



LINCOLN

THE ALL-NEW 2010
LINCOLN MKT





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Lincoln MKT in Ingot Silver Metallic with available equipment.

**ALWAYS LOOK YOUR BEST.
WRAP YOURSELF IN LINCOLN MKT.**

SLIP INTO SOMETHING MORE COMFORTABLE.
Introducing the all-new 2010 Lincoln MKT 3-row crossover. Sensuous sheet metal flows all the way from the glistening chrome grille to its curvaceous rear liftgate. Sparkling accents highlight points in between. And pulses race all around. Attention-getting LED turn signals in each sideview mirror notify others of your intentions, while integrated Blind

Spot Mirrors help let you know who's trying to catch up. Another design detail you're sure to appreciate: lower rocker panels are incorporated into the door, simplifying entry and exit and helping to keep the door sill free of dust and silt (which normally end up on the back of your pant leg). Sleek. Different. More than daring. Lincoln MKT.



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Lincoln MKT Walnut Swirl wood accents. Shown with available equipment.

INNER BEAUTY. You'll experience it in abundance inside Lincoln MKT. As long as your Intelligent Access key fob is in your pocket or purse, simply touch the invisible keypad (which illuminates on contact) to unlock the driver door. Then, after buckling in, press the brake pedal and start MKT with the push of a button. Premium leather trim graces the 12-way

power, heated and cooled front seats. Liquid Bronze-colored trim on the instrument panel, door-trim panels and leather-wrapped steering wheel is accented by genuine Walnut Swirl or Olive Ash wood. For a more modern appearance, the available Woven-Metal Appearance Package replaces the wood trim and includes a leather-wrapped steering wheel.



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THE ALL-NEW 2010 LINCOLN MKT



ENGINEERED FOR EXTRAORDINARY MOMENTS.

1ST ROW. CRADLED IN COMFORT. Premium leather-trimmed, heated and cooled 12-way power front seats include a power lumbar feature for adjustable back support. Power-adjustable brake and accelerator pedals adjust over 1.5," so position them where they're most comfortable. The leather and wood-trimmed power tilt/telescoping steering column has an Auto Exit feature that retracts the wheel as you exit. To turn on the accessory power features, press the Auto Start button without pressing the brake. Enjoy your stay.

TREAT YOURSELF TO THE 2ND ROW. With best-in-class¹ leg room, the standard fold-and-tumble 60/40 split bench seat with heated outboard sections is the perfect place to catch up with a friend. Side-window sunshades help keep it from getting too bright. For even more enjoyment, available heated and cooled 2nd-row bucket seats feature power lumbar and can fold and tumble at the touch of a button. An available refrigerated center console ups the ante even further, allowing everyone to cool off with an ice-cold beverage. Get ready to chill.

3RD ROW. STILL FIRST CLASS. Those in MKT's 3rd row are not immune to its charms. Best-in-class leg room provides the space your passengers desire, while a standard fixed glass Vista Roof™ allows a view that's far from ordinary. Outlets for the Tri-zone Electronic Automatic Temperature Control help passengers maintain their comfort level. For cargo, the 50/50 split bench seat folds flat into the floor. An available PowerFold® 3rd-row seat² makes it even more effortless. If needed, the PowerFold seat can even flip over to form a rear-facing tailgate seat.³

ELEGANT JEWEL. ULTIMATE FUNCTION. Formed with weight-saving magnesium, the sweeping rear liftgate of MKT opens and closes easily. To access the spacious cargo area, just enter the proper code in the SecuriCode™ invisible keypad, or press a button on the instrument panel or Intelligent Access key fob. The power liftgate opens to reveal a generous 17.9 cu. ft. of cargo space that can expand to 39.6 cu. ft. by folding down the 3rd-row seat. Access granted.

¹Luxury Large Crossover class. ²Late availability. ³Do not drive vehicle when 3rd row is in tailgate position.



LINCOLN

THE ALL-NEW 2010 LINCOLN MKT



SIMPLIFY YOUR LIFE. IN AS QUICKLY AS 24 SECONDS.

TRUE LINCOLN FREEDOM. In just 24 seconds, a Lincoln MKT equipped with available Active Park Assist can overcome one of the most stressful aspects of driving: parallel parking. You'll marvel at the simplicity as Lincoln MKT handles the maneuver – with very little assistance from you. You can even remove your hands from the steering wheel when MKT begins backing up into your parking spot. Simplicity realized. Parallel parking conquered. Now on to more important things.

PHASE 1: SCAN

Press Active Park Assist button to activate system. Use turn signal to determine active side as ultrasonic sensors measure spaces and surroundings for a parallel parking spot.

PHASE 2: MEASURE

When a suitable spot is located, the system sounds a chime and displays "Space Found Pull Forward" in message center. Pull forward until message center displays "Space Found Stop," followed by a chime.

PHASE 3: STOP TO PARK

With the ideal steering trajectory calculated, simply stop, put MKT in Reverse and remove your hands from the steering wheel as prompted by the system. Auto Steer is now activated.

PHASE 4: REVERSE

The system steers MKT into the parking spot as you follow vehicle prompts and gently control the shifting, brake and accelerator pedals. Use the Reverse Sensing System and Rear View Camera for additional help.

PHASE 5: FORWARD

After determining MKT is far enough back, stop and shift into Drive. Message center will display "Pull Forward Use Caution" followed by a chime. Additional reverse and forward prompts may be given as the system aligns MKT in the parking spot.

PHASE 6: PARALLEL PARKING COMPLETED

When Active Park Assist has aligned MKT and completed the automated steering, the message center displays "Active Park Finished" followed by a chime. Elapsed time: as little as 24 seconds.



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IN THIS RELATIONSHIP, KEEPING YOUR DISTANCE IS PREFERRED.

A HEALTHY AMOUNT OF SPACE. In the car world, getting too close is frowned upon. To help you keep your distance, activate the available Adaptive Cruise Control and Collision Warning with Brake Support and let Lincoln MKT maintain the pace. This radar-based system is designed to maintain your choice of one of three preset gaps between MKT and the vehicle in front of it. When sensors detect that vehicle has slowed, MKT slows down. When sensors detect the gap has widened, you return to your preset distance. Even while commuting, the system maintains that distance as vehicles brake, accelerate and change lanes in front of you.

Whether Adaptive Cruise Control is activated or not, Collision Warning with Brake Support is *always active* and ready to respond. If sensors detect a potential rear end collision with the vehicle in front of you, Collision Warning chimes and flashes an icon on the windshield to get your attention. If you fail to respond immediately, Brake Support pre-charges brake pressure so you get full brake power when applied. It's just one more way Lincoln MKT stays on the lookout for you.



■ 29 YARDS - SPORTY DRIVING ■ 44 YARDS - NORMAL DRIVING ■ 66 YARDS - COMFORT DRIVING



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SIRIUS
TRAVEL LINK™

YOUR LINK TO GET EVEN MORE OUT OF LIFE.

STAY IN THE KNOW. EVEN ON THE GO. You're always on the move. So class-exclusive SIRIUS Travel Link™, included with the available voice-activated Navigation System, is your link to vital information – whether you're on the town with your friends, or far from it with your family. On the large 8" color screen of the MKT Navigation System, you can access SIRIUS Travel Link's real-time traffic with incident information!

If an accident lies ahead, you'll know how to bypass it. Find the lowest-priced fuel and be routed there. Check local movie listings and showtimes. Access current and forecasted weather, including 5-day forecasts, ski reports and radar images of storms moving into your area. Even check the scores (in-game and final) and schedules of your children's favorite pro sports teams. How's that for instant connectivity?

¹Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after complimentary six months expire. Service available in the 48 contiguous United States and the District of Columbia.

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OFTEN, THE BEST CONNECTIONS DON'T REQUIRE A WORD.

STAY IN TOUCH. The standard 8" touch screen in Lincoln MKT defines simplicity and ease. To raise or lower the temperature, for instance, simply touch the climate quadrant, then the up or down arrows. To adjust the stereo or to access SIRIUS® Satellite Radio,¹ touch to make your selections. SIRIUS allows you to surf more than 130 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment, coast-to-coast.

With nearly 10 gigabytes of storage, it's also the perfect place to house your favorite music and photos. Rip entire CDs or just your favorite songs (up to 2400 of them), as well as store photos that can be displayed on-screen. In addition, the vibrant screen features a compass and displays the image from the standard Rear View Camera whenever you put MKT in Reverse. Sight lines even give you a handy reference point as you're backing up. It's always worth a look.



¹Subscription required after complimentary six months expire. Service available in the 48 contiguous United States and the District of Columbia.



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ON COURSE. CONNECTED. AND READY FOR SOME FINE-TUNING.

PLOT YOUR COURSE. Included in the available Elite Package, the voice-activated Navigation System features sophisticated speech-recognition software that makes control incredibly easy. Just say the name of your destination while driving, and a course is plotted. In Route Guidance mode, upcoming street names are called out. A bird's-eye view includes on-screen landmarks for additional reference.

VOICE-ACTIVATED MOBILE AND MUSIC. Enter MKT with your paired Bluetooth®-enabled phone or plug your digital media player into its USB port. Lincoln SYNC®¹ knows you're there. Press a steering wheel button, say "Call office" or "Play Genre: Jazz," and it follows your commands. But that's not all. SYNC with class-exclusive 911 Assist™ can make an emergency call from your phone if any airbag deploys.² And unlike other systems, SYNC connects you directly to a 911 operator. Developed in concert with Microsoft,® SYNC also helps you request a Vehicle Health Report that can be viewed online. You talk. SYNC listens.™

¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ²The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

THX® II CERTIFIED 5.1 SURROUND AUDIO SYSTEM. Included in the available Elite Package, the THX II Certified 5.1 Surround Audio System brings home-theater sound to every seat in Lincoln MKT. Experience DVD-Audio discs in true surround sound and listen to CDs, MP3 files and SIRIUS Satellite Radio like never before. First-in-class DTS Neural Sound™ even delivers surround sound from compressed digital music formats stored in your MP3 player or mobile phone. In this acoustically engineered cabin, bass notes thump, drum beats pop, and vocals are presented with astounding clarity. Fourteen strategically aimed speakers, including a center-channel THX Slot Speaker™ array, ensure a high-impact listening experience.





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BRING BLIND SPOTS DOWN TO SIZE. The blind spot. It extends from your sideview mirrors to roughly 10' beyond the rear bumper. When you're in congested or fast-moving traffic, you wish you could better see what's there.

On Lincoln MKT, integrated Blind Spot Mirrors are the standard line of defense. These convex spotters in each sideview mirror reflect the image of approaching vehicles as they enter your blind spot. If you see a vehicle there, you'll know to stay in your lane until it passes. For even more assistance, choose the available BLIS® (Blind Spot Information System) with Cross Traffic Alert¹ (shown). When radar waves from BLIS detect a vehicle in your blind

spot, the system illuminates an amber light in the corresponding sideview mirror – alerting you to stay where you are until it's clear. Cross Traffic Alert chimes in by sounding a warning when its sensors detect a vehicle approaching either side of MKT as you back out of a parking spot. Now go in peace.



¹BLIS replaces standard integrated Blind Spot Mirrors.



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A standard fixed glass panoramic Vista Roof™ is incredibly enlightening. A power version is available.

HOW MUCH TO REVEAL?
THE CHOICE IS ALWAYS YOURS.



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V-8 POWER. V-6 FUEL ECONOMY. NO COMPROMISE.

BEST-IN-CLASS HP. EXCEPTIONAL FUEL ECONOMY.
Introducing the available all-new 3.5L EcoBoost™ V-6 twin-turbocharged, direct-injection engine. It launches Lincoln MKT with 355 horsepower.¹ Smooth power on demand from 350 lb.-ft. of torque. And better highway fuel economy than any competitor's engine in its class.² Twin turbochargers compress great volumes of air, while direct fuel injectors spray pressurized fuel precisely into each cylinder. The results are unlike anything you've ever driven.

BEST-IN-CLASS HIGHWAY FUEL ECONOMY. 268 HORSEPOWER. The standard 3.7L Duratec® V-6 engine delivers 268 horsepower and a best-in-class highway fuel economy of 23 mpg.³ With both MKT engines,

steering wheel-mounted paddle shifters put control at the tips of your fingers. With the 6-speed SelectShift Automatic™ transmission in manual mode, just pull the paddle shifters to upshift or push to downshift for a completely engaging experience. Actuation is concise, giving you exceptional control since your hands don't have to leave the wheel. Or, if you prefer, put SelectShift in automatic mode and the transmission handles the shifting on its own.

To help increase traction, choose available Intelligent All-Wheel Drive (AWD).⁴ In rain, snow, or uneven roads, Intelligent AWD reacts instantly, seamlessly distributing torque to the wheel or wheels with the best grip.

¹Figures achieved using premium unleaded gasoline and optional 3.5L EcoBoost V-6 engine. Luxury Large Crossover class vs. 2009 competitors. ²EPA-estimated 16 mpg city/22 hwy. with 3.5L EcoBoost V-6 engine (AWD). Luxury Large Crossover class vs. 2009 competitors. ³EPA-estimated 17 mpg city/23 hwy. with 3.7L Duratec V-6 engine (FWD). Luxury Large Crossover class vs. 2009 competitors. ⁴AWD standard on MKT with 3.5L EcoBoost V-6 engine.



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SIX DESIGNER BAGS. Truth be told, we'd like the six standard airbags in Lincoln MKT to stay under wraps. We're not trying to hide them. In fact, we couldn't be more proud. Our safety engineers lavished attention on the design and shape of each one. Driver and front-passenger coverage includes dual-stage front airbags and front-seat side airbags, while all outboard passengers benefit from the side-curtain airbags and rollover sensor in the Safety Canopy® System. In certain types of side-impact or rollover events, the side-curtain airbags with roll-fold technology deploy from the headliner to cover all three rows.

A STABLE FOUNDATION. Also standard is AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™),¹ the industry's only electronic stability control system with two gyroscopic sensors – one of which is a unique vehicle-

roll motion sensor that directly measures the roll rate 100 times every second. Working in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control, AdvanceTrac with RSC uses the roll rate and other information to automatically determine when and how it will apply individual brakes and/or modify engine power to help keep all four wheels of Lincoln MKT firmly planted.

ATTENTION-GETTER. Additional peace of mind comes from the standard SOS Post-Crash Alert System,² which activates in the event of airbag deployment or safety belt pretensioner activation. If either of these occurs, the hazard lights flash and the horn sounds so that you and your passengers may be more easily located after an accident. In this case, drawing attention to yourself is a very good thing.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



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SPECIFICATIONS

STANDARD LUXURY FEATURES

Rapid Spec 101A:

ENGINE

3.7L 24-valve Duratec® aluminum V-6
268 hp @ 6250 rpm/267 lb.-ft. of torque @ 4250 rpm¹
Intake variable cam timing (iVCT) and Electronic Throttle Control (ETC)
10.3:1 compression ratio
Sequential multi-port electronic fuel injection
Dual chrome exhaust tips
EPA-estimated fuel economy
FWD 17 mpg city/23 hwy. (18.6-gal. capacity)
AWD 16 mpg city/22 hwy. (18.6-gal. capacity)

DRIVETRAIN

Front-wheel drive
6-speed SelectShift Automatic™ transmission with paddle activation

WHEELS | TIRES

19" premium painted-aluminum wheels with P235/55R19 all-season tires

BRAKES

Anti-lock Brake System (ABS)
Electronic Brakeforce Distribution (EBD)
Power 4-wheel disc brakes with ventilated rotors

SUSPENSION | STEERING

Front suspension: MacPherson strut, rear-facing L-shaped lower control arms
Rear suspension: Multilink independent suspension with stamped-steel lower control arms
Front and rear stabilizer bars
Power rack-and-pinion steering

EXTERIOR

Acoustic-laminated front door glass
Adaptive HID Headlamps with Auto High Beams and Autolamp on/off feature with delay
Chrome inserts on door handles
Easy Fuel™ capless fuel filler
Fixed glass Vista Roof™ with power front and rear sunshades
Power, heated sideview mirrors with integrated Blind Spot Mirrors, LED signal indicators, security approach lamps, memory and auto-dimming driver side
Fog lamps with bright bezels
Power liftgate with rear spoiler
Light-Emitting Diode (LED) taillamps
Reverse Sensing System
Rear View Camera
Rain-sensing windshield wipers: speed-sensitive intermittent (front); 2-speed wiper (rear)

INSTRUMENTATION | DRIVER CONTROLS

Auto-dimming rearview mirror with microphone
Intelligent Access with Push-Button Start
Power windows with global open and one-touch-open/-close for all 4 windows; may be opened with key or key fob
Power tilt/telescoping steering column
Steering wheel-mounted cruise and secondary audio controls
Touch screen (8" high-resolution color display) with audio and climate controls, compass and Rear View Camera display; includes about 10 gigabytes of digital storage and driver-configurable home screen
White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge and message center

INTERIOR

110-volt inverter with AC outlet in rear of front center floor console
12V power points (4)
2nd-row manual side-window sunshades
Power-adjustable pedals with memory
Ambient Lighting
Cabin air filtration system
Tri-zone Electronic Automatic Temperature Control
Front center floor console with adjustable armrest, storage and 2 cupholders
Leather-wrapped shift knob with Alloy Metallic accents
Leather-wrapped steering wheel with genuine wood accent in Walnut Swirl or Olive Ash
Rear cargo cover and cargo net
Scuff plates backlit with Lincoln script
Universal Garage Door Opener

SEATING

7-passenger seating
12-way power, heated and cooled driver and front-passenger seats with power lumbar and driver-side memory feature
Premium leather-trimmed seating for 1st and 2nd rows
2nd-row 60/40 split fold-flat bench seat with heated outboard seating (power release on 40 side)
2nd-row footrests
3rd-row manual-fold 50/50 split bench seat

AUDIO | COMMUNICATION SYSTEMS

AM/FM audio system with single-CD player, MP3 capability and 10 speakers
Auxiliary audio input jack in front center floor console
Lincoln SYNC® voice-activated, in-vehicle communications and entertainment system
SIRIUS Satellite Radio, including SIRIUS Satellite Radio receiver, low-profile antenna, and 6-month complimentary subscription to SIRIUS
USB port in center floor console

¹Based on Lincoln preliminary data.



STANDARD LUXURY FEATURES (cont.)

SAFETY | SECURITY

- Personal Safety System™ for driver and front passenger with dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Front-seat side airbags¹
- Safety Canopy® System with 3-row side-curtain airbags¹, roll-fold technology and rollover sensor
- AdvanceTrac® with RSC® (Roll Stability Control™)
- SOS Post-Crash Alert System™
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Integrated keyhead transmitter remotes (2)
- Lower anchors and tether anchors for child-safety seats (LATCH)
- Perimeter anti-theft alarm
- Power door locks with autolock
- SecuriCode™ invisible keypad
- SecuriLock® passive anti-theft ignition system
- MyKey™ owner controls feature
- Side-intrusion door beams
- Tire Pressure Monitoring System (excludes spare)

MKT WITH ECOBOOST™

Rapid Spec 201A:

- 3.5L 24-valve EcoBoost V-6 engine
- 355 hp @ 5700 rpm/350 lb.-ft. of torque @ 3500 rpm²
- Intelligent All-Wheel Drive (AWD)
- 20" polished-aluminum wheels with P255/45R20 all-season tires
- EPA-estimated fuel economy
AWD 16 mpg city/22 hwy.

AVAILABLE ELITE PACKAGE

Rapid Spec 102A with 101A or 202A with 201A:

- Voice-activated Navigation System with integrated SIRIUS Travel Link™ feature (with 6-month complimentary subscription to Travel Link service) for real-time traffic, weather and fuel-price updates
- THX® II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD, MP3 capability, 14 speakers (including 10" subwoofer), 600 watts of power and 12-channel amplifier
- BLIS® (Blind Spot Information System) with Cross Traffic Alert³
- Power, panoramic, all-glass Vista Roof

AVAILABLE EQUIPMENT

- Intelligent All-Wheel Drive (AWD)
(Rapid Spec 101A only; included with Rapid Spec 201A only; standard with 3.5L EcoBoost V-6)
- 2nd-row heated and cooled, power fold-and-tumble bucket seats with power lumbar
- 3rd-row one-touch 50/50 split PowerFold® bench seat with tailgate feature (late availability; requires Rapid Spec 102A/202A)
- Adaptive Cruise Control and Collision Warning with Brake Support (requires Rapid Spec 102A/202A)
- All-weather rubber floor mats
- Class III Trailer Tow Package includes hitch receiver with 4500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V-6), tire mobility kit and Trailer Sway Control
- Dual-Headrest DVD Entertainment System (late availability)
- 2nd-row refrigerated center console
- Woven-Metal Appearance Package (not available with Canyon interior)
- 20" polished-aluminum wheels (Rapid Spec 101A/102A only)
- Active Park Assist (Rapid Spec 202A only)

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Katzkin® leather seat covers⁴
- Dual INViSION™ DVD Headrests⁴
- Conversation mirror
- Interior soft cargo organizers (large and standard sizes)
- Interior soft cargo cooler bag
- Garmin® portable navigation systems⁴
- SmartAlert™ GPS tracking and recovery⁴
- Remote start systems
- Vehicle security system
- Side window deflectors
- Interior cargo area protector
- Locking fuel plug
- Wheel locks
- Wiper Shaker de-icer and debris cleaner⁴
- All-weather floor mats

To learn more about Lincoln Custom Accessories and to buy them online, visit lincolnaccessories.com.

DIMENSIONS

Length	207.6"
Wheelbase	117.9"
Width (including mirrors)	85.7"
Height	67.4"

(1st/2nd/3rd rows)

Head room	40.1"/39.0"/33.5"
Shoulder room	58.6"/58.1"/49.1"
Leg room	41.3"/41.8"/33.0"

Passenger volume 142.3 cu. ft.

Cargo volume (behind 1st/2nd/3rd rows) 75.9/39.6/17.9 cu. ft⁵

¹Always wear your safety belt and secure children in the rear seat. ²Based on Lincoln preliminary data. ³BLIS replaces standard integrated Blind Spot Mirrors. ⁴Lincoln Licensed Accessories. ⁵Includes rear cargo storage well.



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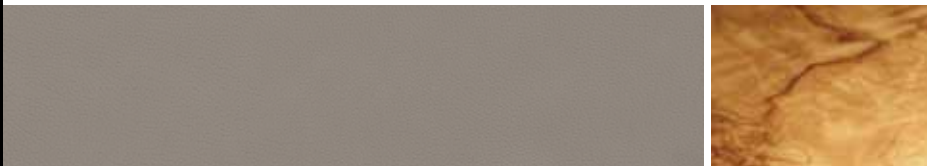
MKT | TRIM

Charcoal Black Premium Leather trim is available with all exterior colors



CHARCOAL BLACK PREMIUM LEATHER | WALNUT SWIRL WOOD

Light Stone Premium Leather trim is available with all exterior colors



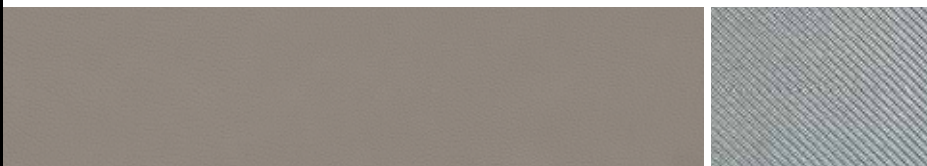
LIGHT STONE PREMIUM LEATHER | OLIVE ASH WOOD

Canyon Premium Leather trim is available with:
Ingot Silver
Tuxedo Black
Sterling Grey
White Platinum Tri-Coat



CANYON PREMIUM LEATHER | OLIVE ASH WOOD

Woven-Metal Appearance Package is available with all exterior colors



LIGHT STONE PREMIUM LEATHER | WOVEN-METAL APPEARANCE PACKAGE



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THE ALL-NEW 2010 LINCOLN MKT

MKT | **COLOR**



STEEL BLUE METALLIC



INGOT SILVER METALLIC



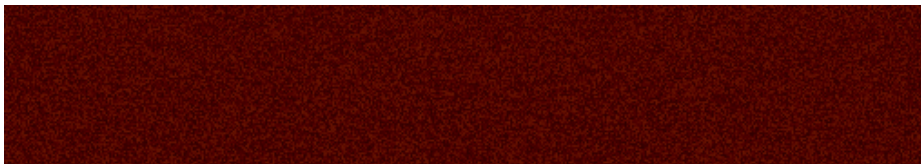
GOLD LEAF METALLIC



TUXEDO BLACK METALLIC



STERLING GREY METALLIC



CINNAMON METALLIC



RED CANDY METALLIC TINTED CLEARCOAT¹



WHITE PLATINUM METALLIC TRI-COAT¹

¹Additional cost.

Colors are representative only.



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WHEELS



Top to bottom:

20" POLISHED-ALUMINUM | OPTIONAL WITH 3.7L DURATEC® V-6 ENGINE

20" POLISHED-ALUMINUM | STANDARD WITH 3.5L ECOBOOST™ V-6 ENGINE

19" PREMIUM PAINTED-ALUMINUM | STANDARD WITH 3.7L DURATEC V-6 ENGINE

FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the LLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile powertrain

limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/service/terms.

THX, the THX logo and THX Slot Speaker are trademarks of THX Ltd., which may be registered in some jurisdictions. All rights reserved.

Microsoft is a registered trademark of Microsoft Corporation.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Garmin is a registered trademark of Garmin Ltd.

Comparisons based on 2009 competitive models (Luxury Large Crossover class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.