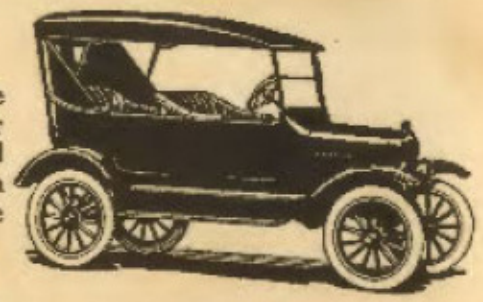
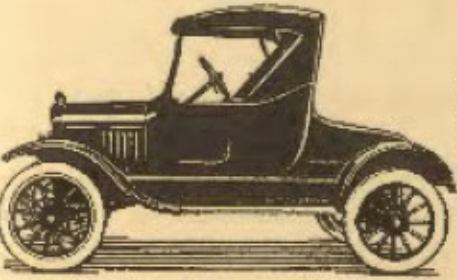
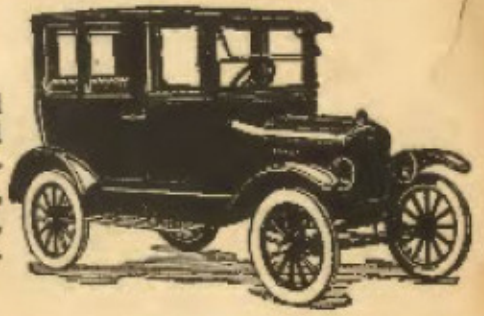


SELECT THE TYPE YOU PREFER

FORD TOURING CAR
Five-Passenger. May be purchased either with or without Ford Starting and Lighting System, and with or without Demountable Rims.



FOUR-DOOR SEDAN
Five-Passenger. Standard equipment includes Ford Starting and Lighting System, Demountable Rims, Non-Skid tires all around, extra rim and tire carrier.

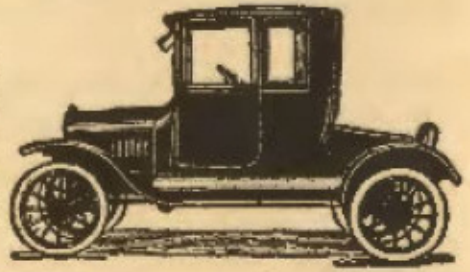


FORD RUNABOUT
Two-Passenger. May be purchased either with or without Ford Starting and Lighting System, and with or without Demountable Rims.

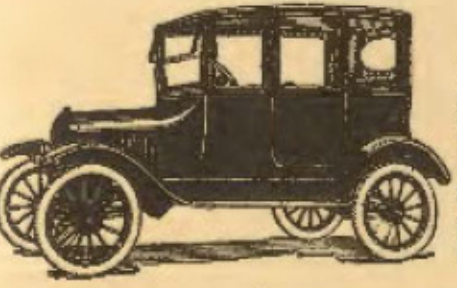


THE FORD CHASSIS
Chassis equipment includes hood for motor, front fenders, running boards with running board shields, headlights, tail light, horn and set of tools. Starting and Lighting System optional.

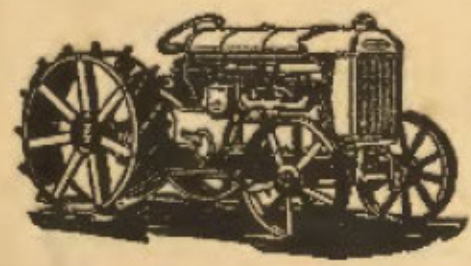
FORD COUPE
Two-Passenger. Standard equipment includes Ford Starting and Lighting System, Demountable Rims, Non-Skid tires all around, extra rim and tire carrier.



FORD ONE-TON TRUCK
Chassis includes hood for motor, front fenders, stepping boards, headlights, tail light, horn and set of tools. Starting and Lighting System optional.



FORD SEDAN
Two-Door Five-Passenger. Standard equipment includes Ford Starting and Lighting System, Demountable Rims, Non-Skid tires all around, extra rim and tire carrier.



FORDSON TRACTOR
A dependable power plant for agricultural or industrial uses. May be purchased either with or without fenders. Rubber tired wheels or other special equipment can be supplied by your Ford dealer.

\$5⁰⁰

will enroll you in the NEW

Ford Weekly Purchase Plan

START TODAY AND BEFORE YOU REALIZE IT YOU WILL HAVE A CAR OF YOUR OWN



THEN SEE ANY AUTHORIZED FORD DEALER



HENRY FORD *said in 1903*

"I will build a motor car for the multitude. It shall be large enough for the family, but small enough for the unskilled individual to easily operate and care for—and it shall be light in weight that it may be economical in maintenance. It will be built of honest materials—by the best workmen that money can hire—after the simplest designs that modern engineering can devise. But it shall be so low in price that the man of moderate means may own one."

A New and Easy Way to Buy a Ford

You can start with only
\$5⁰⁰

DURING the past fifteen years over 7,500,000 Ford cars have been delivered to owners—more than a million and a half of them within the past twelve months—and yet there are still millions of families who are hopefully looking forward to the day when they can own a Ford.

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Under the terms of this plan you can begin with an initial payment as low as \$5.00. Just select the type of car you want—Touring Car, Runabout, Coupe, Sedan, etc.—and then arrange to set aside a small amount each week.

This will be safely deposited to your credit in the bank and will draw interest computed at the regular savings rate.

Before you realize it, you will be driving your own car, enjoying the convenience and pleasure of motor transportation.

Take advantage of the new Ford Weekly Purchase Plan today, and get started toward the ownership of a Ford car.



BEGIN NOW— *Ford Weekly Purchase Plan* **— OWN A CAR**