORM BEAUTIFULLY FOLLOWS FUNCTION



... as you will find after you step into Lincoln Continental for 1962. Every instrument, every control is designed right, placed right ... to give the driver a reassuring feeling of total command over this position-built motorcar. Yet each detail is so carefully crafted and fitted into the whole that a strikingly handsome simplicity results.

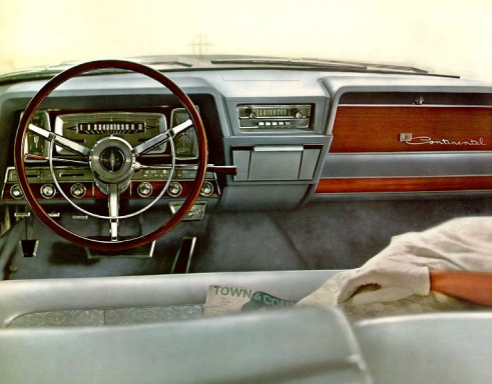
Here again, the classic, uncluttered beauty that is Lincoln Continental's comes from basic quality, not showy ornamentation. Walnut paneling on the instrument and door panels gives an added luxury touch.



A wide range of upholstery materials and styles is available in the Lincoln Continental for 1962—including a new, nylon-foam cloth and leather-and-silks combination (shown in Silver Blue). Fabrics are extra dirt-resistant, thanks to treatment with a special soil-repellent.



Lincoln Continental four-door sedan in Nocturne Blue Metallic.





Lincoln Continental four-door convertible in Powder Blue.



A new convertible top with wider, flatter roof lines gives the four-door Lincoln Continental 1962 convertible a firm, rideable look with the top raised. The snugly fitted top holds its shape in any weather, blends beautifully with the classic body lines.

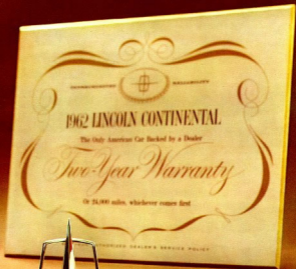
FASHIONED FOR FLAIR



... is this Lincoln Continental convertible, America's only four-door, six-passenger convertible. Every detail brooks quality, luxury, good taste. This is the fine car with a flair, the ultimate for those who enjoy open-air motoring. Yet it offers genuine closed-car comfort with its tailored, fully-automatic top raised.

The Lincoln Continental sedan, the four-door convertible has a unified body and frame welded into one solid structure. This advanced kind of construction does away with the squeaks and rattles.







Lincoln Continental four-door convertible in Jamaica Yellow.

1962
LINCOLN CONTINENTAL...
YOUR FINEST
INVESTMENT
IN TOMORROW

... is the promise carried by Lincoln Continental for 1962. It is designed to give lasting satisfaction ... with a beauty and dignity of styling that is not transient or subject to the changing whims of fashion ... a beauty backed by custom craftsmanship that brooks no compromise with quality.

The emphasis is on precision during the production of this fine motorcar. Not speed, but accuracy, is the governing, overruling factor during its construction. Each step of the process is checked, tested and tested again. This is your surest forecast of remarkable reliability and durability ... of long, long life. It predicts unusual resale value. This is the reason behind Lincoln Continental's sheer excellence of performance ... the kind of performance that simply cannot be duplicated by the normal, hurried production techniques. It is the reason why Lincoln Continental, alone among American cars, is warranted for two full years or 24,000 miles.

It is the reason why Lincoln Continental is your wisest investment.



Lincoln Continental four-door sedan in Black Cherry Metallic.