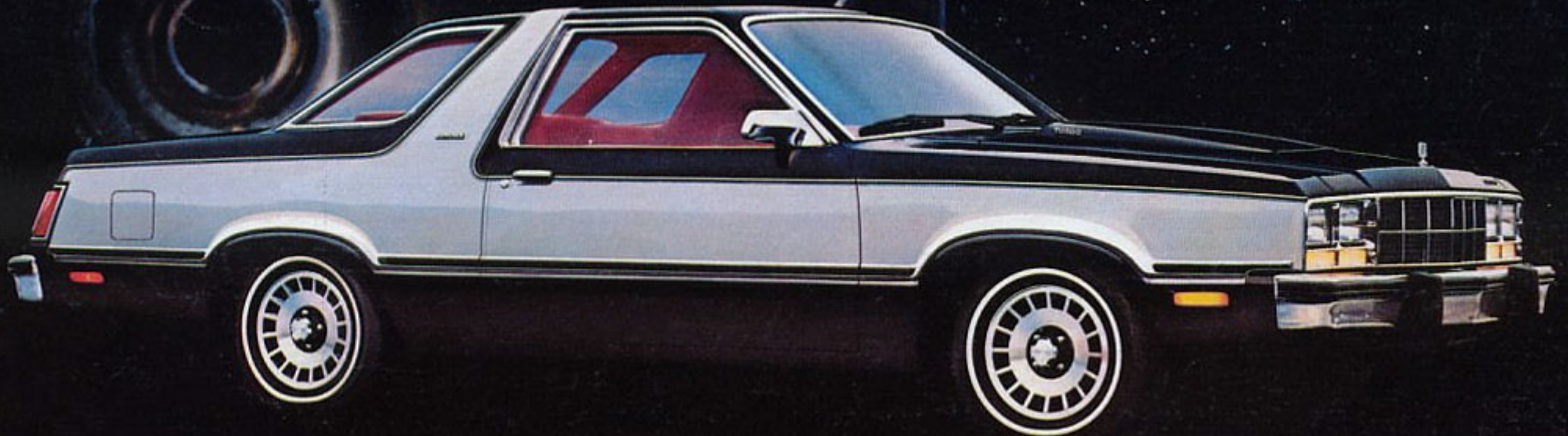
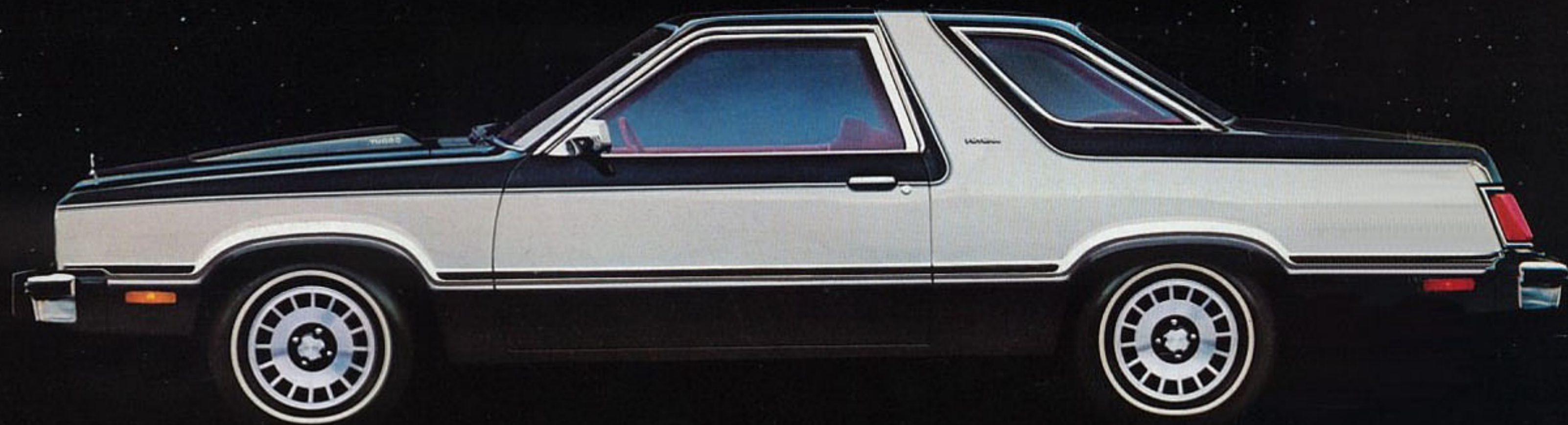


1980 FORD FAIRMONT

FUTURA

Drive tomorrow today.





(A) Futura with Ghia Option, Tu-Tone Paint and Turbocharged Engine (shown also on cover)

Drive your Futura of tomorrow... today.

Futura looks to tomorrow to give you Better Ideas for the 80's today.

This year Futura's long list of standard features (back cover) has been expanded to include P-metric steel-belted radial ply tires, high-illumination halogen headlamps, and maintenance-free battery. And there are new options, too. One is America's only 4-cylinder turbocharged engine—the 2.3 liter turbo built by Ford—now available on Futura. Another is the new 4.2 liter (255 CID) 2V V-8 engine. Our display models feature Futura's own Tu-Tone paint treatment, also a new option.

Futura is aerodynamic in design, with room to seat five. And its standard 2.3 liter OHC engine with 4-speed manual transmission offers excellent fuel economy.* With optional turbocharger, the 2.3 liter engine delivers extra acceleration for passing or freeway merging. More about this Better Idea for the 80's on page 5.

(A) Futura Ghia in Tu-Tone Silver Metallic (1G) over Black (1C), equipped with optional 2.3 liter turbocharged engine. Futura Ghia offers all the interior appointments detailed below in (D). Outside, Ghia adds dual remote-control mirrors and its decklid badge to Futura's many standard features listed on the back cover.

(B) Futura Ghia in Tu-Tone Pastel Sand (6D) over Sand Glow (6B).

(C) Futura's instrument panel with Ghia's luxury steering wheel and optional Fingertip Speed Control. Rich appliques are full-width woodtone.

(D) Futura Ghia's flight bench seat in new luxury velour cloth, Medium Red (YD). Available as well with bucket seats and floor-mounted 4-speed manual transmission. Also in Ghia: plush cut-pile carpeting, carpeted trunk, luxury steering wheel, color-keyed cloth headlining, sun visors, and deluxe sound insulation. Plus RH visor vanity mirror, glove box lock, cigarette lighter, rear seat ashtray.

Note: See Notable Standard Features, Measurements and color code reference on back cover.

Some items shown are optional. See options list on pages 6-7.

*See mileage statement on back cover.



(B) Futura with Ghia Option Tu-Tone Paint

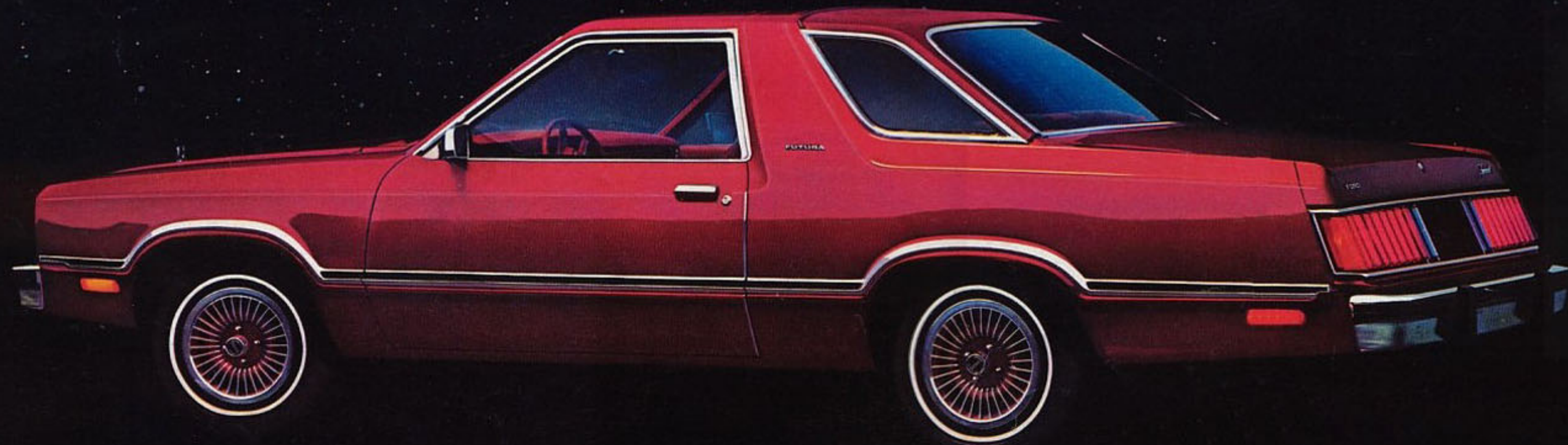


(C)



(D)

FORD FAIRMONT FUTURA
FUTURA/SPORT GROUP



(A) Futura Coupe

Tomorrow's style and value at a price you can afford today.

In Fairmont Futura you're driving today a personal, sporty coupe that has the look of tomorrow.

Futura is cost-efficient, with a very low sticker price for all the standard features you get (back cover). Like the bright moldings shown here on our display model, plus the attractive low-back bucket seats and other interior appointments in (B), page 6. And Futura's efficient design means value, too. Aerodynamically efficient outside. Space-efficient inside. With modern weight-saving materials and a solid unilized body. Above all, the standard 2.3 liter OHC 4-cylinder engine with 4-speed manual transmission offers excellent fuel economy.*

And now you can have the 2.3 liter engine with optional turbocharger. A Better Idea for the 80's.

(A) Futura in Red Glow (2H) with Red vinyl half roof. New standard features this year: P-metric steel-belted radial ply tires, dual high-illumination halogen headlamps, plus maintenance-free battery.

(B) Futura with Sport Group, here in optional Tu-Tone White (9D) over Candyapple Red (2K), brings out the best in Futura's youthful flair. Includes over-the-roof tape stripe, color-keyed turbine wheel covers (A), and charcoal/argent grille. Shown also with 2.3 liter turbocharged engine.

(C) The 2.3 liter turbo engine provides extra acceleration when you need it for passing or freeway merging. The turbocharger is basically an air compressor driven by recycled exhaust gases. When activated, it pressurizes atmospheric air to increase the velocity of the fuel/air mixture. The result: excellent acceleration.

(D) Standard 2.3 liter OHC 4-cylinder engine puts Futura high in the fuel economy ratings.* With 4-speed manual transmission; optional SelectShift automatic available.

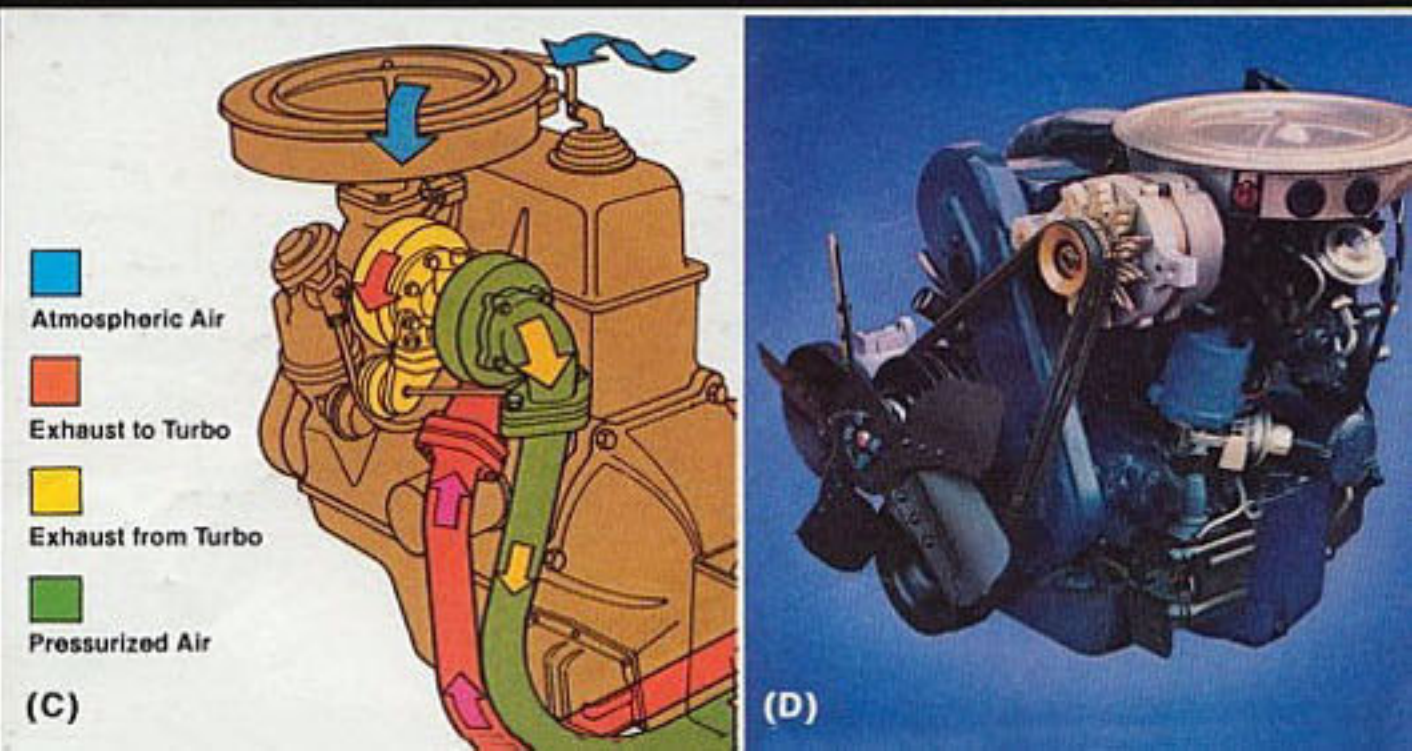
Note: See Notable Standard Features, Measurements and color code reference on back cover.

Some items shown are optional. See options list on pages 6-7.

*See mileage statement on back cover.



(B) Futura with Sport Group, Tu-Tone Paint and Turbocharged Engine





FORD FAIRMONT FUTURA INTERIORS

Your personal showcase.

You can select any of six attractive colors for the Futura seating arrangement you like best: Medium Red, Med. Wedgewood Blue, Caramel, Med. Vaquero, Sand, or White. Bucket seats in optional plaid cloth/vinyl trim (B) are available in Medium Red, Medium Wedgewood Blue and Caramel.

Note: Futura offers low-back buckets (B) as standard with the 2.3 liter engine/floor-mounted manual transmission, and with the 2.3 liter turbo/floor-mounted automatic. You get a bench seat (C) as standard with the 3.3 liter (200 CID) "I" Six/floor-mounted manual, and with the 4.2 liter (255 CID) V-8/column-mounted automatic, while buckets are available as an option. The bench seat is available with all engine/transmission combinations except the 2.3 liter with floor-mounted manual transmission and the 2.3 liter turbo with floor-mounted automatic.

(A) Ghia/Interior Decor Group—All-Vinyl Flight Bench Seat. Your choice of flight bench seat with optional SelectShift automatic transmission (shown) or bucket seats with standard 4-speed manual transmission. The pebble-grain vinyl, here in Medium Red (KD), can be chosen in place of the new luxury velour cloth/vinyl on page 3.

(B) Futura—Cloth/Vinyl Bucket Seats. They are shown here in optional plaid cloth/vinyl trim in Medium Wedgewood Blue (UB). Come standard in the pebble-grain vinyl shown in (A, C). Futura's interior also offers these standard features: padded upper door trim panels with carpeted lower portion, color-keyed deluxe belts, full-width instrument panel woodtone appliques, and more (back cover).

(C) Futura—All-Vinyl Bench Seat. In new "double-bucket" sew style, this bench seat comes in pebble-grain vinyl, shown in Medium Vaquero (TZ).

(D) Futura—Cloth/Vinyl Bench Seat. Shown with new "double-bucket" sew style in optional knit-weave cloth/vinyl trim, also new. Color is Caramel (ST).

Some items shown are optional. See options list on these pages. See also color code reference on back cover.

FORD FAIRMONT FUTURA OPTIONS

Add your personal touch.

Audio

Ford offers a superb selection of radios and audio equipment. All are precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive traveler's advisory broadcasts when tuned to either end of the AM band. For details, get the booklet "1980 Sound Systems and Electronic Options" at your Ford Dealer.

- AM Radio. Push-button tuning, single instrument panel speaker.
- AM/FM Monaural Radio. High-fidelity quality on AM/FM bands.
- AM/FM Stereo Radio.* Dual band selectivity, FM stereo.
- AM/FM Stereo Radio with 8-Track Tape.* Dual band radio selection plus personal 8-track tape listening enjoyment.

(A) AM/FM Stereo Radio with Cassette Tape.* Uses space-saving 60-min. compact cassette tapes.

- Premium Sound System. Augmented stereo quality through larger rear speakers, more powerful amplifier.
- *Dual speakers front and rear included.

Appearance

- Futura Sports Group. See page 5.
- Ghia Option. See pages 2-3.

(B) Instrumentation Group. Includes tachometer, trip odometer, plus ammeter, temperature and oil pressure gauges.

- Interior Decor Group. Includes same components as shown in Ghia interior in (D), page 3.
- Dual Bright Mirrors. Remote controlled. See front cover.
- Metallic Glow Paint. Red Glow (2H), Chamois Glow (8W), Sand Glow (6B), and Bittersweet Glow (8D).
- Tu-Tone Paint. All-new treatment. See front cover, pages 2-3.
- Tu-Tone with Sport Group, page 5.
- Full Vinyl Roof. Available in eight colors.
- Half Vinyl Roof. Available only with flip-up open air roof. See page 4.
- Sport Steering Wheel. Black metal 3-spoke design. See (B).
- Leather-Wrapped Steering Wheel. Highly stylish. Color-keyed.

Comfort

- (C) Air Conditioner.** Manual controls for cool and warm air, defrosting
- (D) Flip-Up Open Air Roof.** Flips up part way for extra ventilation or can be removed entirely for that open-air convertible feeling.

Convenience

- Convenience Group. Visor vanity mirror, glove box lock, cigar lighter, rear seat ashtray.
- (E) Electric Rear Window Defroster.** Quickly removes snow, ice, frost or condensation from the rear window.
- Light Group. Luggage compartment light, glove box light, engine compartment light, dual beam dome/map light and passenger door courtesy light switch.
- (F) Fingertip Speed Control.** You set any safe speed above 30 mph and Fingertip Speed Control maintains it. Great convenience, and holding steady speeds helps save gas. Pressing the brake pedal deactivates the system. Touch of the "resume" button automatically reestablishes the prior speed.
- (G) Tilt Steering Wheel.** Adjusts to five positions. Makes entry and exit easier.
- Remote Control Decklid Release. Unlocks decklid automatically.
- (H) Interval Windshield Wipers.** Variable wiper speeds can be set to match weather conditions.

Interiors

- Details on this page and page 3.

Performance

- (I) SelectShift Automatic Transmission.** Go fully automatic or shift manually. Column-mounted. Floor-mounted shift is a separate option.
- Heavy-Duty Battery.
- 2.3 Liter Turbocharged Engine. Includes hood scoop (non-functional) with "Turbo" lettering. Available only with optional SelectShift automatic transmission and floor-mounted shift selector. (See your Ford Dealer for availability.)
- Other Engine Options. 3.3 liter (200 CID) 1V "I" 6-cylinder with 4-speed manual overdrive transmission, SelectShift optional. New 4.2 liter (255 CID) 2V V-8 with

optional SelectShift automatic.

- Handling Suspension. Larger front stabilizer bar, rear stabilizer bar, stiffer rear spring rates, shock valving and front/rear lower arm bushings, P-metric 185/75R tires on 5½-in. wide wheels.

Power Assists

- Power Door Locks. Lock all doors from the driver's seat.
- Power Front Disc Brakes. Require less pedal pressure, resist fade.

(J) Power Bench Seat. Single control regulates seat position—up or down, forward or back.

- Variable Ratio Power Steering. Variable ratio feature increases steering gear ratio as steering wheel is turned. For ease of handling.

(K) Power Side Windows. Individual passenger window controls; master controls for driver.

Protection

- Lower Bodyside Protection (in addition to Ford corrosion protection measures noted on the back cover). Provides an application of vinyl under the paint along the lower sides of the body to help protect against stone pecking.
- Rear Bumper Guards. Front bumper guards are standard.
- Bumper Rub Strips. Horizontal, front and rear. Available only with rear bumper guards.
- Mud/Stone Deflectors. Help protect lower bodysides.
- Rocker Panel Moldings. Bright stylish touch to the lower bodysides.
- Wide Bodyside Moldings. With black vinyl insert.
- Appearance Protection Group. Carpeted front floor mats, door edge guards, license plate frames.

Tires

- New P-metric steel-belted radial ply tires in black sidewalls (BSW), white sidewalls (WSW), and raised white letters (RWL).

(L) Wheel Covers/Wheels

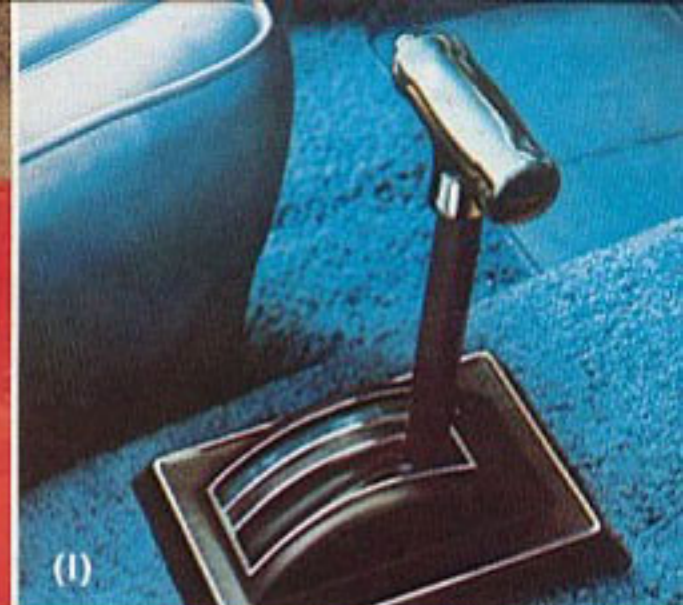
From left to right: cast aluminum wheels (4), see front cover, pages 2, 3, 5; styled steel wheels with trim rings (4); turbine wheel covers (4), color keyed or light argent available, page 4; wire wheel covers (4), see back cover.



(A)



(E)



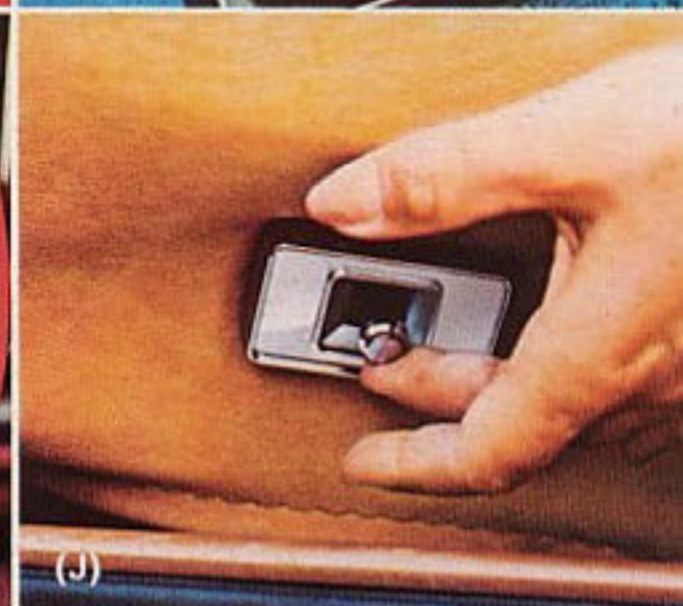
(I)



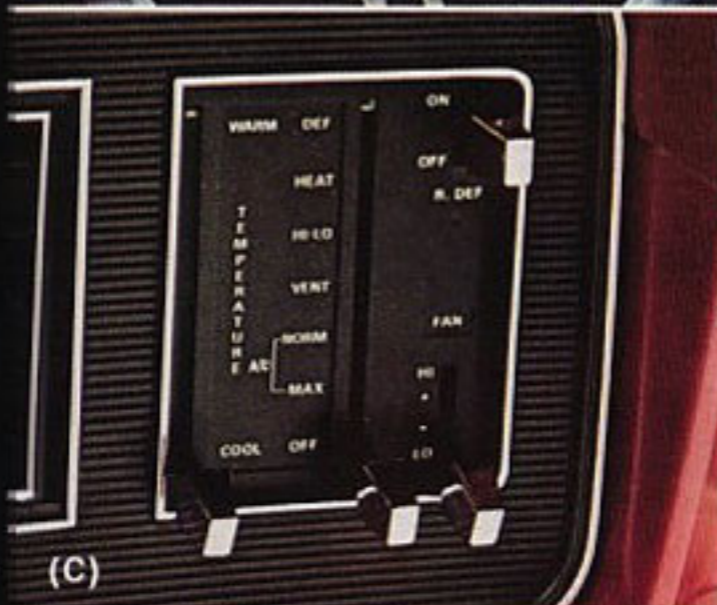
(B)



(F)



(J)



(C)



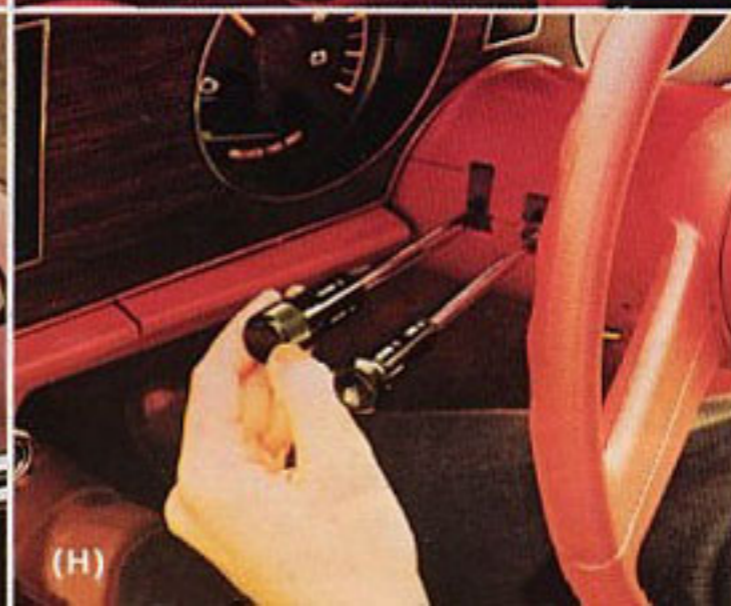
(G)



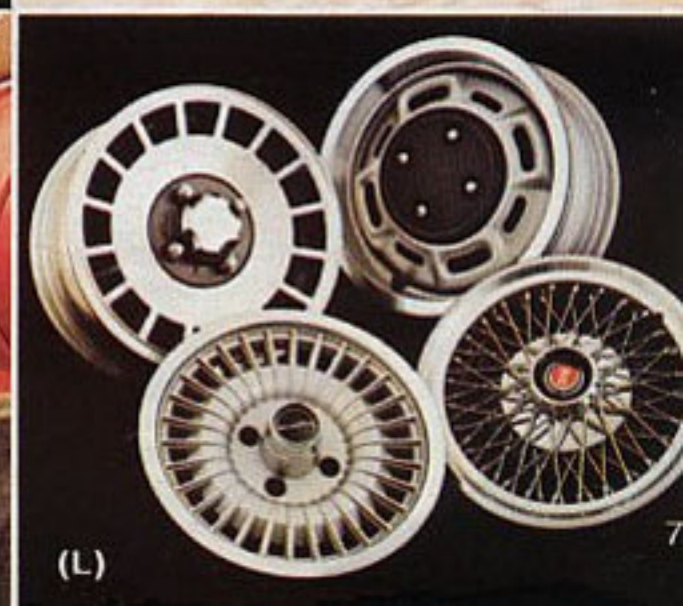
(K)



(D)



(H)



(L)

FORD FAIRMONT FUTURA CHOICES



Fairmont Futura,
Dark Blue Metallic (3D)



Fairmont Futura with Sport Group,*
Tu-Tone Light Medium Blue (3F)
over Dark Blue Metallic (3D)



Fairmont Futura with Ghia Option,*
Candyapple Red (2K)

*For content of optional packages, see pages 2-5. See options list on pages 6-7.

FAIRMONT FUTURA NOTABLE STANDARD FEATURES

FUNCTIONAL

- 2.3 liter OHC 4-cylinder engine with DuraSpark Electronic Ignition
- Electronic voltage regulator
- Maintenance-free battery
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Modified MacPherson strut front suspension; 4-bar link rear suspension
- Front disc brakes with lining wear indicators/rear drum brakes
- Foot-operated parking brake with warning light
- P-metric 14" BSW steel-belted radial ply tires
- Flat trunk with mini spare tire stowed below the floor
- Rack and pinion steering
- Anodized aluminum bumpers with

- front bumper guards
- Dual rectangular halogen headlamps
- Deluxe Sound Insulation Package
- 2-speed windshield wipers with wiper-mounted washer jets
- Steering column-mounted 2-lever system:
 1. Windshield washer/wiper
 2. Turn signal/horn/headlamp dimmer
- Ram-air forced ventilation
- Day/night inside mirror
- Inside hood release

APPEARANCE AND COMFORT

- Accent vinyl low-back bucket seats
- Color-keyed cut-pile carpeting
- Luxury door trim panels, carpeted lower portion
- Color-keyed deluxe belts
- High-gloss woodtone instrument panel appliques

- Deluxe steering wheel hub
- Front armrests with integral door pull handles
- Coin tray integral with color-keyed shift boot
- Black windshield wiper arms
- Wrapover roof pillar with color-keyed body accent paint stripes
- Wraparound taillamps
- Bright window frames and belt moldings
- Styled LH mirror
- Bright-edged vinyl lower bodyside moldings
- Bright wheelip moldings
- Bright grille, headlamp and parking lamp bezels; bright windshield, rear window and roof drip moldings
- Futura hood ornament and distinctive identification
- Deluxe wheel covers (4)

Measurements

Wheelbase	Tread (front/rear)	Length	Height	Width	Trunk Space (usable)	Fuel Capacity†	Curb Weight	Passengers
105.5"	56.6"/57.0"	197.4"	52.3"	75.0"	16.1 cu. ft.	14 gal.	2702 lb.	5

†112.7 gal. with 2.3 liter turbocharged engine.

Mileage Statement: At the time this catalog was published, 1980 EPA estimates were unavailable. Futura should, however, post good miles-per-gallon ratings as it did in 1979. For latest information, consult your Ford Dealer or the 1980 EPA Gas Mileage Guide.

Better Ideas for
the 80's. FORD.



FORD FAIRMONT FUTURA

FORD DIVISION



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

CORROSION PROTECTION. Ford takes steps to see that your new Futura is engineered and built to high quality standards. And in order to help keep your Futura looking new, we incorporate the use of precoated steels, such as galvanized steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

LOW SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been lowered dramatically in recent years. For example, with the new 1980 Ford Futura the recommended schedule is 10,000 miles (7500 miles with V-8 engines) or 12 months on 6- and most 4-cylinder engines between oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive program, which, in total, can significantly lower the cost of scheduled maintenance for Futura over 50,000 miles of driving.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Silver Metallic (1G). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

*Buy or lease a Ford Futura
from your Ford Dealer—
a great choice either way!*