

2012 **EDGE**



Drive one.

Thank you for your interest in the new 2012 Edge. Included in this brochure you'll find information about:

DESIGN: From the bold front grille through the fluid shapes and smooth lines that run the length of its body, Edge looks like nothing else on the road. With a sleek roof, an aerodynamic shape and a commanding profile, Edge is ready for action.

TECHNOLOGY: Edge is nothing short of revolutionary, with features like industry-first SYNC® with MyFord Touch™, a breakthrough technology and one of 10 class-exclusive features. The innovations just keep on coming.

VERSATILITY: Edge makes ingenious use of space in an interior that can be configured to meet specific needs. Storage space is huge, flexible and easy to use. Edge offers all of this on top of impressive towing and other capabilities.

PERFORMANCE: The 3.5L V6 engine with Ti-VCT (twin independent variable cam timing) delivers 285 horsepower plus impressive fuel economy. Edge Sport is powered by a 3.7L Ti-VCT V6 cranking out power 305 horsepower and 280 lb.-ft. of torque.

Dealer Information

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Paul Hrnchar's Fairway Ford	366 West Main Street Canfield, OH 44406	(330) 533-3673
Fred Martin Ford Inc	4701 Mahoning Ave Youngstown, OH 44515	(330) 793-2444
L F Donnell Inc	7955 Market Street Youngstown, OH 44512	(330) 726-8181
West Gate Ford Truck Sales Inc	3680 Le Harps Road Youngstown, OH 44515	(800) 634-7482

EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the my Ford owner web site. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.





So advanced, it makes the crossover choice for you.

With 4 models, 3 smart engines and 2 levels of in-vehicle connectivity, Ford Edge is one amazingly capable crossover. This year, an all-new 2.0L EcoBoost® engine¹ delivers 30 mpg hwy² efficiency. Its standard 3.5L Ti-VCT V6 engine produces 285 horsepower and 27 mpg hwy³ – V6 mileage no one else in the class can beat.⁴ And that's only the beginning. Choose front-wheel drive or all-wheel drive! Make calls¹ without touching your phone. Switch between songs and playlists¹ with your MP3 player safely tucked away. Edge also offers systems to help you maintain your distance in traffic,¹ change lanes¹ and back out of your parking space.¹ A crossover that does all this? The choice is clear. The 2012 Ford Edge.

Limited. Dark Blue Pearl Metallic. Available equipment.

¹Available feature. ²EPA-estimated. ³EPA-estimated, FWD. ⁴Class is Midsize Utilities vs. 2011/2012 competitors.



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Takes you farther than ever with 30-mpg highway¹ efficiency.

Equipped with an all-new, state-of-the-art 2.0L EcoBoost® I-4 engine,² the 2012 Edge takes you farther on one tank of gas than ever before: over 500 highway miles per tank. A unique 6-speed automatic transmission helps this turbocharged, direct-injection powerhouse deliver outstanding fuel economy while cruising, plus plenty of low-end torque for acceleration and passing. Spirited and smart – you can have it all with Edge and EcoBoost.

Limited. Dark Blue Pearl Metallic. Available equipment.

¹EPA-estimated 21 city/30 hwy/24 combined mpg. ²Available feature.



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SYNC
POWERED BY Microsoft



Hands control the wheel. Voice controls the rest.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC®¹ Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod®. And thanks to Bluetooth® streaming audio,² smartphone users can listen to Pandora® internet radio too. Just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." SYNC also offers 911 Assist,³ and with an activated SYNC Services account you get business searches,⁴ turn-by-turn driving directions,⁵ custom traffic alerts⁶ and more. Personalize your experience at SyncMyRide.com.

Limited. Charcoal Black leather trim. Available equipment.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Text message and data rates may apply.



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Pulls it all together: MyFord Touch.

Simple spoken commands. Vibrant color-coded menus. Our voice-activated SYNC^{®1} with MyFord Touch^{®1} gives you ultimate control over your entertainment, phone, navigation and climate. Display your favorite photos. Create a Wi-Fi[®] hotspot for your passengers. You can even connect it to popular game consoles.² MyFord Touch includes SYNC Services, an 8" LCD touch screen in the center of the action, a media hub, 2 LCD screens in the gauge cluster and familiar 5-way controls on each side of the steering wheel. It's all about keeping your hands on the wheel and your eyes on the road.



Entertains you – and your friends.

MyFord Touch makes it easy to access your music and photos from a USB drive, an SD card, a portable hard drive or almost any device you plug into the media hub. Even connect a video cam to show off the footage you just shot of your star player's big game.²



Makes the most of your contacts.

Now you can “see” who’s calling when MyFord Touch displays your phone book contact photos. To check local movie times, today’s horoscopes, stock quotes and more, just call upon our exclusive SYNC Services, anytime day or night.



Navigates like a pro.

Upgrade to the Navigation System³ for interactive maps with 3D landmarks, plus an Eco-Route option on the turn-by-turn directions. A 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link delivers over 130 channels of unique content, plus live infotainment services including local fuel prices, weather reports, sports scores and more.⁴



Instantly adjusts your climate.

With one touch of the MyTemp button, the system recalls your preferred temperature setting. Heated seats,³ fan speed and other climate-related features are easily accessible from the same screen. Select climate controls are also located beneath the touch screen for quick access anytime.



Multitasks with Bluetooth.

No cords required. MyFord Touch is designed to be paired with your Bluetooth[®]-enabled mobile phone for hands-free calls and music. So you can listen to your MP3s and make/take calls without ever touching your phone.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. ²Some features are only available when the vehicle is in Park. ³Available feature. ⁴SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.





29))

44))

56))

66)
yds.)

Distances shown based on a speed of 60 mph.



Maintains your chosen distance.

Space is a good thing. Especially on the highway. Adaptive cruise control and collision warning with brake support¹ uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. The system also pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you brake.

Limited. Black. Available equipment.

¹Available feature.



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Senses what you may not see.

Stop craning your neck trying to see what's in your blind spots. BLIS® (Blind Spot Information System) with cross-traffic alert¹ scans them for you. Just check your sideview mirrors² before changing lanes. An amber light means the system senses a vehicle in your way. It can also sense traffic approaching while you're slowly backing out of a parking spot. If it detects a vehicle in your path, the system sounds a warning, alerts you in the message center, and flashes a light in your sideview mirror.

Limited. Red Candy Metallic Tinted Clearcoat. Available equipment.

¹Available feature. ²BLIS replaces standard integrated blind spot mirrors.



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SONY

HD Radio[®]
Digital AM & FM

Spoils you with uncommon luxuries.

On Limited models, standard leather-trimmed, heated front seats feature 10-way power to help you and your front passenger find your optimum positions. Graceful lines effortlessly guide your eyes along the dash and down the flow-through center console, merging into a singularly inviting interface. For your ears: a 390-watt Sony[®] Audio System!¹ Its unique Sony-designed finish panel features touch-sensitive switches and is completely flat except for the multifunction dial. This system includes HD Radio[™] Technology to deliver your favorite AM and FM channels, plus local FM channels, in crystal-clear digital sound – all 100% subscription free. With HD Radio, use the “TAG” button on the touch screen to tag songs for purchase later at the iTunes[®] Store.

Limited. Charcoal Black leather trim. Available equipment.

¹Available feature.



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SPORT

Soars with best-in-class V6 hp and bold 22s.



305 horsepower. 280 lb.-ft. of torque. Jaw-dropping 22" aluminum wheels. Edge Sport delivers it all, and 26 mpg hwy.¹ Racing-style paddle shifters provide ultimate control of its 6-speed SelectShift Automatic™ transmission. A sport-tuned suspension helps it deliver the engaging steering and spirited handling you crave in the corners, while maintaining a comfortable overall ride. Outside, aggressive front and rear fascias combine with a bold black grille, oval-shaped chrome exhaust tips, unique headlamp treatments and more to give Edge Sport a look that backs it all up.

Sport. Red Candy Metallic Tinted Clearcoat. Available equipment.

¹EPA-estimated, FWD.



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2011 "Top Safety Pick"¹ – only the best will do.

Travel with confidence knowing Edge has attained the highest possible rating from the Insurance Institute for Highway Safety (IIHS) in 2011. In fact, no other brand offers you more 2011 "Top Safety Pick" vehicles than Ford. Our engineers are constantly developing and advancing safety technologies to help give you peace of mind out there on the road.

Masters challenging moments.

Our standard AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted.² It automatically enhances vehicle control in wet or slippery conditions.

Personalizes your protection.

The advanced Personal Safety System[™] uses sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy[®] System increases protection with a rollover sensor and side-curtain airbags.

Clears up blind spots.

Each standard sideview mirror features an integrated convex blind spot mirror that helps alert you to vehicles and objects nearby so you can avoid them.

Promotes smart driving.

Our exclusive MyKey[®] allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and much more.

Sends an SOS for you.

Our SOS Post-Crash Alert System[™] can automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.³ No subscription required.

Directly contacts 911.

Ford SYNC^{®4} with 911 Assist[®] uses your phone to call 911 in the event of airbag deployment or fuel pump shutoff.⁵ If needed, it can even give the operator an urgent message for you.

Limited. Dark Blue Pearl Metallic. Available equipment.

¹2011 model year. Vehicles built after February 2011. 2012 model year not yet tested. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ⁴Available feature. ⁵The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



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Lots of ways to make it yours.



In addition to smart standards that make your life easier, a long list of optional features allows you to create a Ford Edge that addresses your specific needs. Always on the go? Then choose Intelligent Access with push-button start¹ to get you inside, and on the move, in a hurry. Or MyFord Touch[®], which allows you to connect a Wi-Fi[®] card to its media hub so passengers can surf the Web on the road. Active on the social scene? Then pump up your audio with an amazing sound system. And add a rear view camera to see what's behind you when slowly backing up. Whatever you choose, you're creating the Edge you want, just the way you want it.

- Intelligent Access with push-button start¹
- Sony[®] Audio System with HD Radio[™] Technology¹
- MyFord Touch media hub¹
- Rear view camera¹
- Panoramic Vista Roof^{™1}

¹Available feature.



Drive one.



Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Edge – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty that way too. See your dealer for details.

SE in Ingot Silver Metallic customized with painted-black grille insert, smoked hood and side window deflectors, keyless entry keypad, Remote Start System, roof crossbars and roof-mounted cargo box by THULE®¹

Dual head restraint DVD by INVISION™¹

All-weather floor mats

Illuminated door sill plates

Cargo security shade, cargo area protector and rear bumper protector

¹Ford Licensed Accessory.

EDGE Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)

17" spare wheel and tire

Easy Fuel[®] capless fuel filler

Front-wheel drive (FWD)

Hill start assist

Independent front and rear suspension

Power rack-and-pinion steering

Seating

Front bucket seats

Rear 60/40 split fold-flat seat with manually reclining seat backs and folding center armrest

Interior

12-volt powerpoints (4 – 1 each in center console bin, passenger-side footwell, rear seat and cargo area)

Accessory delay for power features

Adjustable driver and front-passenger sun visors

Air conditioning with rear-seat vents

Cargo area tie-downs, hooks and net

Center console with deep-bin, armrest, dividers, powerpoint and 2 cupholders

Coat hooks (2)

Cupholders/beverage holders (8)

Front and rear carpeted floor mats

Front and rear dome/map lights

Front-passenger (1) and B-pillar (2) assist handles

Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)

Map pockets in driver and front-passenger seat backs and in all 4 door panels, with beverage holders in front and rear door panels

Overhead console with sunglasses holder

Power door locks

Power windows with one-touch-up/-down driver's side window feature

Rear-seat fold-down armrest with 2 cupholders

Rear-window defroster

Steering wheel-mounted cruise, audio and 5-way MyFord[®] controls (2)

Tilt and telescoping steering column

Exterior

Bi-functional projector-beam halogen headlamps

Body-color rear spoiler

Power sideview mirrors with integrated blind spot mirrors and manual fold-away design

Privacy glass (rear doors, rear quarter windows and liftgate window)

Remote Keyless Entry System with 2 integrated keyhead transmitter remotes

Rocker moldings

Roof-mounted antenna

Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System[™] for driver and front passenger includes dual-stage front airbags¹; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])

Autolock

Battery saver with headlamps-off delay

Belt-Minder[®] front safety belt reminder

Child-safety rear door locks

Front-seat side airbags¹

Front height-adjustable shoulder safety belts

Illuminated Entry System

LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)

MyKey[®]

Safety Canopy[®] System with side-curtain airbags¹ and rollover sensor

SecuriLock[®] Passive Anti-Theft System

SOS Post-Crash Alert System[™]

Tire Pressure Monitoring System (excludes spare)



SE

Equipment Group 100A
Includes all standard features, plus:

Mechanical

3.5L Ti-VCT V6 engine

6-speed SelectShift Automatic[®] transmission

17" painted aluminum wheels

Seating

Cloth seats

Front bucket seats with driver's manual lumbar

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Dark Slate Metallic center stack finish

MyFord with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack

Textured Black instrument panel appliques

Exterior

Black door handles, sideview mirrors and rocker moldings

Bright, round exhaust tips

Chrome grille



Horsepower, Torque & EPA-Estimated Fuel Economy

2.0L EcoBoost [®] I-4 Engine 6-speed automatic FWD	Horsepower: 240 @ 5,500 rpm ² 21 city/30 hwy/24 combined mpg	Torque (lb.-ft.): 270 @ 3,000 rpm ²
3.5L Ti-VCT V6 Engine 6-speed SelectShift Automatic FWD AWD	Horsepower: 285 @ 6,500 rpm 19 city/27 hwy/22 combined mpg 18 city/25 hwy/21 combined mpg	Torque: 253 @ 4,000 rpm
3.7L Ti-VCT V6 Engine 6-speed SelectShift Automatic FWD AWD	Horsepower: 305 @ 6,500 rpm 19 city/26 hwy/22 combined mpg 17 city/23 hwy/19 combined mpg	Torque: 280 @ 4,000 rpm

¹Always wear your safety belt and secure children in the rear seat. ²Figures achieved using premium unleaded gasoline.

Comparisons based on 2011/2012 competitive models (class is Midsize Utility), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



EDGE Standard Features



SEL

Equipment Group 200A
Includes select SE features, plus:

Mechanical

18" painted aluminum wheels

Seating

10-way power driver's seat
EasyFold® rear seat back release
Unique cloth seats

Interior

Auto-dimming rearview mirror
Below-floor Cargo Management System
Compass
Dual-zone electronic automatic temperature control with particulate air filter
Ford SYNC® voice-activated, in-vehicle connectivity system (includes USB port in media hub)
Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
Pewter instrument panel appliqué
SiriusXM Satellite Radio with 6-month trial subscription

Exterior

Automatic headlamps with wiper activation
Body-color door handles
Body-color, heated sideview mirrors with security approach lamps
Body-color SecuriCode™ keyless entry keypad
Reverse Sensing System
"SEL" badge
Supplemental park lamps



Limited

Equipment Group 300A
Includes select SEL features, plus:

Mechanical

18" chrome-clad aluminum wheels

Seating

Heated front bucket seats with 10-way power driver's seat with memory feature and 10-way power front-passenger seat
Leather-trimmed seating surfaces

Interior

Ambient lighting
Brushed-aluminum finish on front door-sill scuff plates
Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
High-gloss Black center stack finish
MyFord Touch® with 2 configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Sony® Audio System with 12 speakers and HD Radio™ Technology
Unique wood appearance instrument panel appliqué
Universal garage door opener

Exterior

Body-color, heated sideview mirrors with security approach lamps and memory
Bright beltline moldings
"LIMITED" badge
Rear view camera



Sport

Equipment Group 400A
Includes select SEL features, plus:

Mechanical

3.7L Ti-VCT V6 engine
6-speed SelectShift Automatic transmission with paddle activation
22" polished aluminum wheels with black spoke accents
Sport-tuned suspension

Seating

Charcoal Black leather-trimmed seating surfaces with Silver Smoke Metallic inserts and contrast stitching
Heated front bucket seats with 10-way power driver's seat with memory feature and 6-way power, fold-flat front-passenger seat

Interior

Aluminum brake and accelerator pedal covers
Ambient lighting
Brushed-aluminum finish on front door-sill scuff plates
Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
High-gloss Black center stack finish
Liquid Silver Smoke appearance instrument panel appliqué
MyFord Touch with 2 configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Sony Audio System with 12 speakers and HD Radio Technology
Universal garage door opener

Exterior

Body-color door cladding and side-skirt rocker moldings
Body-color, heated sideview mirrors with security approach lamps and memory
Chrome, oval exhaust tips
Painted black grille
Rear view camera
"SPORT" badge
Unique body-color front and rear lower fascias
Unique headlamp and taillamp treatment

Exterior Dimensions

Wheelbase	111.2"
Length	184.2"
Height	67.0"
Width – Excluding mirrors	76.0"
Width – Including mirrors	87.5"
Liftover height	30.8"

Interior Dimensions

	Front/Rear
Head room	40.0"/39.3"
Shoulder room	58.9"/58.7"
Leg room	40.7"/39.6"

Capacities (cu. ft.)

Passenger volume	108.4
Cargo volume behind front seats	68.9
Cargo volume behind rear seats	32.2
Fuel tank (gal.)	
FWD	18.0
AWD	19.0

Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. iPod and iTunes are registered trademarks of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance®. Sony is a registered trademark of the Sony Corporation. HD Radio is a proprietary trademark of iBiquity Digital Corp. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation.





SEL. Charcoal Black leather trim. Available equipment. | 2.0L EcoBoost® I-4 engine! | MyFord® 4.2" color LCD display. | SEL. Charcoal Black cloth trim. | 12-volt powerpoint, one of 4 in Edge.



SE+SEL

SE

Available Equipment Group

Equipment Group 101A – SiriusXM Satellite Radio with 6-month trial subscription + **Convenience Package** includes auto-dimming rearview mirror, automatic headlamps, SecuriCode™ keyless entry keypad, compass, Reverse Sensing System and below-floor Cargo Management System

Available Package

Cargo Accessories Package includes cargo cover, cargo area protector and rear bumper protector

Available Options

2.0L EcoBoost® I-4 engine with 6-speed automatic transmission (n/a with SelectShift Automatic® transmission)

All-weather floor mats

Ford SYNC® voice-activated, in-vehicle connectivity system

Roof side rails

SEL

Available Equipment Groups

Equipment Group 201A – SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services; two 4.5" configurable displays in instrument cluster; 8" LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and Dark Copper center stack finish + rear view camera

Equipment Group 204A¹ – Rear view camera + **Leather Comfort Package** includes leather-trimmed seating surfaces, heated front seats, and 6-way power, fold-flat front-passenger seat

Equipment Group 205A – Includes all content of 201A and 204A + ambient lighting

Available Packages

Cargo Accessories Package

Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (3,500 lbs. max.)

Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, LED turn signal mirror indicators and rain-sensing wipers (requires 205A)

Available Options

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with AWD, Trailer Tow Package or SelectShift Automatic transmission)

18" chrome-clad aluminum wheels (requires 201A, 204A or 205A)

20" chrome-clad aluminum wheels (requires 204A or 205A)

All-weather floor mats

All-wheel drive (AWD)

Dual head restraint DVD by INVISION™²

Illuminated door sill plates

Panoramic Vista Roof® (requires 201A, 204A or 205A)

Power liftgate (requires 201A, 204A or 205A)

Roof side rails (n/a with Vista Roof)

Voice-activated Navigation System with single-CD/MP3 player, SD card reader for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 205A)

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors

SE

White Suede		1	
Ingot Silver Metallic		1	2
Cinnamon Metallic		1	2
Dark Blue Pearl Metallic		1	2
Black		1	2

SEL

White Platinum Metallic Tri-coat ³	3	4	5	6
White Suede	3		5	
Ingot Silver Metallic	3	4	5	6
Mineral Gray Metallic	3	4	5	6
Ginger Ale Metallic	3	4	5	6
Red Candy Metallic Tinted Clearcoat ³	3	4	5	6
Cinnamon Metallic	3	4	5	6
Dark Blue Pearl Metallic	3	4	5	6
Black	3	4	5	6



17" Painted Aluminum
Standard on SE



18" Painted Aluminum
Standard on SEL



18" Chrome-Clad Aluminum
Available on SEL

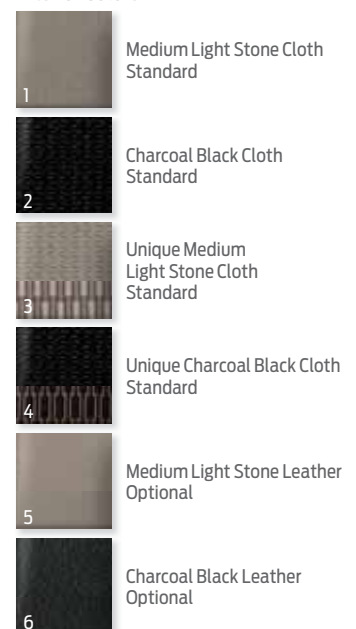


20" Chrome-Clad Aluminum
Available on SEL

Exterior Colors



Interior Colors



Black. Available equipment.

¹Late availability. ²Ford Licensed Accessory. ³Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.



Drive one.

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Charcoal Black leather trim. SYNC® with MyFord Touch®. Available equipment. | EcoBoost® exterior badging! | Adaptive cruise control and collision warning with brake support! | Dual head restraint DVD by INVISION.™² | Sierra leather trim.



¹Available feature. ²Ford Licensed Accessory.

Limited

Available Equipment Groups

Equipment Group 301A – Panoramic Vista Roof® + HID headlamps + voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription + **Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

Equipment Group 302A – Includes all content of Equipment Group 301A + adaptive cruise control and collision warning with brake support + **Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators

Available Packages

Cargo Accessories Package includes cargo cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (3,500 lbs. max.)

Driver Entry Package

Vision Package

Available Options

2.0L EcoBoost® I-4 engine with 6-speed automatic transmission (n/a with AWD, Trailer Tow Package or SelectShift Automatic® transmission)

20" chrome-clad aluminum wheels

All-weather floor mats

All-wheel drive (AWD)

Dual head restraint DVD by INVISION™¹

Illuminated door sill plates

Panoramic Vista Roof

Roof side rails (n/a with Vista Roof)

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors

	Interiors		
White Platinum Metallic Tri-coat ²	1	2	3
Ingot Silver Metallic	1	2	3
Mineral Gray Metallic	1	2	
Ginger Ale Metallic	1	2	
Red Candy Metallic Tinted Clearcoat ²	1	2	
Cinnamon Metallic	1	2	3
Dark Blue Pearl Metallic	1	2	
Black	1	2	3



18" Chrome-Clad Aluminum Standard



20" Chrome-Clad Aluminum Available

Exterior Colors

	White Platinum Metallic Tri-coat
	Ingot Silver Metallic
	Mineral Gray Metallic
	Ginger Ale Metallic
	Red Candy Metallic Tinted Clearcoat
	Cinnamon Metallic
	Dark Blue Pearl Metallic
	Black

Interior Colors

	Medium Light Stone Leather Standard
	Charcoal Black Leather Standard
	Charcoal Black Leather with Sienna Seating Surfaces Standard



Dark Blue Pearl Metallic. Available equipment.

¹Ford Licensed Accessory. ²Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.



Sport



Charcoal Black leather trim. Available equipment. | Ambient lighting. | Chrome, oval exhaust tips. | Paddle shifters.



Sport

Available Packages

Cargo Accessories Package includes cargo cover, cargo area protector and rear bumper protector

Driver Entry Package includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators

Available Options

All-weather floor mats

All-wheel drive (AWD)

Dual head restraint DVD by INVISION™¹

Illuminated door sill plates

Panoramic Vista Roof®

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors

White Platinum Metallic Tri-coat²

Ingot Silver Metallic

Red Candy Metallic Tinted Clearcoat²

Dark Blue Pearl Metallic

Black

Interior

1

1

1

1

1



22" Polished Aluminum
with Black Spoke Accents
Standard

Exterior Colors



White Platinum Metallic
Tri-coat



Ingot Silver Metallic



Red Candy Metallic
Tinted Clearcoat



Dark Blue Pearl Metallic



Black

Interior Color



Charcoal Black Leather
with Silver Smoke Metallic
Seating Surfaces
Standard

1



Red Candy Metallic Tinted Clearcoat. Available equipment.

¹Ford Licensed Accessory. ²Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.



Drive one.

2012 **EDGE** ford.com



QUALITY, GREEN, SAFE AND SMART.

ford.com

New Vehicle Limited Warranty. We want your Ford Edge ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

